

Global Moveable Smart Plug Market Growth 2026-2032

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Abstracts

The global Moveable Smart Plug market size is predicted to grow from US\$ 1693 million in 2025 to US\$ 3147 million in 2032; it is expected to grow at a CAGR of 9.4% from 2026 to 2032.

The moveable smart plug market is experiencing a notable surge in growth and innovation, fueled by the increasing adoption of smart home technology and the demand for greater convenience, energy efficiency, and remote control of electrical devices. These compact and versatile devices are designed to convert traditional appliances and gadgets into smart, connected devices by enabling users to remotely turn them on or off via smartphone apps or voice commands through virtual assistants like Amazon Alexa or Google Assistant. The moveable smart plug market offers a diverse range of options, including Wi-Fi-enabled plugs, Bluetooth-connected plugs, and even cellular-connected plugs, allowing users to control their devices from virtually anywhere with an internet connection. Key features such as scheduling, energy monitoring, and integration with broader smart home ecosystems contribute to their appeal. With the ever-expanding Internet of Things (IoT) landscape and the growing awareness of energy conservation, the moveable smart plug market is poised for continued expansion, offering consumers greater control and efficiency in managing their electronic devices.

LP Information, Inc. (LPI) ' newest research report, the "Moveable Smart Plug Industry Forecast" looks at past sales and reviews total world Moveable Smart Plug sales in 2025, providing a comprehensive analysis by region and market sector of projected Moveable Smart Plug sales for 2026 through 2032. With Moveable Smart Plug sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Moveable Smart Plug industry.

This Insight Report provides a comprehensive analysis of the global Moveable Smart

Plug landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Moveable Smart Plug portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Moveable Smart Plug market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Moveable Smart Plug and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Moveable Smart Plug.

This report presents a comprehensive overview, market shares, and growth opportunities of Moveable Smart Plug market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single Outlet Smart Plug

Dual Outlet Smart Plug

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wyze

TP-Link

Kasa Smart

BN-LINK

RCA Smart

Feit Electric

Geeni

HBN

Satechi

Etekcitiy

Westinghouse Electric

Minoston

Ring

Bull

Xiaomi

Belkin

Delixi Group

Amazon

EDIMAX

Media

Panasonic

Samsung

Broadlink

Insteon

Haier

Key Questions Addressed in this Report

What is the 10-year outlook for the global Moveable Smart Plug market?

What factors are driving Moveable Smart Plug market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Moveable Smart Plug market opportunities vary by end market size?

How does Moveable Smart Plug break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Moveable Smart Plug Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Moveable Smart Plug by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Moveable Smart Plug by Country/Region, 2021, 2025 & 2032
- 2.2 Moveable Smart Plug Segment by Type
 - 2.2.1 Single Outlet Smart Plug
 - 2.2.2 Dual Outlet Smart Plug
 - 2.2.3 Moveable Smart Plug Sales by Type
 - 2.2.3.1 Global Moveable Smart Plug Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Moveable Smart Plug Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Moveable Smart Plug Sale Price by Type (2021-2026)
- 2.3 Moveable Smart Plug Segment by Application
 - 2.3.1 Household
 - 2.3.2 Commercial
 - 2.3.3 Moveable Smart Plug Sales by Application
 - 2.3.3.1 Global Moveable Smart Plug Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Moveable Smart Plug Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global Moveable Smart Plug Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Moveable Smart Plug Breakdown Data by Company
 - 3.1.1 Global Moveable Smart Plug Annual Sales by Company (2021-2026)
 - 3.1.2 Global Moveable Smart Plug Sales Market Share by Company (2021-2026)
- 3.2 Global Moveable Smart Plug Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Moveable Smart Plug Revenue by Company (2021-2026)
 - 3.2.2 Global Moveable Smart Plug Revenue Market Share by Company (2021-2026)
- 3.3 Global Moveable Smart Plug Sale Price by Company
- 3.4 Key Manufacturers Moveable Smart Plug Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Moveable Smart Plug Product Location Distribution
 - 3.4.2 Players Moveable Smart Plug Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR MOVEABLE SMART PLUG BY GEOGRAPHIC REGION

