

Global Motorcycle Protective Helmets Market Growth 2024-2030

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Abstracts

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A motorcycle protective helmet is a type of helmet used by motorcycle riders. Motorcycle helmets contribute to motorcycle safety by protecting the rider's head in the event of an impact. Motorcycle protective helmets consist of a polystyrene foam inner shell that absorbs the shock of an impact, and a protective plastic outer layer. Several variations exist, notably helmets that cover the chin area and helmets that do not. Some helmets provide additional conveniences, such as ventilation, face shields, sun visors, ear protection or intercom.

The global Motorcycle Protective Helmets market size is projected to grow from US\$ 2335.2 million in 2023 to US\$ 3712.3 million in 2030; it is expected to grow at a CAGR of 6.8% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Motorcycle Protective Helmets Industry Forecast" looks at past sales and reviews total world Motorcycle Protective Helmets sales in 2023, providing a comprehensive analysis by region and market sector of projected Motorcycle Protective Helmets sales for 2024 through 2030. With Motorcycle Protective Helmets sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Motorcycle Protective Helmets industry.

This Insight Report provides a comprehensive analysis of the global Motorcycle Protective Helmets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with

a focus on Motorcycle Protective Helmets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Motorcycle Protective Helmets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Motorcycle Protective Helmets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Motorcycle Protective Helmets.

Motorcycle helmets are considered essential safety gear by many motorcyclists. In addition, many motorcycle helmet manufacturers have introduced high-end features to encourage consumers to wear helmets. Few manufacturers have been able to release helmets with built-in augmented reality (AR) capabilities to display GPS maps and speedometers on the helmet visor. Motorcycles are among the most popular two-wheelers due to the growing middle-class and young population across the globe. Purchasing a motorcycle removes the need for individuals to rely on public transportation and helps them reach their destinations faster. These vehicles are mainly popular with men and help them move through traffic faster, thereby driving the demand for motorcycles. This has increased the application of motorcycle helmets, proportional to the sales of two-wheelers. Technological advancements are helping market operators to introduce smart helmets into the global market. Smart helmets have advanced features that help riders ride easily and efficiently and avoid road accidents. Some of the features of smart helmets include GPS connectivity, voice assistance, tracking systems, cameras, Bluetooth and Wi-Fi connectivity. A smartphone can be connected to the smart helmet. This helps passengers make, receive and reject calls. Smart helmets could also help reduce head injuries in traffic accidents. Hence, the introduction of multifunctional smart motorcycle helmets is expected to provide lucrative growth opportunities for the market. Rising global demand for luxury motorcycles and increasing popularity of motorcycle events and championships are the key factors expected to create good growth opportunities for helmet manufacturers. Furthermore, the popularity of motorsports and racing championships at national and international levels is rapidly increasing worldwide. Leading car manufacturers such as Honda, Ducati, Suzuki, Yamaha and Repsol Honda play a major role in their success through dealer promotions, advertising, and financial and technical support to teams, drivers and track operators.

This report presents a comprehensive overview, market shares, and growth opportunities of Motorcycle Protective Helmets market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Full Face Helmet

Off-Road Helmet

Open Face Helmet

Half Helmet

Segmentation by application

Professional Motorcyclist

Road Racer

Motorcycle Enthusiast

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Shoei

Bell Helmet

Shark

HJC

Arai

JDS

Studds

Schuberth

Nolan Group

YEMA

AGV

Airoh

Pengcheng Helmets

JIX helmets

PT. Tarakusuma Indah

OGK Kabuto

Nanhai Xinyuan Helmets

NZI

Suomy

Key Questions Addressed in this Report

What is the 10-year outlook for the global Motorcycle Protective Helmets market?

What factors are driving Motorcycle Protective Helmets market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Motorcycle Protective Helmets market opportunities vary by end market size?

How does Motorcycle Protective Helmets break out type, application?

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