

Global Mountain Bike Tubeless Tire Market Growth 2026-2032

<https://marketpublishers.com/r/G477237FDA20EN.html>

Date: July 2026

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: G477237FDA20EN

Abstracts

The global Mountain Bike Tubeless Tire market size is predicted to grow from US\$ 3130 million in 2025 to US\$ 4192 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

A mountain bike tubeless tire is a specialized off-road bicycle tire designed for rugged trails, dirt paths, and mountainous terrain that does not require an inner tube. The tire forms an airtight seal with the rim and often uses liquid sealant to self-repair minor punctures. This design reduces rolling resistance, improves traction, increases stability, and minimizes the risk of pinch flats. Mountain bike tubeless tires are suitable for downhill, cross-country, enduro, and trail riding, providing enhanced grip, durability, shock absorption, and control on uneven terrain while allowing lower inflation pressures for improved comfort and off-road performance.

The mountain bike tubeless tire industry chain begins upstream with suppliers providing high-quality rubber compounds, aramid or nylon casing fabrics, bead wire, sealants, molds, and specialized tools; moves midstream to manufacturers who compound and mix rubber, mold and cure tires, integrate puncture-resistant layers, embed beads for airtight rims, calibrate tread patterns for grip and durability, test for rolling resistance and traction, optimize tire weight and pressure tolerance, and package finished products; and extends downstream through specialty bike shops, online retail platforms, sporting goods stores, professional racing teams, and recreational mountain biking clubs, offering maintenance, sealant replacement, and performance optimization services.

Current projects include new mountain bike tubeless tire production lines in China, Taiwan, and Vietnam to meet growing Asia-Pacific demand; R&D centers in Italy, Germany, and the U.S. focusing on high-performance off-road rubber compounds,

puncture-resistant technologies, and tread optimization; expansion of molding and curing facilities in Poland and Japan; collaborations with professional downhill and enduro racing teams in Europe and North America for prototype testing; pilot projects for reinforced e-MTB tubeless tires; automation and bead technology upgrades in South Korea and India; and planned innovation labs in Singapore and Italy for ultra-lightweight carbon-reinforced tubeless tires, smart puncture detection, and multi-terrain performance enhancements, reflecting global investment in endurance, durability, and rider safety.

2025 Global Market Sales Volume: 40 million units. Average Global Market Price: 80 USD/unit. Market Average Gross Profit Margin: 28%.

The mountain bike tubeless tire market is experiencing robust growth, driven by increasing participation in mountain biking, trail riding, enduro, and downhill sports among professionals and enthusiasts. The benefits of tubeless technology, such as reduced rolling resistance, improved traction, increased stability, lower puncture risk, and the ability to run at lower pressures for comfort, have accelerated adoption. North America and Europe lead in market demand due to established cycling cultures, competitive racing communities, and disposable income, while Asia-Pacific is emerging as a high-growth market fueled by adventure tourism, recreational sports, and urbanization.

Technological innovation is a major growth driver. Manufacturers are investing in lightweight, durable rubber compounds, reinforced casings, specialized bead technology, and tread pattern optimization for varied terrains. E-MTB compatible tubeless tires, enhanced puncture-resistant layers, and terrain-specific designs are gaining popularity. Advanced testing for rolling resistance, off-road shock absorption, and grip ensures professional and amateur riders achieve optimal performance. Suspension compatibility, weight reduction, and sealant technology integration are becoming standard features.

Opportunities exist in premium downhill tires, cross-country endurance tires, e-MTB tubeless tires, and all-terrain off-road tires. Challenges include fluctuating raw material costs, high production complexity, competition from traditional tube tires, and the need for rider education regarding installation and maintenance. Market trends point to lightweight, reinforced carbon or composite tires, terrain-specific tread patterns, and smart puncture detection or sealant solutions for long-distance trail riding. Sustainability, including eco-friendly rubber and recyclable materials, is increasingly influencing purchasing decisions.

Overall, the mountain bike tubeless tire market is projected to sustain growth as cycling participation rises, technology advances, and consumers prioritize high-performance, durable, and puncture-resistant tires. Regions such as North America, Europe, and Asia-Pacific offer strong growth opportunities, with professional racing, recreational trails, and adventure tourism driving adoption globally. The market reflects the intersection of off-road sports, technological innovation, and consumer demand for performance and reliability.

