

Global Mountain Bike Market Growth 2024-2030

<https://marketpublishers.com/r/GD8D3DAA9248EN.html>

Date: November 2024

Pages: 147

Price: US\$ 3,660.00 (Single User License)

ID: GD8D3DAA9248EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Mountain Bike market size was valued at US\$ 6145.4 million in 2023. With growing demand in downstream market, the Mountain Bike is forecast to a readjusted size of US\$ 8055.4 million by 2030 with a CAGR of 3.9% during review period.

The research report highlights the growth potential of the global Mountain Bike market. Mountain Bike are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Mountain Bike. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Mountain Bike market.

A mountain bike or mountain bicycle (abbreviated Mtn Bike or MTB) is a bicycle designed for off-road cycling. Mountain bikes share similarities with other bikes, but incorporate features designed to enhance durability and performance in rough terrain. These typically include a front or full suspension, large knobby tires, more durable wheels, more powerful brakes, and lower gear ratios for climbing steep grades. Mountain bikes are typically ridden on mountain trails, single track, fire roads, and other unpaved surfaces. This type of terrain commonly has rocks, roots, loose dirt, and steep grades. Many trails have additional TTF's (Technical Trail Features) such as log piles, log rides, rock gardens, skinnies, gap jumps, and wall-rides. Mountain bikes are built to handle these types of terrain and features. The heavy-duty construction combined with stronger rims and wider tires has also made this style of bicycle popular with urban riders and couriers who must navigate through potholes and over curbs.

Global Mountain Bicycles key players include Giant, Trek, XDS, Specialized, Merida, etc. Global top five manufacturers hold a share about 50%. China is the largest consumption market, with a share over 80%, followed by Europe and North America, total have a share over 10 percent. In terms of product, Hardtail is the largest segment, with a share over 55%. And in terms of application, the largest application is Household, followed by Commercial Use.

Key Features:

The report on Mountain Bike market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Mountain Bike market. It may include historical data, market segmentation by Type (e.g., Downhill Bikes, Freeride Bikes), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Mountain Bike market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Mountain Bike market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Mountain Bike industry. This include advancements in Mountain Bike technology, Mountain Bike new entrants, Mountain Bike new investment, and other innovations that are shaping the future of Mountain Bike.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Mountain Bike market. It includes factors influencing customer ' purchasing decisions, preferences for Mountain Bike product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Mountain Bike market. This may include an

assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Mountain Bike market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Mountain Bike market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Mountain Bike industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Mountain Bike market.

Market Segmentation:

Mountain Bike market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Downhill Bikes

Freeride Bikes

Dirt Jumping Bikes

Segmentation by application

Racing

Amateurish

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Giant

Trek Bicycle Corporation

Specialized Bicycle Components

Cannondale Bicycle Corporation

Santa Cru

GT Bicycles

Scott

Yeti

Merida

Kona Bike

Rocky Mountain Bicycles

Gary Fisher

Cube

Marin

Diamondback

Pivot

Fuji

KHS

Norco

Lapierre

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mountain Bike market?

What factors are driving Mountain Bike market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mountain Bike market opportunities vary by end market size?

How does Mountain Bike break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Mountain Bike Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Mountain Bike by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Mountain Bike by Country/Region, 2019, 2023 & 2030
- 2.2 Mountain Bike Segment by Type
 - 2.2.1 Downhill Bikes
 - 2.2.2 Freeride Bikes
 - 2.2.3 Dirt Jumping Bikes
- 2.3 Mountain Bike Sales by Type
 - 2.3.1 Global Mountain Bike Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Mountain Bike Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Mountain Bike Sale Price by Type (2019-2024)
- 2.4 Mountain Bike Segment by Application
 - 2.4.1 Racing
 - 2.4.2 Amateurish
- 2.5 Mountain Bike Sales by Application
 - 2.5.1 Global Mountain Bike Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Mountain Bike Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Mountain Bike Sale Price by Application (2019-2024)

3 GLOBAL MOUNTAIN BIKE BY COMPANY

- 3.1 Global Mountain Bike Breakdown Data by Company
 - 3.1.1 Global Mountain Bike Annual Sales by Company (2019-2024)
 - 3.1.2 Global Mountain Bike Sales Market Share by Company (2019-2024)
- 3.2 Global Mountain Bike Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Mountain Bike Revenue by Company (2019-2024)
 - 3.2.2 Global Mountain Bike Revenue Market Share by Company (2019-2024)
- 3.3 Global Mountain Bike Sale Price by Company
- 3.4 Key Manufacturers Mountain Bike Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Mountain Bike Product Location Distribution
 - 3.4.2 Players Mountain Bike Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR MOUNTAIN BIKE BY GEOGRAPHIC REGION

