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Global Motion Graphics Design Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Motion Graphics Design Services market size is predicted to grow from US$ 3688 million in 2025 to US$ 5115 million in 2032; it is expected to grow at a CAGR of 4.9% from 2026 to 2032.

Motion Graphics Design Services involve creating animated visual content that combines graphics, text, and audio to convey information in a dynamic and engaging way. This can include explainer videos, brand animations, title sequences, and more. Motion graphics designers use specialized software to bring static elements to life, creating visually compelling and informative content.

The motion graphics design industry is experiencing significant growth, driven by the increasing demand for visually appealing and informative content. As technology advances, designers are able to create more complex and sophisticated animations. The use of artificial intelligence (AI) and machine learning is also transforming the industry, enabling automation of certain tasks and personalized content creation. Short-form video platforms like TikTok and Instagram have popularized dynamic and engaging content, leading to a rise in demand for motion graphics. Additionally, the integration of virtual and augmented reality (VR/AR) technologies is opening up new possibilities for immersive experiences. As the industry continues to evolve, motion graphics designers will need to stay updated with the latest trends and technologies to remain competitive.

LPI (LP Information)' newest research report, the ?Motion Graphics Design Services Industry Forecast? looks at past sales and reviews total world Motion Graphics Design Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Motion Graphics Design Services sales for 2026 through 2032. With

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Motion Graphics Design Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Motion Graphics Design Services industry.

This Insight Report provides a comprehensive analysis of the global Motion Graphics Design Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Motion Graphics Design Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Motion Graphics Design Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Motion Graphics Design Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Motion Graphics Design Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Motion Graphics Design Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

2D Animation

3D Animation

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Superside

Creamy Animation

Design Pickle

Duck.Design

Motion the Agency

Innowise

Designity

Kevuru Games

ManyPixels

Reel Unlimited

Penji

KPI Creatives

Meetanshi Technologies

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Graphic Design Eye

300Mind

Vidico

Buzzflick

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