

# **Global Mood Lighting Market Growth 2024-2030**

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## **Abstracts**

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Mood lighting refers to lighting design intended to create a particular ambiance or atmosphere within a space. It's all about using light strategically to evoke emotions, set a mood, or enhance the aesthetic appeal of a room. This type of lighting typically involves dimming or adjusting the color of lights to achieve the desired effect. For example, warm, soft lighting might create a cozy and intimate atmosphere, while cool, bright lighting might be more energizing or invigorating. Mood lighting is often used in interior design, hospitality settings, restaurants, bars, and even in homes to create a specific mood or ambiance for different occasions or times of day.

The global Mood Lighting market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) 'newest research report, the "Mood Lighting Industry Forecast" looks at past sales and reviews total world Mood Lighting sales in 2023, providing a comprehensive analysis by region and market sector of projected Mood Lighting sales for 2024 through 2030. With Mood Lighting sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mood Lighting industry.

This Insight Report provides a comprehensive analysis of the global Mood Lighting landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mood Lighting portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mood Lighting market.



This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mood Lighting and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mood Lighting.

The mood lighting market is witnessing a notable trend towards increased demand and innovation across major sales regions globally. Regions such as North America, Europe, and Asia-Pacific dominate the market landscape, driven by a growing consumer appetite for customizable ambiance solutions in residential and commercial spaces. Despite a competitive landscape, market concentration remains moderate, with key players continuously introducing new products and technologies to capture market share. Opportunities abound for companies investing in smart lighting solutions, catering to the burgeoning demand for IoT-enabled and energy-efficient lighting systems. However, challenges persist, including the need for interoperability standards, consumer education on benefits, and regulatory frameworks. Navigating these complexities while leveraging technological advancements presents both opportunities and hurdles for stakeholders in the evolving mood lighting market.

This report presents a comprehensive overview, market shares, and growth opportunities of Mood Lighting market by product type, application, key manufacturers and key regions and countries.

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|-------|----------|-----------|------|
| Saam  | entation | hv/ T     | Vno: |
| Seame | ราแฉแบบ  | $\nu \nu$ | VUC. |

**Recessed Lights** 

Surface Mounted Lights

Suspended Lights

Track Lights

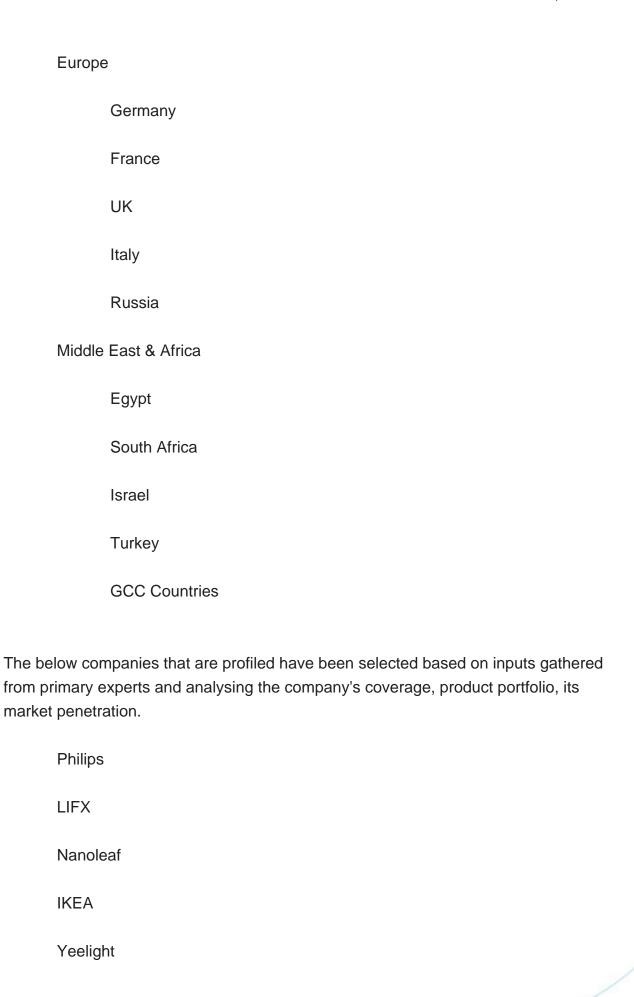
Strip Lights

Segmentation by Application:



