

Global Moored Meteorological Buoy Market Growth 2026-2032

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Abstracts

The global Moored Meteorological Buoy market size is predicted to grow from US\$ 334 million in 2025 to US\$ 428 million in 2032; it is expected to grow at a CAGR of 3.6% from 2026 to 2032.

Moored Meteorological Buoy is a floating meteorological observation device fixed at a designated water location through a mooring system, mainly used to continuously collect offshore or coastal weather parameters such as wind speed, wind direction, air temperature, atmospheric pressure, humidity, rainfall, and solar radiation, and transmit the data to shore-based platforms, meteorological centers, or user data systems through wireless, cellular, or satellite communication. It typically consists of a buoy platform, meteorological sensors, power supply system, data acquisition and communication modules, positioning and warning devices, anchor chains, mooring hardware, and corrosion-resistant and waterproof structures. Its core function is to provide stable, continuous, and remotely accessible meteorological monitoring data for a fixed marine location. The unit price of Moored Meteorological Buoy typically ranges from several thousand to tens of thousands of US dollars, with industry gross margins generally between 20% and 40%.

The upstream supply chain of Moored Meteorological Buoys mainly includes buoy materials, metal structures, anti-corrosion coatings, meteorological sensors, solar panels, batteries, data loggers, communication modules, positioning modules, navigation lights, anchor chains, anchors, waterproof connectors, and control software. Among these, sensor reliability, power stability, communication quality, and mooring system durability directly determine product performance. Midstream participants are mainly buoy manufacturers, marine instrument companies, and system integrators, which are responsible for buoy design, structural manufacturing, sensor integration,

data platform connection, factory testing, offshore deployment, and maintenance support. Downstream customers mainly include meteorological agencies, ocean management authorities, port operators, offshore wind developers, oil and gas companies, marine engineering firms, research institutes, and environmental monitoring organizations, whose procurement priorities focus on long-term operating stability, fixed-location data continuity, resistance to wind and waves, remote maintenance capability, and project delivery experience.

The Moored Meteorological Buoy market is a fixed-station, long-term monitoring, and project-oriented segment within marine meteorological observation equipment, mainly driven by maritime traffic safety, port operations, offshore wind development, marine engineering construction, oil and gas facility operations, and weather-related disaster early warning. Compared with drifting meteorological buoys, moored meteorological buoys place greater emphasis on fixed-location data continuity, system stability, and adaptability to complex marine conditions. Therefore, purchasing decisions are usually not limited to the buoy hardware itself, but also involve sensor accuracy, mooring reliability, communication capability, power endurance, data platforms, and after-sales maintenance services. As offshore development activities continue to expand and requirements for extreme weather monitoring increase, competition in this market is gradually shifting from standalone hardware supply to integrated monitoring solutions and lifecycle service capabilities.

LP Information, Inc. (LPI) ' newest research report, the "Moored Meteorological Buoy Industry Forecast" looks at past sales and reviews total world Moored Meteorological Buoy sales in 2025, providing a comprehensive analysis by region and market sector of projected Moored Meteorological Buoy sales for 2026 through 2032. With Moored Meteorological Buoy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Moored Meteorological Buoy industry.

This Insight Report provides a comprehensive analysis of the global Moored Meteorological Buoy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Moored Meteorological Buoy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Moored Meteorological Buoy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Moored Meteorological Buoy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Moored Meteorological Buoy.

This report presents a comprehensive overview, market shares, and growth opportunities of Moored Meteorological Buoy market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Disc-shaped Buoy

Boat-shaped Buoy

Columnar Buoy

Segmentation by Operating Depth:

Nearshore Buoy

Deep-sea Buoy

Segmentation by Application:

Weather Forecasting

Marine Engineering

Environmental Protection

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Xylem

RPS (Tetra Tech)

Fugro

JFC Marine

Sofar Ocean

AXYS Technologies

Observator Group

Mobilis

Frankstar Technology

Zeni Lite Buoy

OSIL

NexSens

TechWorks Marine

Huayun Sounding Meteorological Technology

Lightsun

Guangzhou Rui Hai Ocean Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Moored Meteorological Buoy market?

What factors are driving Moored Meteorological Buoy market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Moored Meteorological Buoy market opportunities vary by end market size?

How does Moored Meteorological Buoy break out by Type, by Application?

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