

Global Motorcycle Off-road Tire Market Growth 2026-2032

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Abstracts

The global Motorcycle Off-road Tire market size is predicted to grow from US\$ 433 million in 2025 to US\$ 542 million in 2032; it is expected to grow at a CAGR of 3.5% from 2026 to 2032.

In 2025, global Motorcycle off-road tires production reached approximately 13.21 million units, with an average price of 33.52 USD per unit.

Motorcycle off-road tires are specialized tyres designed for motorcycles used in off-road environments, including dirt, mud, sand, gravel, and rocky trails. These tires are built to withstand the high-impact, high-slip conditions typical of off-road riding, providing riders with the necessary traction, stability, and durability. Off-road motorcycle tires are distinguished from road tires by their deeper, more aggressive tread patterns, with larger knobs or lugs that enhance grip on loose and uneven surfaces. The key raw materials used in manufacturing these tires include natural and synthetic rubber, carbon black, silica, steel wire or textile cords for reinforcement, and various chemical additives for vulcanization, aging resistance, and enhanced performance under extreme conditions.

The production process for motorcycle off-road tires involves multiple stages, including rubber compounding, calendaring, and extrusion of tire compounds, bead wire preparation, ply and belt building, tire building on a drum, curing in molds, and final trimming and testing. Upstream, the supply chain includes raw material suppliers (rubber, carbon black, steel wire, chemicals), while midstream companies handle tire production and assembly. Downstream, these tires are sold through OEM fitment for new motorcycles as well as the aftermarket to riders, dealers, and service shops. Industry gross margins typically range from 10% to 35%, depending on the quality and

performance specifications, with higher margins often associated with premium performance and racing tires.

The market for motorcycle off-road tires is largely driven by the demand for recreational and competitive off-road riding, which includes motocross, enduro, trail riding, and rally events. These tires are essential for providing the necessary traction and stability in challenging terrains. Demand is supported by both OEM fitment for new motorcycles and the aftermarket, with a significant portion of sales coming from tire replacements due to wear and tear from frequent off-road use. Product differentiation is based on terrain suitability, tread design, durability, and performance in specific riding conditions.

Regionally, North America and Europe are mature markets with well-established motocross and off-road racing communities, as well as a high level of enthusiast participation in outdoor recreational activities. The Asia-Pacific region is seeing rapid growth in off-road motorcycling, driven by increasing interest in recreational riding and competitive events in countries like China, India, and Australia. Key growth drivers include the rising popularity of off-road racing, increasing disposable incomes, and expanding outdoor recreational activities. Constraints include the high cost of premium tires, seasonal demand fluctuations, and the limited availability of off-road riding areas due to land access restrictions and environmental regulations. Overall, the market is expected to grow steadily, with competition focusing on performance, durability, and innovation in tire design.

LP Information, Inc. (LPI) ' newest research report, the "Motorcycle Off-road Tire Industry Forecast" looks at past sales and reviews total world Motorcycle Off-road Tire sales in 2025, providing a comprehensive analysis by region and market sector of projected Motorcycle Off-road Tire sales for 2026 through 2032. With Motorcycle Off-road Tire sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Motorcycle Off-road Tire industry.

This Insight Report provides a comprehensive analysis of the global Motorcycle Off-road Tire landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Motorcycle Off-road Tire portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Motorcycle Off-road Tire market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Motorcycle Off-road Tire and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Motorcycle Off-road Tire.

This report presents a comprehensive overview, market shares, and growth opportunities of Motorcycle Off-road Tire market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hard Terrain Tire

Intermediate Terrain Tire

Soft Terrain Tire

Segmentation by End Use:

Recreational

Professional Racing

Segmentation by Size:

18 Inch

19 Inch

21 Inch

Others

Segmentation by Application:

OEM

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Michelin

Pirelli

Bridgestone

Yokohama TWS

Cheng Shin Rubber

Tiumsun Rubber Tire

Zhongce Rubber

Kenda Tires

Continental

Sichuan Yuanxing Rubber

Sumitomo Rubber

GoodYear

New Dongyue Group

Shinko Tires

Key Questions Addressed in this Report

What is the 10-year outlook for the global Motorcycle Off-road Tire market?

What factors are driving Motorcycle Off-road Tire market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Motorcycle Off-road Tire market opportunities vary by end market size?

How does Motorcycle Off-road Tire break out by Type, by Application?

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