| Reside          | ntial                          |
|-----------------|--------------------------------|
| Retail          |                                |
| Health          | care                           |
| Industr         | ial                            |
| Automo          | otive                          |
| Others          |                                |
|                 |                                |
| This report als | o splits the market by region: |
| Americ          | as                             |
|                 | United States                  |
|                 | Canada                         |
|                 | Mexico                         |
|                 | Brazil                         |
| APAC            |                                |
|                 | China                          |
|                 | Japan                          |
|                 | Korea                          |
|                 | Southeast Asia                 |
|                 | India                          |
|                 | Australia                      |







**Acuity Brand** 

| , today 2 tang   |
|------------------|
| OSRAM            |
| Eaton            |
| Zumtobel         |
| Wipro            |
| Hafele           |
| Bridgelux        |
| Hubbell          |
| GE Lighting      |
| Decon Lighting   |
| Louis Poulsen    |
| Litewave         |
| Alora            |
| Antolin          |
| Verilux          |
| Nordlux          |
| Ambient Lighting |
| Cooper Lighting  |
|                  |

Key Questions Addressed in this Report



What is the 10-year outlook for the global Mood Lighting market?

What factors are driving Mood Lighting market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mood Lighting market opportunities vary by end market size?

How does Mood Lighting break out by Type, by Application?



## **Contents**

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Mood Lighting Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Mood Lighting by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Mood Lighting by Country/Region, 2019, 2023 & 2030
- 2.2 Mood Lighting Segment by Type
  - 2.2.1 Recessed Lights
  - 2.2.2 Surface Mounted Lights
  - 2.2.3 Suspended Lights
  - 2.2.4 Track Lights
  - 2.2.5 Strip Lights
- 2.3 Mood Lighting Sales by Type
  - 2.3.1 Global Mood Lighting Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Mood Lighting Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Mood Lighting Sale Price by Type (2019-2024)
- 2.4 Mood Lighting Segment by Application
  - 2.4.1 Residential
  - 2.4.2 Retail
  - 2.4.3 Healthcare
  - 2.4.4 Industrial
  - 2.4.5 Automotive
  - 2.4.6 Others
- 2.5 Mood Lighting Sales by Application



- 2.5.1 Global Mood Lighting Sale Market Share by Application (2019-2024)
- 2.5.2 Global Mood Lighting Revenue and Market Share by Application (2019-2024)
- 2.5.3 Global Mood Lighting Sale Price by Application (2019-2024)

#### **3 GLOBAL BY COMPANY**

- 3.1 Global Mood Lighting Breakdown Data by Company
  - 3.1.1 Global Mood Lighting Annual Sales by Company (2019-2024)
  - 3.1.2 Global Mood Lighting Sales Market Share by Company (2019-2024)
- 3.2 Global Mood Lighting Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Mood Lighting Revenue by Company (2019-2024)
  - 3.2.2 Global Mood Lighting Revenue Market Share by Company (2019-2024)
- 3.3 Global Mood Lighting Sale Price by Company
- 3.4 Key Manufacturers Mood Lighting Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Mood Lighting Product Location Distribution
  - 3.4.2 Players Mood Lighting Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

#### 4 WORLD HISTORIC REVIEW FOR MOOD LIGHTING BY GEOGRAPHIC REGION

- 4.1 World Historic Mood Lighting Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Mood Lighting Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Mood Lighting Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Mood Lighting Market Size by Country/Region (2019-2024)
- 4.2.1 Global Mood Lighting Annual Sales by Country/Region (2019-2024)
- 4.2.2 Global Mood Lighting Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Mood Lighting Sales Growth
- 4.4 APAC Mood Lighting Sales Growth
- 4.5 Europe Mood Lighting Sales Growth
- 4.6 Middle East & Africa Mood Lighting Sales Growth