LP Information, Inc. (LPI) ' newest research report, the "Mountain Bike Tubeless Tire Industry Forecast" looks at past sales and reviews total world Mountain Bike Tubeless Tire sales in 2025, providing a comprehensive analysis by region and market sector of projected Mountain Bike Tubeless Tire sales for 2026 through 2032. With Mountain Bike Tubeless Tire sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mountain Bike Tubeless Tire industry.

This Insight Report provides a comprehensive analysis of the global Mountain Bike Tubeless Tire landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mountain Bike Tubeless Tire portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mountain Bike Tubeless Tire market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mountain Bike Tubeless Tire and breaks down the forecast by Material Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mountain Bike Tubeless Tire.

This report presents a comprehensive overview, market shares, and growth opportunities of Mountain Bike Tubeless Tire market by product type, application, key manufacturers and key regions and countries.

Segmentation by Material Type:

Rubber + Aramid / Nylon Casing

Full Rubber

Others

Segmentation by Diameter:

26-inch Diameter

27.5-inch Diameter

29-inch Diameter

700c Diameter

Segmentation by Cord Layer Type:

Nylon Cord Layer

Steel Cord Layer

Segmentation by Application:

Competition

Amateur

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Trek Bicycle

Decathlon

Shimano

DT SWISS

Campagnolo

CST

Michelin

Continental

Ralf Bohle GmbH

Pirelli Cycling

Kenda Tires

Hutchinson Cycling

Specialized

Zhongce Rubber Group Co., Ltd

Giant Bicycles

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mountain Bike Tubeless Tire market?

What factors are driving Mountain Bike Tubeless Tire market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mountain Bike Tubeless Tire market opportunities vary by end market size?

How does Mountain Bike Tubeless Tire break out by Material Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

2.1.1 Global Mountain Bike Tubeless Tire Annual Sales 2021-2032

2.1.2 World Current & Future Analysis for Mountain Bike Tubeless Tire by Geographic Region, 2021, 2025 & 2032

2.1.3 World Current & Future Analysis for Mountain Bike Tubeless Tire by Country/Region, 2021, 2025 & 2032

2.2 Mountain Bike Tubeless Tire Segment by Material Type

2.2.1 Rubber + Aramid / Nylon Casing

2.2.2 Full Rubber

2.2.3 Others

2.2.4 Mountain Bike Tubeless Tire Sales by Material Type

2.2.4.1 Global Mountain Bike Tubeless Tire Sales Market Share by Material Type (2021-2026)

2.2.4.2 Global Mountain Bike Tubeless Tire Revenue and Market Share by Material Type (2021-2026)

2.2.4.3 Global Mountain Bike Tubeless Tire Sale Price by Material Type (2021-2026)

2.3 Mountain Bike Tubeless Tire Segment by Diameter

2.3.1 26-inch Diameter

2.3.2 27.5-inch Diameter

2.3.3 29-inch Diameter

2.3.4 700c Diameter

2.3.5 Mountain Bike Tubeless Tire Sales by Diameter

2.3.5.1 Global Mountain Bike Tubeless Tire Sales Market Share by Diameter (2021-2026)

2.3.5.2 Global Mountain Bike Tubeless Tire Revenue and Market Share by Diameter (2021-2026)

2.3.5.3 Global Mountain Bike Tubeless Tire Sale Price by Diameter (2021-2026)

2.4 Mountain Bike Tubeless Tire Segment by Cord Layer Type

2.4.1 Nylon Cord Layer

2.4.2 Steel Cord Layer

2.4.3 Mountain Bike Tubeless Tire Sales by Cord Layer Type

2.4.3.1 Global Mountain Bike Tubeless Tire Sales Market Share by Cord Layer Type (2021-2026)

2.4.3.2 Global Mountain Bike Tubeless Tire Revenue and Market Share by Cord Layer Type (2021-2026)

2.4.3.3 Global Mountain Bike Tubeless Tire Sale Price by Cord Layer Type (2021-2026)

2.5 Mountain Bike Tubeless Tire Segment by Application

2.5.1 Competition

2.5.2 Amateur

2.5.3 Mountain Bike Tubeless Tire Sales by Application

2.5.3.1 Global Mountain Bike Tubeless Tire Sale Market Share by Application (2021-2026)

2.5.3.2 Global Mountain Bike Tubeless Tire Revenue and Market Share by Application (2021-2026)

2.5.3.3 Global Mountain Bike Tubeless Tire Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Mountain Bike Tubeless Tire Breakdown Data by Company