- 4.1 World Historic Moveable Smart Plug Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Moveable Smart Plug Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Moveable Smart Plug Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Moveable Smart Plug Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Moveable Smart Plug Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Moveable Smart Plug Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Moveable Smart Plug Sales Growth
- 4.4 APAC Moveable Smart Plug Sales Growth
- 4.5 Europe Moveable Smart Plug Sales Growth
- 4.6 Middle East & Africa Moveable Smart Plug Sales Growth

5 AMERICAS

- 5.1 Americas Moveable Smart Plug Sales by Country
 - 5.1.1 Americas Moveable Smart Plug Sales by Country (2021-2026)
 - 5.1.2 Americas Moveable Smart Plug Revenue by Country (2021-2026)
- 5.2 Americas Moveable Smart Plug Sales by Type (2021-2026)

5.3 Americas Moveable Smart Plug Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Moveable Smart Plug Sales by Region

6.1.1 APAC Moveable Smart Plug Sales by Region (2021-2026)

6.1.2 APAC Moveable Smart Plug Revenue by Region (2021-2026)

6.2 APAC Moveable Smart Plug Sales by Type (2021-2026)

6.3 APAC Moveable Smart Plug Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Moveable Smart Plug by Country

7.1.1 Europe Moveable Smart Plug Sales by Country (2021-2026)

7.1.2 Europe Moveable Smart Plug Revenue by Country (2021-2026)

7.2 Europe Moveable Smart Plug Sales by Type (2021-2026)

7.3 Europe Moveable Smart Plug Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Moveable Smart Plug by Country

8.1.1 Middle East & Africa Moveable Smart Plug Sales by Country (2021-2026)

8.1.2 Middle East & Africa Moveable Smart Plug Revenue by Country (2021-2026)

- 8.2 Middle East & Africa Moveable Smart Plug Sales by Type (2021-2026)
- 8.3 Middle East & Africa Moveable Smart Plug Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Moveable Smart Plug
- 10.3 Manufacturing Process Analysis of Moveable Smart Plug
- 10.4 Industry Chain Structure of Moveable Smart Plug

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Moveable Smart Plug Distributors
- 11.3 Moveable Smart Plug Customer

12 WORLD FORECAST REVIEW FOR MOVEABLE SMART PLUG BY GEOGRAPHIC REGION

- 12.1 Global Moveable Smart Plug Market Size Forecast by Region
 - 12.1.1 Global Moveable Smart Plug Forecast by Region (2027-2032)
 - 12.1.2 Global Moveable Smart Plug Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Moveable Smart Plug Forecast by Type (2027-2032)