#### **5 AMERICAS**

5.1 Americas Mood Lighting Sales by Country



- 5.1.1 Americas Mood Lighting Sales by Country (2019-2024)
- 5.1.2 Americas Mood Lighting Revenue by Country (2019-2024)
- 5.2 Americas Mood Lighting Sales by Type (2019-2024)
- 5.3 Americas Mood Lighting Sales by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

#### 6 APAC

- 6.1 APAC Mood Lighting Sales by Region
  - 6.1.1 APAC Mood Lighting Sales by Region (2019-2024)
  - 6.1.2 APAC Mood Lighting Revenue by Region (2019-2024)
- 6.2 APAC Mood Lighting Sales by Type (2019-2024)
- 6.3 APAC Mood Lighting Sales by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

#### **7 EUROPE**

- 7.1 Europe Mood Lighting by Country
  - 7.1.1 Europe Mood Lighting Sales by Country (2019-2024)
  - 7.1.2 Europe Mood Lighting Revenue by Country (2019-2024)
- 7.2 Europe Mood Lighting Sales by Type (2019-2024)
- 7.3 Europe Mood Lighting Sales by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

#### **8 MIDDLE EAST & AFRICA**



- 8.1 Middle East & Africa Mood Lighting by Country
  - 8.1.1 Middle East & Africa Mood Lighting Sales by Country (2019-2024)
  - 8.1.2 Middle East & Africa Mood Lighting Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Mood Lighting Sales by Type (2019-2024)
- 8.3 Middle East & Africa Mood Lighting Sales by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkev
- 8.8 GCC Countries

## 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

#### 10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Mood Lighting
- 10.3 Manufacturing Process Analysis of Mood Lighting
- 10.4 Industry Chain Structure of Mood Lighting

#### 11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Mood Lighting Distributors
- 11.3 Mood Lighting Customer

# 12 WORLD FORECAST REVIEW FOR MOOD LIGHTING BY GEOGRAPHIC REGION

- 12.1 Global Mood Lighting Market Size Forecast by Region
  - 12.1.1 Global Mood Lighting Forecast by Region (2025-2030)
  - 12.1.2 Global Mood Lighting Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country (2025-2030)



- 12.3 APAC Forecast by Region (2025-2030)
- 12.4 Europe Forecast by Country (2025-2030)
- 12.5 Middle East & Africa Forecast by Country (2025-2030)
- 12.6 Global Mood Lighting Forecast by Type (2025-2030)
- 12.7 Global Mood Lighting Forecast by Application (2025-2030)

#### 13 KEY PLAYERS ANALYSIS

- 13.1 Philips
  - 13.1.1 Philips Company Information
  - 13.1.2 Philips Mood Lighting Product Portfolios and Specifications
  - 13.1.3 Philips Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.1.4 Philips Main Business Overview
  - 13.1.5 Philips Latest Developments
- 13.2 LIFX
  - 13.2.1 LIFX Company Information
  - 13.2.2 LIFX Mood Lighting Product Portfolios and Specifications
  - 13.2.3 LIFX Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.2.4 LIFX Main Business Overview
- 13.2.5 LIFX Latest Developments
- 13.3 Nanoleaf
  - 13.3.1 Nanoleaf Company Information
  - 13.3.2 Nanoleaf Mood Lighting Product Portfolios and Specifications
  - 13.3.3 Nanoleaf Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.3.4 Nanoleaf Main Business Overview
  - 13.3.5 Nanoleaf Latest Developments
- 13.4 IKEA
- 13.4.1 IKEA Company Information
- 13.4.2 IKEA Mood Lighting Product Portfolios and Specifications
- 13.4.3 IKEA Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 IKEA Main Business Overview
- 13.4.5 IKEA Latest Developments
- 13.5 Yeelight
  - 13.5.1 Yeelight Company Information
  - 13.5.2 Yeelight Mood Lighting Product Portfolios and Specifications
  - 13.5.3 Yeelight Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.5.4 Yeelight Main Business Overview
  - 13.5.5 Yeelight Latest Developments
- 13.6 Acuity Brand