- 4.1 World Historic Mountain Bike Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Mountain Bike Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Mountain Bike Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Mountain Bike Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Mountain Bike Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Mountain Bike Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Mountain Bike Sales Growth
- 4.4 APAC Mountain Bike Sales Growth
- 4.5 Europe Mountain Bike Sales Growth
- 4.6 Middle East & Africa Mountain Bike Sales Growth

5 AMERICAS

- 5.1 Americas Mountain Bike Sales by Country
 - 5.1.1 Americas Mountain Bike Sales by Country (2019-2024)
 - 5.1.2 Americas Mountain Bike Revenue by Country (2019-2024)
- 5.2 Americas Mountain Bike Sales by Type
- 5.3 Americas Mountain Bike Sales by Application
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Mountain Bike Sales by Region

6.1.1 APAC Mountain Bike Sales by Region (2019-2024)

6.1.2 APAC Mountain Bike Revenue by Region (2019-2024)

6.2 APAC Mountain Bike Sales by Type

6.3 APAC Mountain Bike Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Mountain Bike by Country

7.1.1 Europe Mountain Bike Sales by Country (2019-2024)

7.1.2 Europe Mountain Bike Revenue by Country (2019-2024)

7.2 Europe Mountain Bike Sales by Type

7.3 Europe Mountain Bike Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Mountain Bike by Country

8.1.1 Middle East & Africa Mountain Bike Sales by Country (2019-2024)

8.1.2 Middle East & Africa Mountain Bike Revenue by Country (2019-2024)

8.2 Middle East & Africa Mountain Bike Sales by Type

8.3 Middle East & Africa Mountain Bike Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Mountain Bike

10.3 Manufacturing Process Analysis of Mountain Bike

10.4 Industry Chain Structure of Mountain Bike

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Mountain Bike Distributors

11.3 Mountain Bike Customer

12 WORLD FORECAST REVIEW FOR MOUNTAIN BIKE BY GEOGRAPHIC REGION

12.1 Global Mountain Bike Market Size Forecast by Region

12.1.1 Global Mountain Bike Forecast by Region (2025-2030)

12.1.2 Global Mountain Bike Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Mountain Bike Forecast by Type

12.7 Global Mountain Bike Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Giant

13.1.1 Giant Company Information

13.1.2 Giant Mountain Bike Product Portfolios and Specifications

13.1.3 Giant Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Giant Main Business Overview

13.1.5 Giant Latest Developments

13.2 Trek Bicycle Corporation

13.2.1 Trek Bicycle Corporation Company Information

13.2.2 Trek Bicycle Corporation Mountain Bike Product Portfolios and Specifications

13.2.3 Trek Bicycle Corporation Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Trek Bicycle Corporation Main Business Overview

13.2.5 Trek Bicycle Corporation Latest Developments

13.3 Specialized Bicycle Components

13.3.1 Specialized Bicycle Components Company Information

13.3.2 Specialized Bicycle Components Mountain Bike Product Portfolios and Specifications

13.3.3 Specialized Bicycle Components Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Specialized Bicycle Components Main Business Overview

13.3.5 Specialized Bicycle Components Latest Developments

13.4 Cannondale Bicycle Corporation

13.4.1 Cannondale Bicycle Corporation Company Information

13.4.2 Cannondale Bicycle Corporation Mountain Bike Product Portfolios and Specifications

13.4.3 Cannondale Bicycle Corporation Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Cannondale Bicycle Corporation Main Business Overview