12.7 Global Moveable Smart Plug Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Wyze

13.1.1 Wyze Company Information

13.1.2 Wyze Moveable Smart Plug Product Portfolios and Specifications

13.1.3 Wyze Moveable Smart Plug Sales, Revenue, Price and Gross Margin
(2021-2026)

13.1.4 Wyze Main Business Overview

13.1.5 Wyze Latest Developments

13.2 TP-Link

13.2.1 TP-Link Company Information

13.2.2 TP-Link Moveable Smart Plug Product Portfolios and Specifications

13.2.3 TP-Link Moveable Smart Plug Sales, Revenue, Price and Gross Margin
(2021-2026)

13.2.4 TP-Link Main Business Overview

13.2.5 TP-Link Latest Developments

13.3 Kasa Smart

13.3.1 Kasa Smart Company Information

13.3.2 Kasa Smart Moveable Smart Plug Product Portfolios and Specifications

13.3.3 Kasa Smart Moveable Smart Plug Sales, Revenue, Price and Gross Margin
(2021-2026)

13.3.4 Kasa Smart Main Business Overview

13.3.5 Kasa Smart Latest Developments

13.4 BN-LINK

13.4.1 BN-LINK Company Information

13.4.2 BN-LINK Moveable Smart Plug Product Portfolios and Specifications

13.4.3 BN-LINK Moveable Smart Plug Sales, Revenue, Price and Gross Margin
(2021-2026)

13.4.4 BN-LINK Main Business Overview

13.4.5 BN-LINK Latest Developments

13.5 RCA Smart

13.5.1 RCA Smart Company Information

13.5.2 RCA Smart Moveable Smart Plug Product Portfolios and Specifications

13.5.3 RCA Smart Moveable Smart Plug Sales, Revenue, Price and Gross Margin
(2021-2026)

13.5.4 RCA Smart Main Business Overview

13.5.5 RCA Smart Latest Developments

13.6 Feit Electric

13.6.1 Feit Electric Company Information

13.6.2 Feit Electric Moveable Smart Plug Product Portfolios and Specifications

13.6.3 Feit Electric Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Feit Electric Main Business Overview

13.6.5 Feit Electric Latest Developments

13.7 Geeni

13.7.1 Geeni Company Information

13.7.2 Geeni Moveable Smart Plug Product Portfolios and Specifications

13.7.3 Geeni Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Geeni Main Business Overview

13.7.5 Geeni Latest Developments

13.8 HBN

13.8.1 HBN Company Information

13.8.2 HBN Moveable Smart Plug Product Portfolios and Specifications

13.8.3 HBN Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 HBN Main Business Overview

13.8.5 HBN Latest Developments

13.9 Satechi

13.9.1 Satechi Company Information

13.9.2 Satechi Moveable Smart Plug Product Portfolios and Specifications

13.9.3 Satechi Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Satechi Main Business Overview

13.9.5 Satechi Latest Developments

13.10 Etekcity

13.10.1 Etekcity Company Information

13.10.2 Etekcity Moveable Smart Plug Product Portfolios and Specifications

13.10.3 Etekcity Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Etekcity Main Business Overview

13.10.5 Etekcity Latest Developments

13.11 Westinghouse Electric

13.11.1 Westinghouse Electric Company Information

13.11.2 Westinghouse Electric Moveable Smart Plug Product Portfolios and

Specifications

13.11.3 Westinghouse Electric Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Westinghouse Electric Main Business Overview

13.11.5 Westinghouse Electric Latest Developments

13.12 Minoston

13.12.1 Minoston Company Information

13.12.2 Minoston Moveable Smart Plug Product Portfolios and Specifications

13.12.3 Minoston Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Minoston Main Business Overview

13.12.5 Minoston Latest Developments

13.13 Ring

13.13.1 Ring Company Information

13.13.2 Ring Moveable Smart Plug Product Portfolios and Specifications

13.13.3 Ring Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Ring Main Business Overview

13.13.5 Ring Latest Developments

13.14 Bull

13.14.1 Bull Company Information

13.14.2 Bull Moveable Smart Plug Product Portfolios and Specifications

13.14.3 Bull Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Bull Main Business Overview

13.14.5 Bull Latest Developments

13.15 Xiaomi

13.15.1 Xiaomi Company Information

13.15.2 Xiaomi Moveable Smart Plug Product Portfolios and Specifications

13.15.3 Xiaomi Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Xiaomi Main Business Overview

13.15.5 Xiaomi Latest Developments

13.16 Belkin

13.16.1 Belkin Company Information

13.16.2 Belkin Moveable Smart Plug Product Portfolios and Specifications

13.16.3 Belkin Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Belkin Main Business Overview

- 13.16.5 Belkin Latest Developments
- 13.17 Delixi Group
 - 13.17.1 Delixi Group Company Information
 - 13.17.2 Delixi Group Moveable Smart Plug Product Portfolios and Specifications
 - 13.17.3 Delixi Group Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 Delixi Group Main Business Overview
 - 13.17.5 Delixi Group Latest Developments
- 13.18 Amazon
 - 13.18.1 Amazon Company Information
 - 13.18.2 Amazon Moveable Smart Plug Product Portfolios and Specifications
 - 13.18.3 Amazon Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Amazon Main Business Overview
 - 13.18.5 Amazon Latest Developments
- 13.19 EDIMAX
 - 13.19.1 EDIMAX Company Information
 - 13.19.2 EDIMAX Moveable Smart Plug Product Portfolios and Specifications
 - 13.19.3 EDIMAX Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 EDIMAX Main Business Overview
 - 13.19.5 EDIMAX Latest Developments
- 13.20 Media
 - 13.20.1 Media Company Information
 - 13.20.2 Media Moveable Smart Plug Product Portfolios and Specifications
 - 13.20.3 Media Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.20.4 Media Main Business Overview
 - 13.20.5 Media Latest Developments
- 13.21 Panasonic
 - 13.21.1 Panasonic Company Information
 - 13.21.2 Panasonic Moveable Smart Plug Product Portfolios and Specifications
 - 13.21.3 Panasonic Moveable Smart Plug Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.21.4 Panasonic Main Business Overview
 - 13.21.5 Panasonic Latest Developments
- 13.22 Samsung
 - 13.22.1 Samsung Company Information
 - 13.22.2 Samsung Moveable Smart Plug Product Portfolios and Specifications