- 13.6.1 Acuity Brand Company Information
- 13.6.2 Acuity Brand Mood Lighting Product Portfolios and Specifications
- 13.6.3 Acuity Brand Mood Lighting Sales, Revenue, Price and Gross Margin
- (2019-2024)
  - 13.6.4 Acuity Brand Main Business Overview
  - 13.6.5 Acuity Brand Latest Developments
- 13.7 **OSRAM** 
  - 13.7.1 OSRAM Company Information
  - 13.7.2 OSRAM Mood Lighting Product Portfolios and Specifications
  - 13.7.3 OSRAM Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 OSRAM Main Business Overview
  - 13.7.5 OSRAM Latest Developments
- 13.8 Eaton
  - 13.8.1 Eaton Company Information
  - 13.8.2 Eaton Mood Lighting Product Portfolios and Specifications
  - 13.8.3 Eaton Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Eaton Main Business Overview
  - 13.8.5 Eaton Latest Developments
- 13.9 Zumtobel
  - 13.9.1 Zumtobel Company Information
- 13.9.2 Zumtobel Mood Lighting Product Portfolios and Specifications
- 13.9.3 Zumtobel Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.9.4 Zumtobel Main Business Overview
- 13.9.5 Zumtobel Latest Developments
- 13.10 Wipro
  - 13.10.1 Wipro Company Information
  - 13.10.2 Wipro Mood Lighting Product Portfolios and Specifications
  - 13.10.3 Wipro Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Wipro Main Business Overview
  - 13.10.5 Wipro Latest Developments
- 13.11 Hafele
  - 13.11.1 Hafele Company Information
  - 13.11.2 Hafele Mood Lighting Product Portfolios and Specifications
  - 13.11.3 Hafele Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 Hafele Main Business Overview
  - 13.11.5 Hafele Latest Developments
- 13.12 Bridgelux
  - 13.12.1 Bridgelux Company Information
- 13.12.2 Bridgelux Mood Lighting Product Portfolios and Specifications



- 13.12.3 Bridgelux Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 Bridgelux Main Business Overview
  - 13.12.5 Bridgelux Latest Developments
- 13.13 Hubbell
  - 13.13.1 Hubbell Company Information
  - 13.13.2 Hubbell Mood Lighting Product Portfolios and Specifications
  - 13.13.3 Hubbell Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Hubbell Main Business Overview
- 13.13.5 Hubbell Latest Developments
- 13.14 GE Lighting
- 13.14.1 GE Lighting Company Information
- 13.14.2 GE Lighting Mood Lighting Product Portfolios and Specifications
- 13.14.3 GE Lighting Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 GE Lighting Main Business Overview
  - 13.14.5 GE Lighting Latest Developments
- 13.15 Decon Lighting
  - 13.15.1 Decon Lighting Company Information
  - 13.15.2 Decon Lighting Mood Lighting Product Portfolios and Specifications
- 13.15.3 Decon Lighting Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 Decon Lighting Main Business Overview
  - 13.15.5 Decon Lighting Latest Developments
- 13.16 Louis Poulsen
  - 13.16.1 Louis Poulsen Company Information
  - 13.16.2 Louis Poulsen Mood Lighting Product Portfolios and Specifications
- 13.16.3 Louis Poulsen Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.16.4 Louis Poulsen Main Business Overview
  - 13.16.5 Louis Poulsen Latest Developments
- 13.17 Litewave
  - 13.17.1 Litewave Company Information
  - 13.17.2 Litewave Mood Lighting Product Portfolios and Specifications
  - 13.17.3 Litewave Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.17.4 Litewave Main Business Overview
  - 13.17.5 Litewave Latest Developments
- 13.18 Alora
- 13.18.1 Alora Company Information