13.4.5 Cannondale Bicycle Corporation Latest Developments

13.5 Santa Cru

13.5.1 Santa Cru Company Information

13.5.2 Santa Cru Mountain Bike Product Portfolios and Specifications

13.5.3 Santa Cru Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Santa Cru Main Business Overview

13.5.5 Santa Cru Latest Developments

13.6 GT Bicycles

13.6.1 GT Bicycles Company Information

13.6.2 GT Bicycles Mountain Bike Product Portfolios and Specifications

13.6.3 GT Bicycles Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 GT Bicycles Main Business Overview

13.6.5 GT Bicycles Latest Developments

13.7 Scott

13.7.1 Scott Company Information

13.7.2 Scott Mountain Bike Product Portfolios and Specifications

13.7.3 Scott Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Scott Main Business Overview

13.7.5 Scott Latest Developments

13.8 Yeti

13.8.1 Yeti Company Information

13.8.2 Yeti Mountain Bike Product Portfolios and Specifications

13.8.3 Yeti Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Yeti Main Business Overview

13.8.5 Yeti Latest Developments

13.9 Merida

13.9.1 Merida Company Information

13.9.2 Merida Mountain Bike Product Portfolios and Specifications

13.9.3 Merida Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Merida Main Business Overview

13.9.5 Merida Latest Developments

13.10 Kona Bike

13.10.1 Kona Bike Company Information

13.10.2 Kona Bike Mountain Bike Product Portfolios and Specifications

13.10.3 Kona Bike Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Kona Bike Main Business Overview

13.10.5 Kona Bike Latest Developments

13.11 Rocky Mountain Bicycles

13.11.1 Rocky Mountain Bicycles Company Information

13.11.2 Rocky Mountain Bicycles Mountain Bike Product Portfolios and Specifications

13.11.3 Rocky Mountain Bicycles Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Rocky Mountain Bicycles Main Business Overview

13.11.5 Rocky Mountain Bicycles Latest Developments

13.12 Gary Fisher

13.12.1 Gary Fisher Company Information

13.12.2 Gary Fisher Mountain Bike Product Portfolios and Specifications

13.12.3 Gary Fisher Mountain Bike Sales, Revenue, Price and Gross Margin
(2019-2024)

13.12.4 Gary Fisher Main Business Overview

13.12.5 Gary Fisher Latest Developments

13.13 Cube

13.13.1 Cube Company Information

13.13.2 Cube Mountain Bike Product Portfolios and Specifications

13.13.3 Cube Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Cube Main Business Overview

13.13.5 Cube Latest Developments

13.14 Marin

13.14.1 Marin Company Information

13.14.2 Marin Mountain Bike Product Portfolios and Specifications

13.14.3 Marin Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Marin Main Business Overview

13.14.5 Marin Latest Developments

13.15 Diamondback

13.15.1 Diamondback Company Information

13.15.2 Diamondback Mountain Bike Product Portfolios and Specifications

13.15.3 Diamondback Mountain Bike Sales, Revenue, Price and Gross Margin
(2019-2024)

13.15.4 Diamondback Main Business Overview

13.15.5 Diamondback Latest Developments

13.16 Pivot

13.16.1 Pivot Company Information

13.16.2 Pivot Mountain Bike Product Portfolios and Specifications

13.16.3 Pivot Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Pivot Main Business Overview

13.16.5 Pivot Latest Developments

13.17 Fuji

13.17.1 Fuji Company Information

13.17.2 Fuji Mountain Bike Product Portfolios and Specifications

13.17.3 Fuji Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Fuji Main Business Overview

13.17.5 Fuji Latest Developments

13.18 KHS

13.18.1 KHS Company Information

13.18.2 KHS Mountain Bike Product Portfolios and Specifications

13.18.3 KHS Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 KHS Main Business Overview

13.18.5 KHS Latest Developments

13.19 Norco

13.19.1 Norco Company Information

13.19.2 Norco Mountain Bike Product Portfolios and Specifications

13.19.3 Norco Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 Norco Main Business Overview

13.19.5 Norco Latest Developments

13.20 Lapierre

13.20.1 Lapierre Company Information

13.20.2 Lapierre Mountain Bike Product Portfolios and Specifications

13.20.3 Lapierre Mountain Bike Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 Lapierre Main Business Overview

13.20.5 Lapierre Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Mountain Bike Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Mountain Bike Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Downhill Bikes

Table 4. Major Players of Freeride Bikes

Table 5. Major Players of Dirt Jumping Bikes

Table 6. Global Mountain Bike Sales by Type (2019-2024) & (K Units)

Table 7. Global Mountain Bike Sales Market Share by Type (2019-2024)

Table 8. Global Mountain Bike Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Mountain Bike Revenue Market Share by Type (2019-2024)

Table 10. Global Mountain Bike Sale Price by Type (2019-2024) & (USD/Unit)

Table 11. Global Mountain Bike Sales by Application (2019-2024) & (K Units)

Table 12. Global Mountain Bike Sales Market Share by Application (2019-2024)

Table 13. Global Mountain Bike Revenue by Application (2019-2024)

Table 14. Global Mountain Bike Revenue Market Share by Application (2019-2024)