13.22.3 Samsung Moveable Smart Plug Sales, Revenue, Price and Gross Margin
(2021-2026)

13.22.4 Samsung Main Business Overview

13.22.5 Samsung Latest Developments

13.23 Broadlink

13.23.1 Broadlink Company Information

13.23.2 Broadlink Moveable Smart Plug Product Portfolios and Specifications

13.23.3 Broadlink Moveable Smart Plug Sales, Revenue, Price and Gross Margin
(2021-2026)

13.23.4 Broadlink Main Business Overview

13.23.5 Broadlink Latest Developments

13.24 Insteon

13.24.1 Insteon Company Information

13.24.2 Insteon Moveable Smart Plug Product Portfolios and Specifications

13.24.3 Insteon Moveable Smart Plug Sales, Revenue, Price and Gross Margin
(2021-2026)

13.24.4 Insteon Main Business Overview

13.24.5 Insteon Latest Developments

13.25 Haier

13.25.1 Haier Company Information

13.25.2 Haier Moveable Smart Plug Product Portfolios and Specifications

13.25.3 Haier Moveable Smart Plug Sales, Revenue, Price and Gross Margin
(2021-2026)

13.25.4 Haier Main Business Overview

13.25.5 Haier Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Moveable Smart Plug Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Moveable Smart Plug Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Single Outlet Smart Plug

Table 4. Major Players of Dual Outlet Smart Plug

Table 5. Global Moveable Smart Plug Sales by Type (2021-2026) & (K Units)

Table 6. Global Moveable Smart Plug Sales Market Share by Type (2021-2026)

Table 7. Global Moveable Smart Plug Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Moveable Smart Plug Revenue Market Share by Type (2021-2026)

Table 9. Global Moveable Smart Plug Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Global Moveable Smart Plug Sale by Application (2021-2026) & (K Units)

Table 11. Global Moveable Smart Plug Sale Market Share by Application (2021-2026)

Table 12. Global Moveable Smart Plug Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Moveable Smart Plug Revenue Market Share by Application (2021-2026)

Table 14. Global Moveable Smart Plug Sale Price by Application (2021-2026) & (US\$/Unit)

Table 15. Global Moveable Smart Plug Sales by Company (2021-2026) & (K Units)

Table 16. Global Moveable Smart Plug Sales Market Share by Company (2021-2026)

Table 17. Global Moveable Smart Plug Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Moveable Smart Plug Revenue Market Share by Company (2021-2026)

Table 19. Global Moveable Smart Plug Sale Price by Company (2021-2026) & (US\$/Unit)

Table 20. Key Manufacturers Moveable Smart Plug Producing Area Distribution and Sales Area

Table 21. Players Moveable Smart Plug Products Offered

Table 22. Moveable Smart Plug Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Moveable Smart Plug Sales by Geographic Region (2021-2026) & (K

Units)

Table 26. Global Moveable Smart Plug Sales Market Share Geographic Region (2021-2026)

Table 27. Global Moveable Smart Plug Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Moveable Smart Plug Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Moveable Smart Plug Sales by Country/Region (2021-2026) & (K Units)

Table 30. Global Moveable Smart Plug Sales Market Share by Country/Region (2021-2026)

Table 31. Global Moveable Smart Plug Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Moveable Smart Plug Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Moveable Smart Plug Sales by Country (2021-2026) & (K Units)

Table 34. Americas Moveable Smart Plug Sales Market Share by Country (2021-2026)

Table 35. Americas Moveable Smart Plug Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Moveable Smart Plug Sales by Type (2021-2026) & (K Units)

Table 37. Americas Moveable Smart Plug Sales by Application (2021-2026) & (K Units)

Table 38. APAC Moveable Smart Plug Sales by Region (2021-2026) & (K Units)

Table 39. APAC Moveable Smart Plug Sales Market Share by Region (2021-2026)

Table 40. APAC Moveable Smart Plug Revenue by Region (2021-2026) & (\$ millions)

