

Global Mountain Bike Tire Market Growth 2026-2032

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Abstracts

The global Mountain Bike Tire market size is predicted to grow from US\$ 560 million in 2025 to US\$ 797 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

A mountain bike tire is a wide, durable bicycle tire specifically designed for off-road riding conditions, featuring aggressive tread patterns, reinforced casings, and specialized rubber compounds to provide enhanced traction, shock absorption, puncture resistance, and stability across rough terrains such as dirt trails, rocks, mud, and gravel.

The mountain bike tire industry chain begins upstream with suppliers of natural and synthetic rubber, carbon black, silica, textile fibers, aramid reinforcement materials, and chemical additives, along with tire production machinery providers, continues in the midstream with manufacturers engaged in compound formulation, casing construction, tread design optimization, extrusion, molding, and vulcanization processes, and extends downstream to bicycle OEM manufacturers, distributors, specialty retailers, e-commerce platforms, and end users, where tires are sold for original equipment installation and frequent aftermarket replacement, driven by high wear rates in off-road conditions and increasing participation in mountain biking and outdoor sports globally.

Current and planned projects in the mountain bike tire sector include expansion of high-durability tire production capacity in Asia, development of advanced multi-compound rubber technologies for improved grip and wear balance, investment in tubeless and puncture-resistant innovations, establishment of regional distribution hubs to enhance supply efficiency, and research initiatives focused on sustainable materials such as bio-based rubber and recyclable tire components, along with collaborations between tire manufacturers and professional riders to develop terrain-specific products, driven by the growing popularity of mountain biking, outdoor recreation trends, and increasing

demand for high-performance off-road cycling equipment.

2025 Global Market sales Volume: 22 Million Units, Average Global Market Price: USD 26 Per Unit, Market Average Gross Profit Margin: 22%.

The mountain bike tire market is a dynamic and growing segment of the bicycle components industry, driven by increasing participation in outdoor sports, adventure cycling, and off-road recreational activities. Unlike road bike tires, mountain bike tires are subject to harsher conditions, leading to higher wear rates and more frequent replacement cycles, which supports steady demand growth. The market is benefiting from the global trend toward active lifestyles and the expansion of trail infrastructure, particularly in developed regions. Technological advancements in tread design, rubber compounds, and casing construction are continuously improving performance, durability, and rider safety.

From a regional perspective, Asia-Pacific dominates manufacturing due to cost advantages and well-developed supply chains, while Europe and North America represent key consumption markets with strong mountain biking cultures and higher demand for premium products. Emerging markets are gradually expanding, supported by growing interest in outdoor recreation, although demand remains more price-sensitive. The global supply chain is well integrated, with major manufacturers supplying both OEM and aftermarket channels.

Market opportunities are concentrated in premium segments such as tubeless tires, multi-compound technologies, and reinforced sidewall designs that enhance performance in extreme conditions. The increasing popularity of electric mountain bikes is also driving demand for more durable and high-load-capacity tires. However, risks include raw material price volatility, particularly for rubber and reinforcement materials, as well as environmental concerns related to tire production and disposal. Intense competition in mid-range products also puts pressure on pricing and margins.

Key trends include the widespread adoption of tubeless systems, increasing tire widths for improved stability and comfort, and development of terrain-specific tread designs. Sustainability is becoming an important focus, with manufacturers exploring eco-friendly materials and recycling solutions. The competitive landscape is moderately fragmented, with global tire brands competing alongside regional players, and competition is driven by performance, durability, innovation, and brand reputation. As the market continues to evolve, technological innovation and material development will remain central to maintaining competitive advantage.

LP Information, Inc. (LPI) ' newest research report, the "Mountain Bike Tire Industry Forecast" looks at past sales and reviews total world Mountain Bike Tire sales in 2025, providing a comprehensive analysis by region and market sector of projected Mountain Bike Tire sales for 2026 through 2032. With Mountain Bike Tire sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mountain Bike Tire industry.

This Insight Report provides a comprehensive analysis of the global Mountain Bike Tire landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mountain Bike Tire portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mountain Bike Tire market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mountain Bike Tire and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mountain Bike Tire.

This report presents a comprehensive overview, market shares, and growth opportunities of Mountain Bike Tire market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Clincher Type

Tubular Type

Tubeless Type

Segmentation by Tire Width:

Narrow Width Type

Medium Width Type

Wide Endurance Type

Segmentation by Material Composition:

Standard Rubber Compound Type

Silica Enhanced Compound Type

Kevlar Bead Type

Others

Segmentation by Application:

Competition

Amateur

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Trek Bicycle

Decathlon

Shimano

DT SWISS

Campagnolo

CST

Michelin

Continental

Ralf Bohle GmbH

Pirelli Cycling

Kenda Tires

Hutchinson Cycling

Specialized

Zhongce Rubber Group Co., Ltd

Giant Bicycles

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mountain Bike Tire market?

What factors are driving Mountain Bike Tire market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mountain Bike Tire market opportunities vary by end market size?

How does Mountain Bike Tire break out by Type, by Application?

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