Table 15. Global Mountain Bike Sale Price by Application (2019-2024) & (USD/Unit)

Table 16. Global Mountain Bike Sales by Company (2019-2024) & (K Units)

Table 17. Global Mountain Bike Sales Market Share by Company (2019-2024)

Table 18. Global Mountain Bike Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Mountain Bike Revenue Market Share by Company (2019-2024)

Table 20. Global Mountain Bike Sale Price by Company (2019-2024) & (USD/Unit)

Table 21. Key Manufacturers Mountain Bike Producing Area Distribution and Sales Area

Table 22. Players Mountain Bike Products Offered

Table 23. Mountain Bike Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Mountain Bike Sales by Geographic Region (2019-2024) & (K Units)

Table 27. Global Mountain Bike Sales Market Share Geographic Region (2019-2024)

Table 28. Global Mountain Bike Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Mountain Bike Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Mountain Bike Sales by Country/Region (2019-2024) & (K Units)

Table 31. Global Mountain Bike Sales Market Share by Country/Region (2019-2024)
Table 32. Global Mountain Bike Revenue by Country/Region (2019-2024) & (\$ millions)
Table 33. Global Mountain Bike Revenue Market Share by Country/Region (2019-2024)
Table 34. Americas Mountain Bike Sales by Country (2019-2024) & (K Units)
Table 35. Americas Mountain Bike Sales Market Share by Country (2019-2024)
Table 36. Americas Mountain Bike Revenue by Country (2019-2024) & (\$ Millions)
Table 37. Americas Mountain Bike Revenue Market Share by Country (2019-2024)
Table 38. Americas Mountain Bike Sales by Type (2019-2024) & (K Units)
Table 39. Americas Mountain Bike Sales by Application (2019-2024) & (K Units)
Table 40. APAC Mountain Bike Sales by Region (2019-2024) & (K Units)
Table 41. APAC Mountain Bike Sales Market Share by Region (2019-2024)
Table 42. APAC Mountain Bike Revenue by Region (2019-2024) & (\$ Millions)
Table 43. APAC Mountain Bike Revenue Market Share by Region (2019-2024)
Table 44. APAC Mountain Bike Sales by Type (2019-2024) & (K Units)
Table 45. APAC Mountain Bike Sales by Application (2019-2024) & (K Units)
Table 46. Europe Mountain Bike Sales by Country (2019-2024) & (K Units)
Table 47. Europe Mountain Bike Sales Market Share by Country (2019-2024)
Table 48. Europe Mountain Bike Revenue by Country (2019-2024) & (\$ Millions)
Table 49. Europe Mountain Bike Revenue Market Share by Country (2019-2024)
Table 50. Europe Mountain Bike Sales by Type (2019-2024) & (K Units)
Table 51. Europe Mountain Bike Sales by Application (2019-2024) & (K Units)
Table 52. Middle East & Africa Mountain Bike Sales by Country (2019-2024) & (K Units)
Table 53. Middle East & Africa Mountain Bike Sales Market Share by Country (2019-2024)
Table 54. Middle East & Africa Mountain Bike Revenue by Country (2019-2024) & (\$ Millions)
Table 55. Middle East & Africa Mountain Bike Revenue Market Share by Country (2019-2024)
Table 56. Middle East & Africa Mountain Bike Sales by Type (2019-2024) & (K Units)
Table 57. Middle East & Africa Mountain Bike Sales by Application (2019-2024) & (K Units)
Table 58. Key Market Drivers & Growth Opportunities of Mountain Bike
Table 59. Key Market Challenges & Risks of Mountain Bike
Table 60. Key Industry Trends of Mountain Bike
Table 61. Mountain Bike Raw Material
Table 62. Key Suppliers of Raw Materials
Table 63. Mountain Bike Distributors List
Table 64. Mountain Bike Customer List
Table 65. Global Mountain Bike Sales Forecast by Region (2025-2030) & (K Units)

Table 66. Global Mountain Bike Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Mountain Bike Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Americas Mountain Bike Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Mountain Bike Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Mountain Bike Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Mountain Bike Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Mountain Bike Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Mountain Bike Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Mountain Bike Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Mountain Bike Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Mountain Bike Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Mountain Bike Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Mountain Bike Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Giant Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors

Table 80. Giant Mountain Bike Product Portfolios and Specifications

Table 81. Giant Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Giant Main Business

Table 83. Giant Latest Developments

Table 84. Trek Bicycle Corporation Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors

Table 85. Trek Bicycle Corporation Mountain Bike Product Portfolios and Specifications