3.1.1 Global Mountain Bike Tubeless Tire Annual Sales by Company (2021-2026)

3.1.2 Global Mountain Bike Tubeless Tire Sales Market Share by Company (2021-2026)

3.2 Global Mountain Bike Tubeless Tire Annual Revenue by Company (2021-2026)

3.2.1 Global Mountain Bike Tubeless Tire Revenue by Company (2021-2026)

3.2.2 Global Mountain Bike Tubeless Tire Revenue Market Share by Company (2021-2026)

3.3 Global Mountain Bike Tubeless Tire Sale Price by Company

3.4 Key Manufacturers Mountain Bike Tubeless Tire Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Mountain Bike Tubeless Tire Product Location Distribution

3.4.2 Players Mountain Bike Tubeless Tire Products Offered

3.5 Market Concentration Rate Analysis

- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR MOUNTAIN BIKE TUBELESS TIRE BY GEOGRAPHIC REGION

- 4.1 World Historic Mountain Bike Tubeless Tire Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Mountain Bike Tubeless Tire Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Mountain Bike Tubeless Tire Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Mountain Bike Tubeless Tire Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Mountain Bike Tubeless Tire Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Mountain Bike Tubeless Tire Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Mountain Bike Tubeless Tire Sales Growth
- 4.4 APAC Mountain Bike Tubeless Tire Sales Growth
- 4.5 Europe Mountain Bike Tubeless Tire Sales Growth
- 4.6 Middle East & Africa Mountain Bike Tubeless Tire Sales Growth

5 AMERICAS

- 5.1 Americas Mountain Bike Tubeless Tire Sales by Country
 - 5.1.1 Americas Mountain Bike Tubeless Tire Sales by Country (2021-2026)
 - 5.1.2 Americas Mountain Bike Tubeless Tire Revenue by Country (2021-2026)
- 5.2 Americas Mountain Bike Tubeless Tire Sales by Material Type (2021-2026)
- 5.3 Americas Mountain Bike Tubeless Tire Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Mountain Bike Tubeless Tire Sales by Region

6.1.1 APAC Mountain Bike Tubeless Tire Sales by Region (2021-2026)

6.1.2 APAC Mountain Bike Tubeless Tire Revenue by Region (2021-2026)

6.2 APAC Mountain Bike Tubeless Tire Sales by Material Type (2021-2026)

6.3 APAC Mountain Bike Tubeless Tire Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Mountain Bike Tubeless Tire by Country

7.1.1 Europe Mountain Bike Tubeless Tire Sales by Country (2021-2026)

7.1.2 Europe Mountain Bike Tubeless Tire Revenue by Country (2021-2026)

7.2 Europe Mountain Bike Tubeless Tire Sales by Material Type (2021-2026)

7.3 Europe Mountain Bike Tubeless Tire Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Mountain Bike Tubeless Tire by Country

8.1.1 Middle East & Africa Mountain Bike Tubeless Tire Sales by Country (2021-2026)

8.1.2 Middle East & Africa Mountain Bike Tubeless Tire Revenue by Country
(2021-2026)

8.2 Middle East & Africa Mountain Bike Tubeless Tire Sales by Material Type (2021-2026)

8.3 Middle East & Africa Mountain Bike Tubeless Tire Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Mountain Bike Tubeless Tire

10.3 Manufacturing Process Analysis of Mountain Bike Tubeless Tire

10.4 Industry Chain Structure of Mountain Bike Tubeless Tire

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Mountain Bike Tubeless Tire Distributors

11.3 Mountain Bike Tubeless Tire Customer

12 WORLD FORECAST REVIEW FOR MOUNTAIN BIKE TUBELESS TIRE BY GEOGRAPHIC REGION

12.1 Global Mountain Bike Tubeless Tire Market Size Forecast by Region

12.1.1 Global Mountain Bike Tubeless Tire Forecast by Region (2027-2032)

12.1.2 Global Mountain Bike Tubeless Tire Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Mountain Bike Tubeless Tire Forecast by Material Type (2027-2032)

12.7 Global Mountain Bike Tubeless Tire Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Trek Bicycle

13.1.1 Trek Bicycle Company Information

13.1.2 Trek Bicycle Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.1.3 Trek Bicycle Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Trek Bicycle Main Business Overview

