

# Global Motion Graphics Service Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GCF38C983E99EN.html>

Date: March 2026

Pages: 154

Price: US\$ 3,660.00 (Single User License)

ID: GCF38C983E99EN

## Abstracts

The global Motion Graphics Service market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Motion Graphics Service is a service that creates visual content through animation, special effects and graphic design for a wide range of applications such as advertising, corporate communications, social media, film and television, education and live streaming. The service combines graphic design, animation effects and video clips to present a message, brand image or concept in a vivid visual form, making it easier for viewers to understand and remember. Compared with traditional static images, motion graphics not only increase the attractiveness and interest of the content, but also convey complex information more effectively. Motion Graphics Service usually includes a full range of services from conceptual design, scripting to animation generation, adapting to a wide range of styles and platforms, such as 2D and 3D animation, infographics animation, and product demo animation.

United States market for Motion Graphics Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Motion Graphics Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Motion Graphics Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Motion Graphics Service players cover Creamy Animation, Superside, Design Pickle, Wow-How, Designity, etc. In terms of revenue, the global two largest

companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Motion Graphics Service Industry Forecast” looks at past sales and reviews total world Motion Graphics Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Motion Graphics Service sales for 2026 through 2032. With Motion Graphics Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Motion Graphics Service industry.

This Insight Report provides a comprehensive analysis of the global Motion Graphics Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Motion Graphics Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Motion Graphics Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Motion Graphics Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Motion Graphics Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Motion Graphics Service market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

2D Motion Graphics Service

3D Motion Graphics Service

### **Segmentation by Application:**

Advertise

Movie

Entertainment

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Creamy Animation

Superside

Design Pickle

Wow-How

Designity

Vidico

NinjaPromo

Kevuru Games

Innowise

Covalent

Duck Design

BuzzFlick

Reel Unlimited

Frantic

Broadcast2World

Meetanshi

Penji

Onix-Systems

Flatworld Solutions

FEVR

Hornet

Axolman

Switch.us

Explainify

**The report requires updating with new data and is sent in 48 hours after order is placed.**

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