

Global Motorcycle GPS Tracker Market Growth 2026-2032

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Abstracts

The global Motorcycle GPS Tracker market size is predicted to grow from US\$ 379 million in 2025 to US\$ 471 million in 2032; it is expected to grow at a CAGR of 3.2% from 2026 to 2032.

A motorcycle GPS tracker is a compact, ruggedized device designed to monitor and track the real-time location of motorcycles using global navigation satellite systems (GNSS), such as GPS, BeiDou, or GLONASS, combined with cellular communication technologies (4G, LTE-M, NB-IoT) or satellite networks for data transmission. Engineered to withstand harsh environmental conditions—often featuring IP67/IP68 water/dust resistance and vibration-proof housing—these trackers enable seamless monitoring via mobile apps or web platforms, offering functionalities like real-time positioning, geofencing alerts (notifying users when the bike enters/leaves predefined zones), motion detection alarms, and historical route playback. Many models integrate accelerometers to detect theft-related movements and low-power modes to extend battery life during standby. Key applications include anti-theft protection (e.g., alerting owners to unauthorized displacement), fleet management (optimizing routes and monitoring driver behavior), and adventure riding data logging (tracking mileage, speed, and terrain). Advanced variants may support two-way communication (e.g., remote engine immobilization), emergency SOS functions, or compatibility with IoT ecosystems, making them essential tools for motorcycle owners, logistics companies, and security agencies seeking proactive asset protection and operational efficiency.

The motorcycle GPS tracker industry is undergoing a transformative phase, driven by technological advancements, shifting consumer demands, and evolving market dynamics. A key trend is the integration of AI and machine learning, which enable predictive routing, real-time hazard detection (e.g., potholes, debris), and adaptive

navigation that learns rider preferences. For instance, AI algorithms now analyze millions of data points to reduce wrong turns by up to 62% while adjusting routes dynamically for traffic, weather, and terrain. Concurrently, 5G and NB-IoT/LTE-M technologies are reshaping connectivity, offering ultra-low latency, broader coverage, and energy efficiency. Another critical trend is ruggedization and weatherproofing, with IP67/IP68-rated designs becoming standard to withstand vibrations, extreme temperatures, and harsh outdoor conditions. Satellite communication is also gaining traction, especially in regions with limited cellular infrastructure. The industry is also witnessing a surge in IoT integration, with trackers now syncing with smart home systems, enabling remote engine immobilization, and integrating with fleet management platforms for real-time analytics.

LP Information, Inc. (LPI) ' newest research report, the "Motorcycle GPS Tracker Industry Forecast" looks at past sales and reviews total world Motorcycle GPS Tracker sales in 2025, providing a comprehensive analysis by region and market sector of projected Motorcycle GPS Tracker sales for 2026 through 2032. With Motorcycle GPS Tracker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Motorcycle GPS Tracker industry.

This Insight Report provides a comprehensive analysis of the global Motorcycle GPS Tracker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Motorcycle GPS Tracker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Motorcycle GPS Tracker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Motorcycle GPS Tracker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Motorcycle GPS Tracker.

This report presents a comprehensive overview, market shares, and growth opportunities of Motorcycle GPS Tracker market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cellular Tracker

Satellite Tracker

Segmentation by Application:

Personal Use

Fleet Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Spytec

Teltonika

Sizzapp

Tracker

SEEWORLD

Monimoto

Rlink

Invoxia

Datatool

SmarTrack

Cantrack

BikeTrac

AmericaLoc

Optimus

Solid GPS

LandAirSea

Tkstar

Fleetminder

Stopanik

Rewire Security

Key Questions Addressed in this Report

What is the 10-year outlook for the global Motorcycle GPS Tracker market?

What factors are driving Motorcycle GPS Tracker market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Motorcycle GPS Tracker market opportunities vary by end market size?

How does Motorcycle GPS Tracker break out by Type, by Application?

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