13.1.5 Trek Bicycle Latest Developments

13.2 Decathlon

13.2.1 Decathlon Company Information

13.2.2 Decathlon Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.2.3 Decathlon Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Decathlon Main Business Overview

13.2.5 Decathlon Latest Developments

13.3 Shimano

13.3.1 Shimano Company Information

13.3.2 Shimano Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.3.3 Shimano Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Shimano Main Business Overview

13.3.5 Shimano Latest Developments

13.4 DT SWISS

13.4.1 DT SWISS Company Information

13.4.2 DT SWISS Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.4.3 DT SWISS Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 DT SWISS Main Business Overview

13.4.5 DT SWISS Latest Developments

13.5 Campagnolo

13.5.1 Campagnolo Company Information

13.5.2 Campagnolo Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.5.3 Campagnolo Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Campagnolo Main Business Overview

13.5.5 Campagnolo Latest Developments

13.6 CST

13.6.1 CST Company Information

13.6.2 CST Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.6.3 CST Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin

(2021-2026)

13.6.4 CST Main Business Overview

13.6.5 CST Latest Developments

13.7 Michelin

13.7.1 Michelin Company Information

13.7.2 Michelin Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.7.3 Michelin Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin

(2021-2026)

13.7.4 Michelin Main Business Overview

13.7.5 Michelin Latest Developments

13.8 Continental

13.8.1 Continental Company Information

13.8.2 Continental Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.8.3 Continental Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross

Margin (2021-2026)

13.8.4 Continental Main Business Overview

13.8.5 Continental Latest Developments

13.9 Ralf Bohle GmbH

13.9.1 Ralf Bohle GmbH Company Information

13.9.2 Ralf Bohle GmbH Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.9.3 Ralf Bohle GmbH Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Ralf Bohle GmbH Main Business Overview

13.9.5 Ralf Bohle GmbH Latest Developments

13.10 Pirelli Cycling

13.10.1 Pirelli Cycling Company Information

13.10.2 Pirelli Cycling Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.10.3 Pirelli Cycling Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Pirelli Cycling Main Business Overview

13.10.5 Pirelli Cycling Latest Developments

13.11 Kenda Tires

13.11.1 Kenda Tires Company Information

13.11.2 Kenda Tires Mountain Bike Tubeless Tire Product Portfolios and Specifications

13.11.3 Kenda Tires Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.11.4 Kenda Tires Main Business Overview
- 13.11.5 Kenda Tires Latest Developments
- 13.12 Hutchinson Cycling
 - 13.12.1 Hutchinson Cycling Company Information
 - 13.12.2 Hutchinson Cycling Mountain Bike Tubeless Tire Product Portfolios and Specifications
 - 13.12.3 Hutchinson Cycling Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Hutchinson Cycling Main Business Overview
 - 13.12.5 Hutchinson Cycling Latest Developments
- 13.13 Specialized
 - 13.13.1 Specialized Company Information
 - 13.13.2 Specialized Mountain Bike Tubeless Tire Product Portfolios and Specifications
 - 13.13.3 Specialized Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Specialized Main Business Overview
 - 13.13.5 Specialized Latest Developments
- 13.14 Zhongce Rubber Group Co., Ltd
 - 13.14.1 Zhongce Rubber Group Co., Ltd Company Information
 - 13.14.2 Zhongce Rubber Group Co., Ltd Mountain Bike Tubeless Tire Product Portfolios and Specifications
 - 13.14.3 Zhongce Rubber Group Co., Ltd Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Zhongce Rubber Group Co., Ltd Main Business Overview
 - 13.14.5 Zhongce Rubber Group Co., Ltd Latest Developments
- 13.15 Giant Bicycles
 - 13.15.1 Giant Bicycles Company Information
 - 13.15.2 Giant Bicycles Mountain Bike Tubeless Tire Product Portfolios and Specifications
 - 13.15.3 Giant Bicycles Mountain Bike Tubeless Tire Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Giant Bicycles Main Business Overview
 - 13.15.5 Giant Bicycles Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Mountain Bike Tubeless Tire Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Mountain Bike Tubeless Tire Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Rubber + Aramid / Nylon Casing

Table 4. Major Players of Full Rubber

Table 5. Major Players of Others

Table 6. Global Mountain Bike Tubeless Tire Sales by Material Type (2021-2026) & (K Units)

Table 7. Global Mountain Bike Tubeless Tire Sales Market Share by Material Type (2021-2026)