Table 41. APAC Moveable Smart Plug Sales by Type (2021-2026) & (K Units)

Table 42. APAC Moveable Smart Plug Sales by Application (2021-2026) & (K Units)

Table 43. Europe Moveable Smart Plug Sales by Country (2021-2026) & (K Units)

Table 44. Europe Moveable Smart Plug Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Moveable Smart Plug Sales by Type (2021-2026) & (K Units)

Table 46. Europe Moveable Smart Plug Sales by Application (2021-2026) & (K Units)

Table 47. Middle East & Africa Moveable Smart Plug Sales by Country (2021-2026) & (K Units)

Table 48. Middle East & Africa Moveable Smart Plug Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Moveable Smart Plug Sales by Type (2021-2026) & (K Units)

Table 50. Middle East & Africa Moveable Smart Plug Sales by Application (2021-2026) & (K Units)

Table 51. Key Market Drivers & Growth Opportunities of Moveable Smart Plug

Table 52. Key Market Challenges & Risks of Moveable Smart Plug
Table 53. Key Industry Trends of Moveable Smart Plug
Table 54. Moveable Smart Plug Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Moveable Smart Plug Distributors List
Table 57. Moveable Smart Plug Customer List
Table 58. Global Moveable Smart Plug Sales Forecast by Region (2027-2032) & (K Units)
Table 59. Global Moveable Smart Plug Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 60. Americas Moveable Smart Plug Sales Forecast by Country (2027-2032) & (K Units)
Table 61. Americas Moveable Smart Plug Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 62. APAC Moveable Smart Plug Sales Forecast by Region (2027-2032) & (K Units)
Table 63. APAC Moveable Smart Plug Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 64. Europe Moveable Smart Plug Sales Forecast by Country (2027-2032) & (K Units)
Table 65. Europe Moveable Smart Plug Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 66. Middle East & Africa Moveable Smart Plug Sales Forecast by Country (2027-2032) & (K Units)
Table 67. Middle East & Africa Moveable Smart Plug Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 68. Global Moveable Smart Plug Sales Forecast by Type (2027-2032) & (K Units)
Table 69. Global Moveable Smart Plug Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 70. Global Moveable Smart Plug Sales Forecast by Application (2027-2032) & (K Units)
Table 71. Global Moveable Smart Plug Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 72. Wyze Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors
Table 73. Wyze Moveable Smart Plug Product Portfolios and Specifications
Table 74. Wyze Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 75. Wyze Main Business

Table 76. Wyze Latest Developments

Table 77. TP-Link Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 78. TP-Link Moveable Smart Plug Product Portfolios and Specifications

Table 79. TP-Link Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 80. TP-Link Main Business

Table 81. TP-Link Latest Developments

Table 82. Kasa Smart Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 83. Kasa Smart Moveable Smart Plug Product Portfolios and Specifications

Table 84. Kasa Smart Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 85. Kasa Smart Main Business

Table 86. Kasa Smart Latest Developments

Table 87. BN-LINK Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 88. BN-LINK Moveable Smart Plug Product Portfolios and Specifications

Table 89. BN-LINK Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. BN-LINK Main Business

Table 91. BN-LINK Latest Developments

Table 92. RCA Smart Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 93. RCA Smart Moveable Smart Plug Product Portfolios and Specifications

Table 94. RCA Smart Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. RCA Smart Main Business

Table 96. RCA Smart Latest Developments

Table 97. Feit Electric Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 98. Feit Electric Moveable Smart Plug Product Portfolios and Specifications

Table 99. Feit Electric Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Feit Electric Main Business

Table 101. Feit Electric Latest Developments

Table 102. Geeni Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 103. Geeni Moveable Smart Plug Product Portfolios and Specifications

Table 104. Geeni Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Geeni Main Business

Table 106. Geeni Latest Developments

Table 107. HBN Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 108. HBN Moveable Smart Plug Product Portfolios and Specifications

Table 109. HBN Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. HBN Main Business

Table 111. HBN Latest Developments

Table 112. Satechi Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 113. Satechi Moveable Smart Plug Product Portfolios and Specifications

Table 114. Satechi Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Satechi Main Business

Table 116. Satechi Latest Developments

Table 117. Etekcity Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 118. Etekcity Moveable Smart Plug Product Portfolios and Specifications

Table 119. Etekcity Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Etekcity Main Business