Table 86. Trek Bicycle Corporation Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Trek Bicycle Corporation Main Business

Table 88. Trek Bicycle Corporation Latest Developments

Table 89. Specialized Bicycle Components Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors

Table 90. Specialized Bicycle Components Mountain Bike Product Portfolios and Specifications

Table 91. Specialized Bicycle Components Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Specialized Bicycle Components Main Business

Table 93. Specialized Bicycle Components Latest Developments
Table 94. Cannondale Bicycle Corporation Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors
Table 95. Cannondale Bicycle Corporation Mountain Bike Product Portfolios and Specifications
Table 96. Cannondale Bicycle Corporation Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. Cannondale Bicycle Corporation Main Business
Table 98. Cannondale Bicycle Corporation Latest Developments
Table 99. Santa Cru Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors
Table 100. Santa Cru Mountain Bike Product Portfolios and Specifications
Table 101. Santa Cru Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Santa Cru Main Business
Table 103. Santa Cru Latest Developments
Table 104. GT Bicycles Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors
Table 105. GT Bicycles Mountain Bike Product Portfolios and Specifications
Table 106. GT Bicycles Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. GT Bicycles Main Business
Table 108. GT Bicycles Latest Developments
Table 109. Scott Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors
Table 110. Scott Mountain Bike Product Portfolios and Specifications
Table 111. Scott Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Scott Main Business
Table 113. Scott Latest Developments
Table 114. Yeti Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors
Table 115. Yeti Mountain Bike Product Portfolios and Specifications
Table 116. Yeti Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 117. Yeti Main Business
Table 118. Yeti Latest Developments
Table 119. Merida Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors

Table 120. Merida Mountain Bike Product Portfolios and Specifications
Table 121. Merida Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 122. Merida Main Business
Table 123. Merida Latest Developments
Table 124. Kona Bike Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors
Table 125. Kona Bike Mountain Bike Product Portfolios and Specifications
Table 126. Kona Bike Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 127. Kona Bike Main Business
Table 128. Kona Bike Latest Developments
Table 129. Rocky Mountain Bicycles Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors
Table 130. Rocky Mountain Bicycles Mountain Bike Product Portfolios and Specifications
Table 131. Rocky Mountain Bicycles Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 132. Rocky Mountain Bicycles Main Business
Table 133. Rocky Mountain Bicycles Latest Developments
Table 134. Gary Fisher Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors
Table 135. Gary Fisher Mountain Bike Product Portfolios and Specifications
Table 136. Gary Fisher Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 137. Gary Fisher Main Business
Table 138. Gary Fisher Latest Developments
Table 139. Cube Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors
Table 140. Cube Mountain Bike Product Portfolios and Specifications
Table 141. Cube Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 142. Cube Main Business
Table 143. Cube Latest Developments
Table 144. Marin Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors
Table 145. Marin Mountain Bike Product Portfolios and Specifications
Table 146. Marin Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. Marin Main Business

Table 148. Marin Latest Developments

Table 149. Diamondback Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors

Table 150. Diamondback Mountain Bike Product Portfolios and Specifications

Table 151. Diamondback Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. Diamondback Main Business

Table 153. Diamondback Latest Developments

Table 154. Pivot Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors

Table 155. Pivot Mountain Bike Product Portfolios and Specifications

Table 156. Pivot Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. Pivot Main Business

Table 158. Pivot Latest Developments

Table 159. Fuji Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors

Table 160. Fuji Mountain Bike Product Portfolios and Specifications

Table 161. Fuji Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. Fuji Main Business

Table 163. Fuji Latest Developments

Table 164. KHS Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors

Table 165. KHS Mountain Bike Product Portfolios and Specifications

Table 166. KHS Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. KHS Main Business

Table 168. KHS Latest Developments

Table 169. Norco Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors

Table 170. Norco Mountain Bike Product Portfolios and Specifications

Table 171. Norco Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 172. Norco Main Business

Table 173. Norco Latest Developments

Table 174. Lapierre Basic Information, Mountain Bike Manufacturing Base, Sales Area and Its Competitors

Table 175. Lapierre Mountain Bike Product Portfolios and Specifications

Table 176. Lapierre Mountain Bike Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 177. Lapierre Main Business