Table 8. Global Mountain Bike Tubeless Tire Revenue by Material Type (2021-2026) & (\$ million)

Table 9. Global Mountain Bike Tubeless Tire Revenue Market Share by Material Type (2021-2026)

Table 10. Global Mountain Bike Tubeless Tire Sale Price by Material Type (2021-2026) & (US\$/Unit)

Table 11. Major Players of 26-inch Diameter

Table 12. Major Players of 27.5-inch Diameter

Table 13. Major Players of 29-inch Diameter

Table 14. Major Players of 700c Diameter

Table 15. Global Mountain Bike Tubeless Tire Sales by Diameter (2021-2026) & (K Units)

Table 16. Global Mountain Bike Tubeless Tire Sales Market Share by Diameter (2021-2026)

Table 17. Global Mountain Bike Tubeless Tire Revenue by Diameter (2021-2026) & (\$ million)

Table 18. Global Mountain Bike Tubeless Tire Revenue Market Share by Diameter (2021-2026)

Table 19. Global Mountain Bike Tubeless Tire Sale Price by Diameter (2021-2026) & (US\$/Unit)

Table 20. Major Players of Nylon Cord Layer

Table 21. Major Players of Steel Cord Layer

Table 22. Global Mountain Bike Tubeless Tire Sales by Cord Layer Type (2021-2026) & (K Units)

Table 23. Global Mountain Bike Tubeless Tire Sales Market Share by Cord Layer Type (2021-2026)

Table 24. Global Mountain Bike Tubeless Tire Revenue by Cord Layer Type (2021-2026) & (\$ million)

Table 25. Global Mountain Bike Tubeless Tire Revenue Market Share by Cord Layer Type (2021-2026)

Table 26. Global Mountain Bike Tubeless Tire Sale Price by Cord Layer Type (2021-2026) & (US\$/Unit)

Table 27. Global Mountain Bike Tubeless Tire Sale by Application (2021-2026) & (K Units)

Table 28. Global Mountain Bike Tubeless Tire Sale Market Share by Application (2021-2026)

Table 29. Global Mountain Bike Tubeless Tire Revenue by Application (2021-2026) & (\$ million)

Table 30. Global Mountain Bike Tubeless Tire Revenue Market Share by Application (2021-2026)

Table 31. Global Mountain Bike Tubeless Tire Sale Price by Application (2021-2026) & (US\$/Unit)

Table 32. Global Mountain Bike Tubeless Tire Sales by Company (2021-2026) & (K Units)

Table 33. Global Mountain Bike Tubeless Tire Sales Market Share by Company (2021-2026)

Table 34. Global Mountain Bike Tubeless Tire Revenue by Company (2021-2026) & (\$ millions)

Table 35. Global Mountain Bike Tubeless Tire Revenue Market Share by Company (2021-2026)

Table 36. Global Mountain Bike Tubeless Tire Sale Price by Company (2021-2026) & (US\$/Unit)

Table 37. Key Manufacturers Mountain Bike Tubeless Tire Producing Area Distribution and Sales Area

Table 38. Players Mountain Bike Tubeless Tire Products Offered

Table 39. Mountain Bike Tubeless Tire Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 40. New Products and Potential Entrants

Table 41. Market M&A Activity & Strategy

Table 42. Global Mountain Bike Tubeless Tire Sales by Geographic Region (2021-2026) & (K Units)

Table 43. Global Mountain Bike Tubeless Tire Sales Market Share Geographic Region (2021-2026)

Table 44. Global Mountain Bike Tubeless Tire Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 45. Global Mountain Bike Tubeless Tire Revenue Market Share by Geographic Region (2021-2026)

Table 46. Global Mountain Bike Tubeless Tire Sales by Country/Region (2021-2026) & (K Units)

Table 47. Global Mountain Bike Tubeless Tire Sales Market Share by Country/Region (2021-2026)

Table 48. Global Mountain Bike Tubeless Tire Revenue by Country/Region (2021-2026) & (\$ millions)

Table 49. Global Mountain Bike Tubeless Tire Revenue Market Share by Country/Region (2021-2026)

Table 50. Americas Mountain Bike Tubeless Tire Sales by Country (2021-2026) & (K Units)

Table 51. Americas Mountain Bike Tubeless Tire Sales Market Share by Country (2021-2026)

