

Global Motion Capture and Tracking Systems Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Motion Capture and Tracking Systems market size is predicted to grow from US\$ 192 million in 2025 to US\$ 295 million in 2031; it is expected to grow at a CAGR of 7.5% from 2025 to 2031.

Motion capture is a technique used in film and gaming to record the movement of objects and people, and to render them in a virtual world.

The Motion Capture and Tracking Systems market was experiencing growth driven by advancements in technology, increased demand in various industries, and the expansion of applications for motion capture and tracking solutions. Motion capture and tracking systems are used to record and analyze human or object movements for a wide range of purposes, including entertainment, sports, medical research, robotics, virtual reality, and more.

LPI (LP Information)' newest research report, the "Motion Capture and Tracking Systems Industry Forecast" looks at past sales and reviews total world Motion Capture and Tracking Systems sales in 2024, providing a comprehensive analysis by region and market sector of projected Motion Capture and Tracking Systems sales for 2025 through 2031. With Motion Capture and Tracking Systems sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Motion Capture and Tracking Systems industry.

This Insight Report provides a comprehensive analysis of the global Motion Capture and Tracking Systems landscape and highlights key trends related to product

segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Motion Capture and Tracking Systems portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Motion Capture and Tracking Systems market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Motion Capture and Tracking Systems and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Motion Capture and Tracking Systems.

This report presents a comprehensive overview, market shares, and growth opportunities of Motion Capture and Tracking Systems market by product type, application, key players and key regions and countries.

Segmentation by Type:

Optical

Non-optical

Segmentation by Application:

Military

Entertainment

Sports

Medical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Noitom

VICON

Motion Analysis Corporation

OptiTrack

Xsens Technologies BV

Northern Digital

Qualisys AB

Phasespace

Phoenix Technologies

Codamotion Solutions

Motus Digital

Simi Reality Motion Systems

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