Table 121. Etekcity Latest Developments

Table 122. Westinghouse Electric Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 123. Westinghouse Electric Moveable Smart Plug Product Portfolios and Specifications

Table 124. Westinghouse Electric Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Westinghouse Electric Main Business

Table 126. Westinghouse Electric Latest Developments

Table 127. Minoston Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 128. Minoston Moveable Smart Plug Product Portfolios and Specifications

Table 129. Minoston Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Minoston Main Business

Table 131. Minoston Latest Developments
Table 132. Ring Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors
Table 133. Ring Moveable Smart Plug Product Portfolios and Specifications
Table 134. Ring Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 135. Ring Main Business
Table 136. Ring Latest Developments
Table 137. Bull Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors
Table 138. Bull Moveable Smart Plug Product Portfolios and Specifications
Table 139. Bull Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 140. Bull Main Business
Table 141. Bull Latest Developments
Table 142. Xiaomi Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors
Table 143. Xiaomi Moveable Smart Plug Product Portfolios and Specifications
Table 144. Xiaomi Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 145. Xiaomi Main Business
Table 146. Xiaomi Latest Developments
Table 147. Belkin Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors
Table 148. Belkin Moveable Smart Plug Product Portfolios and Specifications
Table 149. Belkin Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 150. Belkin Main Business
Table 151. Belkin Latest Developments
Table 152. Delixi Group Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors
Table 153. Delixi Group Moveable Smart Plug Product Portfolios and Specifications
Table 154. Delixi Group Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 155. Delixi Group Main Business
Table 156. Delixi Group Latest Developments
Table 157. Amazon Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors
Table 158. Amazon Moveable Smart Plug Product Portfolios and Specifications

Table 159. Amazon Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. Amazon Main Business

Table 161. Amazon Latest Developments

Table 162. EDIMAX Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 163. EDIMAX Moveable Smart Plug Product Portfolios and Specifications

Table 164. EDIMAX Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 165. EDIMAX Main Business

Table 166. EDIMAX Latest Developments

Table 167. Media Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 168. Media Moveable Smart Plug Product Portfolios and Specifications

Table 169. Media Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 170. Media Main Business

Table 171. Media Latest Developments

Table 172. Panasonic Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 173. Panasonic Moveable Smart Plug Product Portfolios and Specifications

Table 174. Panasonic Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 175. Panasonic Main Business

Table 176. Panasonic Latest Developments

Table 177. Samsung Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 178. Samsung Moveable Smart Plug Product Portfolios and Specifications

Table 179. Samsung Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 180. Samsung Main Business

Table 181. Samsung Latest Developments

Table 182. Broadlink Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 183. Broadlink Moveable Smart Plug Product Portfolios and Specifications

Table 184. Broadlink Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 185. Broadlink Main Business

Table 186. Broadlink Latest Developments

Table 187. Insteon Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 188. Insteon Moveable Smart Plug Product Portfolios and Specifications

Table 189. Insteon Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 190. Insteon Main Business

Table 191. Insteon Latest Developments

Table 192. Haier Basic Information, Moveable Smart Plug Manufacturing Base, Sales Area and Its Competitors

Table 193. Haier Moveable Smart Plug Product Portfolios and Specifications

Table 194. Haier Moveable Smart Plug Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 195. Haier Main Business