Table 52. Americas Mountain Bike Tubeless Tire Revenue by Country (2021-2026) & (\$ millions)

Table 53. Americas Mountain Bike Tubeless Tire Sales by Material Type (2021-2026) & (K Units)

Table 54. Americas Mountain Bike Tubeless Tire Sales by Application (2021-2026) & (K Units)

Table 55. APAC Mountain Bike Tubeless Tire Sales by Region (2021-2026) & (K Units)

Table 56. APAC Mountain Bike Tubeless Tire Sales Market Share by Region (2021-2026)

Table 57. APAC Mountain Bike Tubeless Tire Revenue by Region (2021-2026) & (\$ millions)

Table 58. APAC Mountain Bike Tubeless Tire Sales by Material Type (2021-2026) & (K Units)

Table 59. APAC Mountain Bike Tubeless Tire Sales by Application (2021-2026) & (K Units)

Table 60. Europe Mountain Bike Tubeless Tire Sales by Country (2021-2026) & (K Units)

Table 61. Europe Mountain Bike Tubeless Tire Revenue by Country (2021-2026) & (\$ millions)

Table 62. Europe Mountain Bike Tubeless Tire Sales by Material Type (2021-2026) & (K Units)

Table 63. Europe Mountain Bike Tubeless Tire Sales by Application (2021-2026) & (K Units)

Table 64. Middle East & Africa Mountain Bike Tubeless Tire Sales by Country (2021-2026) & (K Units)
Table 65. Middle East & Africa Mountain Bike Tubeless Tire Revenue Market Share by Country (2021-2026)
Table 66. Middle East & Africa Mountain Bike Tubeless Tire Sales by Material Type (2021-2026) & (K Units)
Table 67. Middle East & Africa Mountain Bike Tubeless Tire Sales by Application (2021-2026) & (K Units)
Table 68. Key Market Drivers & Growth Opportunities of Mountain Bike Tubeless Tire
Table 69. Key Market Challenges & Risks of Mountain Bike Tubeless Tire
Table 70. Key Industry Trends of Mountain Bike Tubeless Tire
Table 71. Mountain Bike Tubeless Tire Raw Material
Table 72. Key Suppliers of Raw Materials
Table 73. Mountain Bike Tubeless Tire Distributors List
Table 74. Mountain Bike Tubeless Tire Customer List
Table 75. Global Mountain Bike Tubeless Tire Sales Forecast by Region (2027-2032) & (K Units)
Table 76. Global Mountain Bike Tubeless Tire Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 77. Americas Mountain Bike Tubeless Tire Sales Forecast by Country (2027-2032) & (K Units)
Table 78. Americas Mountain Bike Tubeless Tire Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 79. APAC Mountain Bike Tubeless Tire Sales Forecast by Region (2027-2032) & (K Units)
Table 80. APAC Mountain Bike Tubeless Tire Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 81. Europe Mountain Bike Tubeless Tire Sales Forecast by Country (2027-2032) & (K Units)
Table 82. Europe Mountain Bike Tubeless Tire Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 83. Middle East & Africa Mountain Bike Tubeless Tire Sales Forecast by Country (2027-2032) & (K Units)
Table 84. Middle East & Africa Mountain Bike Tubeless Tire Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 85. Global Mountain Bike Tubeless Tire Sales Forecast by Material Type (2027-2032) & (K Units)
Table 86. Global Mountain Bike Tubeless Tire Revenue Forecast by Material Type (2027-2032) & (\$ millions)

Table 87. Global Mountain Bike Tubeless Tire Sales Forecast by Application (2027-2032) & (K Units)

Table 88. Global Mountain Bike Tubeless Tire Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 89. Trek Bicycle Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 90. Trek Bicycle Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 91. Trek Bicycle Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. Trek Bicycle Main Business

Table 93. Trek Bicycle Latest Developments

Table 94. Decathlon Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 95. Decathlon Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 96. Decathlon Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. Decathlon Main Business

Table 98. Decathlon Latest Developments

Table 99. Shimano Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 100. Shimano Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 101. Shimano Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 102. Shimano Main Business

Table 103. Shimano Latest Developments

Table 104. DT SWISS Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 105. DT SWISS Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 106. DT SWISS Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 107. DT SWISS Main Business

Table 108. DT SWISS Latest Developments

Table 109. Campagnolo Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 110. Campagnolo Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 111. Campagnolo Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 112. Campagnolo Main Business