Table 178. Lapierre Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Mountain Bike
- Figure 2. Mountain Bike Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Mountain Bike Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Mountain Bike Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Mountain Bike Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Downhill Bikes
- Figure 10. Product Picture of Freeride Bikes
- Figure 11. Product Picture of Dirt Jumping Bikes
- Figure 12. Global Mountain Bike Sales Market Share by Type in 2023
- Figure 13. Global Mountain Bike Revenue Market Share by Type (2019-2024)
- Figure 14. Mountain Bike Consumed in Racing
- Figure 15. Global Mountain Bike Market: Racing (2019-2024) & (K Units)
- Figure 16. Mountain Bike Consumed in Amateurish
- Figure 17. Global Mountain Bike Market: Amateurish (2019-2024) & (K Units)
- Figure 18. Global Mountain Bike Sales Market Share by Application (2023)
- Figure 19. Global Mountain Bike Revenue Market Share by Application in 2023
- Figure 20. Mountain Bike Sales Market by Company in 2023 (K Units)
- Figure 21. Global Mountain Bike Sales Market Share by Company in 2023
- Figure 22. Mountain Bike Revenue Market by Company in 2023 (\$ Million)
- Figure 23. Global Mountain Bike Revenue Market Share by Company in 2023
- Figure 24. Global Mountain Bike Sales Market Share by Geographic Region (2019-2024)
- Figure 25. Global Mountain Bike Revenue Market Share by Geographic Region in 2023
- Figure 26. Americas Mountain Bike Sales 2019-2024 (K Units)
- Figure 27. Americas Mountain Bike Revenue 2019-2024 (\$ Millions)
- Figure 28. APAC Mountain Bike Sales 2019-2024 (K Units)
- Figure 29. APAC Mountain Bike Revenue 2019-2024 (\$ Millions)
- Figure 30. Europe Mountain Bike Sales 2019-2024 (K Units)
- Figure 31. Europe Mountain Bike Revenue 2019-2024 (\$ Millions)
- Figure 32. Middle East & Africa Mountain Bike Sales 2019-2024 (K Units)
- Figure 33. Middle East & Africa Mountain Bike Revenue 2019-2024 (\$ Millions)
- Figure 34. Americas Mountain Bike Sales Market Share by Country in 2023

- Figure 35. Americas Mountain Bike Revenue Market Share by Country in 2023
- Figure 36. Americas Mountain Bike Sales Market Share by Type (2019-2024)
- Figure 37. Americas Mountain Bike Sales Market Share by Application (2019-2024)
- Figure 38. United States Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 39. Canada Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Mexico Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Brazil Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. APAC Mountain Bike Sales Market Share by Region in 2023
- Figure 43. APAC Mountain Bike Revenue Market Share by Regions in 2023
- Figure 44. APAC Mountain Bike Sales Market Share by Type (2019-2024)
- Figure 45. APAC Mountain Bike Sales Market Share by Application (2019-2024)
- Figure 46. China Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. Japan Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. South Korea Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Southeast Asia Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. India Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Australia Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. China Taiwan Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Europe Mountain Bike Sales Market Share by Country in 2023
- Figure 54. Europe Mountain Bike Revenue Market Share by Country in 2023
- Figure 55. Europe Mountain Bike Sales Market Share by Type (2019-2024)
- Figure 56. Europe Mountain Bike Sales Market Share by Application (2019-2024)
- Figure 57. Germany Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. France Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. UK Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Italy Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Russia Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Middle East & Africa Mountain Bike Sales Market Share by Country in 2023
- Figure 63. Middle East & Africa Mountain Bike Revenue Market Share by Country in 2023
- Figure 64. Middle East & Africa Mountain Bike Sales Market Share by Type (2019-2024)
- Figure 65. Middle East & Africa Mountain Bike Sales Market Share by Application (2019-2024)
- Figure 66. Egypt Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. South Africa Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Israel Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Turkey Mountain Bike Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. GCC Country Mountain Bike Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Manufacturing Cost Structure Analysis of Mountain Bike in 2023

Figure 72. Manufacturing Process Analysis of Mountain Bike

Figure 73. Industry Chain Structure of Mountain Bike

Figure 74. Channels of Distribution

Figure 75. Global Mountain Bike Sales Market Forecast by Region (2025-2030)

Figure 76. Global Mountain Bike Revenue Market Share Forecast by Region
(2025-2030)

Figure 77. Global Mountain Bike Sales Market Share Forecast by Type (2025-2030)

Figure 78. Global Mountain Bike Revenue Market Share Forecast by Type (2025-2030)

Figure 79. Global Mountain Bike Sales Market Share Forecast by Application
(2025-2030)

Figure 80. Global Mountain Bike Revenue Market Share Forecast by Application
(2025-2030)

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