Table 196. Haier Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Moveable Smart Plug
- Figure 2. Moveable Smart Plug Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Moveable Smart Plug Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Moveable Smart Plug Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Moveable Smart Plug Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Moveable Smart Plug Sales Market Share by Country/Region (2025)
- Figure 10. Moveable Smart Plug Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Single Outlet Smart Plug
- Figure 12. Product Picture of Dual Outlet Smart Plug
- Figure 13. Global Moveable Smart Plug Sales Market Share by Type in 2026
- Figure 14. Global Moveable Smart Plug Revenue Market Share by Type (2021-2026)
- Figure 15. Moveable Smart Plug Consumed in Household
- Figure 16. Global Moveable Smart Plug Market: Household (2021-2026) & (K Units)
- Figure 17. Moveable Smart Plug Consumed in Commercial
- Figure 18. Global Moveable Smart Plug Market: Commercial (2021-2026) & (K Units)
- Figure 19. Global Moveable Smart Plug Sale Market Share by Application (2025)
- Figure 20. Global Moveable Smart Plug Revenue Market Share by Application in 2026
- Figure 21. Moveable Smart Plug Sales by Company in 2026 (K Units)
- Figure 22. Global Moveable Smart Plug Sales Market Share by Company in 2026
- Figure 23. Moveable Smart Plug Revenue by Company in 2026 (\$ millions)
- Figure 24. Global Moveable Smart Plug Revenue Market Share by Company in 2026
- Figure 25. Global Moveable Smart Plug Sales Market Share by Geographic Region (2021-2026)
- Figure 26. Global Moveable Smart Plug Revenue Market Share by Geographic Region in 2026
- Figure 27. Americas Moveable Smart Plug Sales 2021-2026 (K Units)
- Figure 28. Americas Moveable Smart Plug Revenue 2021-2026 (\$ millions)
- Figure 29. APAC Moveable Smart Plug Sales 2021-2026 (K Units)
- Figure 30. APAC Moveable Smart Plug Revenue 2021-2026 (\$ millions)
- Figure 31. Europe Moveable Smart Plug Sales 2021-2026 (K Units)

- Figure 32. Europe Moveable Smart Plug Revenue 2021-2026 (\$ millions)
- Figure 33. Middle East & Africa Moveable Smart Plug Sales 2021-2026 (K Units)
- Figure 34. Middle East & Africa Moveable Smart Plug Revenue 2021-2026 (\$ millions)
- Figure 35. Americas Moveable Smart Plug Sales Market Share by Country in 2026
- Figure 36. Americas Moveable Smart Plug Revenue Market Share by Country (2021-2026)
- Figure 37. Americas Moveable Smart Plug Sales Market Share by Type (2021-2026)
- Figure 38. Americas Moveable Smart Plug Sales Market Share by Application (2021-2026)
- Figure 39. United States Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 40. Canada Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 41. Mexico Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Brazil Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 43. APAC Moveable Smart Plug Sales Market Share by Region in 2026
- Figure 44. APAC Moveable Smart Plug Revenue Market Share by Region (2021-2026)
- Figure 45. APAC Moveable Smart Plug Sales Market Share by Type (2021-2026)
- Figure 46. APAC Moveable Smart Plug Sales Market Share by Application (2021-2026)
- Figure 47. China Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 48. Japan Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 49. South Korea Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Southeast Asia Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 51. India Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Australia Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 53. China Taiwan Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Europe Moveable Smart Plug Sales Market Share by Country in 2026
- Figure 55. Europe Moveable Smart Plug Revenue Market Share by Country (2021-2026)
- Figure 56. Europe Moveable Smart Plug Sales Market Share by Type (2021-2026)
- Figure 57. Europe Moveable Smart Plug Sales Market Share by Application (2021-2026)
- Figure 58. Germany Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 59. France Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 60. UK Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Italy Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Russia Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Middle East & Africa Moveable Smart Plug Sales Market Share by Country (2021-2026)
- Figure 64. Middle East & Africa Moveable Smart Plug Sales Market Share by Type

(2021-2026)

Figure 65. Middle East & Africa Moveable Smart Plug Sales Market Share by Application (2021-2026)

Figure 66. Egypt Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)

Figure 67. South Africa Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)

Figure 68. Israel Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)

Figure 69. Turkey Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)

Figure 70. GCC Countries Moveable Smart Plug Revenue Growth 2021-2026 (\$ millions)

Figure 71. Manufacturing Cost Structure Analysis of Moveable Smart Plug in 2026

Figure 72. Manufacturing Process Analysis of Moveable Smart Plug

Figure 73. Industry Chain Structure of Moveable Smart Plug

Figure 74. Channels of Distribution

Figure 75. Global Moveable Smart Plug Sales Market Forecast by Region (2027-2032)

Figure 76. Global Moveable Smart Plug Revenue Market Share Forecast by Region (2027-2032)

Figure 77. Global Moveable Smart Plug Sales Market Share Forecast by Type (2027-2032)

Figure 78. Global Moveable Smart Plug Revenue Market Share Forecast by Type (2027-2032)

Figure 79. Global Moveable Smart Plug Sales Market Share Forecast by Application (2027-2032)

Figure 80. Global Moveable Smart Plug Revenue Market Share Forecast by Application (2027-2032)

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