Table 113. Campagnolo Latest Developments

Table 114. CST Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 115. CST Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 116. CST Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 117. CST Main Business

Table 118. CST Latest Developments

Table 119. Michelin Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 120. Michelin Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 121. Michelin Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 122. Michelin Main Business

Table 123. Michelin Latest Developments

Table 124. Continental Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 125. Continental Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 126. Continental Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. Continental Main Business

Table 128. Continental Latest Developments

Table 129. Ralf Bohle GmbH Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 130. Ralf Bohle GmbH Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 131. Ralf Bohle GmbH Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. Ralf Bohle GmbH Main Business

Table 133. Ralf Bohle GmbH Latest Developments

Table 134. Pirelli Cycling Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 135. Pirelli Cycling Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 136. Pirelli Cycling Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. Pirelli Cycling Main Business

Table 138. Pirelli Cycling Latest Developments

Table 139. Kenda Tires Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 140. Kenda Tires Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 141. Kenda Tires Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 142. Kenda Tires Main Business

Table 143. Kenda Tires Latest Developments

Table 144. Hutchinson Cycling Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 145. Hutchinson Cycling Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 146. Hutchinson Cycling Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 147. Hutchinson Cycling Main Business

Table 148. Hutchinson Cycling Latest Developments

Table 149. Specialized Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 150. Specialized Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 151. Specialized Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 152. Specialized Main Business

Table 153. Specialized Latest Developments

Table 154. Zhongce Rubber Group Co., Ltd Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 155. Zhongce Rubber Group Co., Ltd Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 156. Zhongce Rubber Group Co., Ltd Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 157. Zhongce Rubber Group Co., Ltd Main Business

Table 158. Zhongce Rubber Group Co., Ltd Latest Developments

Table 159. Giant Bicycles Basic Information, Mountain Bike Tubeless Tire Manufacturing Base, Sales Area and Its Competitors

Table 160. Giant Bicycles Mountain Bike Tubeless Tire Product Portfolios and Specifications

Table 161. Giant Bicycles Mountain Bike Tubeless Tire Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 162. Giant Bicycles Main Business

Table 163. Giant Bicycles Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Mountain Bike Tubeless Tire
- Figure 2. Mountain Bike Tubeless Tire Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Mountain Bike Tubeless Tire Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Mountain Bike Tubeless Tire Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Mountain Bike Tubeless Tire Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Mountain Bike Tubeless Tire Sales Market Share by Country/Region (2025)
- Figure 10. Mountain Bike Tubeless Tire Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Rubber + Aramid / Nylon Casing
- Figure 12. Product Picture of Full Rubber
- Figure 13. Product Picture of Others
- Figure 14. Global Mountain Bike Tubeless Tire Sales Market Share by Material Type in 2026
- Figure 15. Global Mountain Bike Tubeless Tire Revenue Market Share by Material Type (2021-2026)
- Figure 16. Product Picture of 26-inch Diameter
- Figure 17. Product Picture of 27.5-inch Diameter
- Figure 18. Product Picture of 29-inch Diameter
- Figure 19. Product Picture of 700c Diameter
- Figure 20. Global Mountain Bike Tubeless Tire Sales Market Share by Diameter in 2026
- Figure 21. Global Mountain Bike Tubeless Tire Revenue Market Share by Diameter (2021-2026)
- Figure 22. Product Picture of Nylon Cord Layer
- Figure 23. Product Picture of Steel Cord Layer
- Figure 24. Global Mountain Bike Tubeless Tire Sales Market Share by Cord Layer Type in 2026
- Figure 25. Global Mountain Bike Tubeless Tire Revenue Market Share by Cord Layer Type (2021-2026)
- Figure 26. Mountain Bike Tubeless Tire Consumed in Competition
- Figure 27. Global Mountain Bike Tubeless Tire Market: Competition (2021-2026) & (K

Units)

Figure 28. Mountain Bike Tubeless Tire Consumed in Amateur

Figure 29. Global Mountain Bike Tubeless Tire Market: Amateur (2021-2026) & (K Units)

Figure 30. Global Mountain Bike Tubeless Tire Sale Market Share by Application (2025)

Figure 31. Global Mountain Bike Tubeless Tire Revenue Market Share by Application in 2025

Figure 32. Mountain Bike Tubeless Tire Sales by Company in 2025 (K Units)

Figure 33. Global Mountain Bike Tubeless Tire Sales Market Share by Company in 2025

Figure 34. Mountain Bike Tubeless Tire Revenue by Company in 2025 (\$ millions)

Figure 35. Global Mountain Bike Tubeless Tire Revenue Market Share by Company in 2025

Figure 36. Global Mountain Bike Tubeless Tire Sales Market Share by Geographic Region (2021-2026)

Figure 37. Global Mountain Bike Tubeless Tire Revenue Market Share by Geographic Region in 2025

Figure 38. Americas Mountain Bike Tubeless Tire Sales 2021-2026 (K Units)

Figure 39. Americas Mountain Bike Tubeless Tire Revenue 2021-2026 (\$ millions)

Figure 40. APAC Mountain Bike Tubeless Tire Sales 2021-2026 (K Units)

Figure 41. APAC Mountain Bike Tubeless Tire Revenue 2021-2026 (\$ millions)

Figure 42. Europe Mountain Bike Tubeless Tire Sales 2021-2026 (K Units)

Figure 43. Europe Mountain Bike Tubeless Tire Revenue 2021-2026 (\$ millions)

Figure 44. Middle East & Africa Mountain Bike Tubeless Tire Sales 2021-2026 (K Units)

Figure 45. Middle East & Africa Mountain Bike Tubeless Tire Revenue 2021-2026 (\$ millions)

Figure 46. Americas Mountain Bike Tubeless Tire Sales Market Share by Country in 2025

Figure 47. Americas Mountain Bike Tubeless Tire Revenue Market Share by Country (2021-2026)

Figure 48. Americas Mountain Bike Tubeless Tire Sales Market Share by Material Type (2021-2026)

Figure 49. Americas Mountain Bike Tubeless Tire Sales Market Share by Application (2021-2026)

Figure 50. United States Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 51. Canada Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 52. Mexico Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 53. Brazil Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 54. APAC Mountain Bike Tubeless Tire Sales Market Share by Region in 2025

Figure 55. APAC Mountain Bike Tubeless Tire Revenue Market Share by Region (2021-2026)

Figure 56. APAC Mountain Bike Tubeless Tire Sales Market Share by Material Type (2021-2026)

Figure 57. APAC Mountain Bike Tubeless Tire Sales Market Share by Application (2021-2026)

Figure 58. China Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 59. Japan Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 60. South Korea Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 61. Southeast Asia Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 62. India Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 63. Australia Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 64. China Taiwan Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 65. Europe Mountain Bike Tubeless Tire Sales Market Share by Country in 2025

Figure 66. Europe Mountain Bike Tubeless Tire Revenue Market Share by Country (2021-2026)

Figure 67. Europe Mountain Bike Tubeless Tire Sales Market Share by Material Type (2021-2026)

Figure 68. Europe Mountain Bike Tubeless Tire Sales Market Share by Application (2021-2026)

Figure 69. Germany Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 70. France Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 71. UK Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 72. Italy Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 73. Russia Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 74. Middle East & Africa Mountain Bike Tubeless Tire Sales Market Share by Country (2021-2026)

Figure 75. Middle East & Africa Mountain Bike Tubeless Tire Sales Market Share by Material Type (2021-2026)

Figure 76. Middle East & Africa Mountain Bike Tubeless Tire Sales Market Share by Application (2021-2026)

Figure 77. Egypt Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 78. South Africa Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 79. Israel Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 80. Turkey Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 81. GCC Countries Mountain Bike Tubeless Tire Revenue Growth 2021-2026 (\$ millions)

Figure 82. Manufacturing Cost Structure Analysis of Mountain Bike Tubeless Tire in 2026

Figure 83. Manufacturing Process Analysis of Mountain Bike Tubeless Tire

Figure 84. Industry Chain Structure of Mountain Bike Tubeless Tire

Figure 85. Channels of Distribution

Figure 86. Global Mountain Bike Tubeless Tire Sales Market Forecast by Region (2027-2032)

Figure 87. Global Mountain Bike Tubeless Tire Revenue Market Share Forecast by Region (2027-2032)

Figure 88. Global Mountain Bike Tubeless Tire Sales Market Share Forecast by Material Type (2027-2032)

Figure 89. Global Mountain Bike Tubeless Tire Revenue Market Share Forecast by Material Type (2027-2032)

Figure 90. Global Mountain Bike Tubeless Tire Sales Market Share Forecast by Application (2027-2032)

Figure 91. Global Mountain Bike Tubeless Tire Revenue Market Share Forecast by Application (2027-2032)

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