- 13.18.2 Alora Mood Lighting Product Portfolios and Specifications
- 13.18.3 Alora Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.18.4 Alora Main Business Overview
- 13.18.5 Alora Latest Developments
- 13.19 Antolin
  - 13.19.1 Antolin Company Information
  - 13.19.2 Antolin Mood Lighting Product Portfolios and Specifications
  - 13.19.3 Antolin Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.19.4 Antolin Main Business Overview
  - 13.19.5 Antolin Latest Developments
- 13.20 Verilux
  - 13.20.1 Verilux Company Information
- 13.20.2 Verilux Mood Lighting Product Portfolios and Specifications
- 13.20.3 Verilux Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.20.4 Verilux Main Business Overview
- 13.20.5 Verilux Latest Developments
- 13.21 Nordlux
  - 13.21.1 Nordlux Company Information
- 13.21.2 Nordlux Mood Lighting Product Portfolios and Specifications
- 13.21.3 Nordlux Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.21.4 Nordlux Main Business Overview
- 13.21.5 Nordlux Latest Developments
- 13.22 Ambient Lighting
  - 13.22.1 Ambient Lighting Company Information
  - 13.22.2 Ambient Lighting Mood Lighting Product Portfolios and Specifications
- 13.22.3 Ambient Lighting Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.22.4 Ambient Lighting Main Business Overview
  - 13.22.5 Ambient Lighting Latest Developments
- 13.23 Cooper Lighting
  - 13.23.1 Cooper Lighting Company Information
  - 13.23.2 Cooper Lighting Mood Lighting Product Portfolios and Specifications
- 13.23.3 Cooper Lighting Mood Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.23.4 Cooper Lighting Main Business Overview
  - 13.23.5 Cooper Lighting Latest Developments

#### 14 RESEARCH FINDINGS AND CONCLUSION







# **List Of Tables**

#### LIST OF TABLES

- Table 1. Mood Lighting Annual Sales CAGR by Geographic Region (2019, 2023 &
- 2030) & (\$ millions)
- Table 2. Mood Lighting Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Recessed Lights
- Table 4. Major Players of Surface Mounted Lights
- Table 5. Major Players of Suspended Lights
- Table 6. Major Players of Track Lights
- Table 7. Major Players of Strip Lights
- Table 8. Global Mood Lighting Sales by Type (2019-2024) & (K Units)
- Table 9. Global Mood Lighting Sales Market Share by Type (2019-2024)
- Table 10. Global Mood Lighting Revenue by Type (2019-2024) & (\$ million)
- Table 11. Global Mood Lighting Revenue Market Share by Type (2019-2024)
- Table 12. Global Mood Lighting Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 13. Global Mood Lighting Sale by Application (2019-2024) & (K Units)
- Table 14. Global Mood Lighting Sale Market Share by Application (2019-2024)
- Table 15. Global Mood Lighting Revenue by Application (2019-2024) & (\$ million)
- Table 16. Global Mood Lighting Revenue Market Share by Application (2019-2024)
- Table 17. Global Mood Lighting Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 18. Global Mood Lighting Sales by Company (2019-2024) & (K Units)
- Table 19. Global Mood Lighting Sales Market Share by Company (2019-2024)
- Table 20. Global Mood Lighting Revenue by Company (2019-2024) & (\$ millions)
- Table 21. Global Mood Lighting Revenue Market Share by Company (2019-2024)
- Table 22. Global Mood Lighting Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 23. Key Manufacturers Mood Lighting Producing Area Distribution and Sales Area
- Table 24. Players Mood Lighting Products Offered
- Table 25. Mood Lighting Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 26. New Products and Potential Entrants
- Table 27. Market M&A Activity & Strategy
- Table 28. Global Mood Lighting Sales by Geographic Region (2019-2024) & (K Units)
- Table 29. Global Mood Lighting Sales Market Share Geographic Region (2019-2024)
- Table 30. Global Mood Lighting Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 31. Global Mood Lighting Revenue Market Share by Geographic Region (2019-2024)



- Table 32. Global Mood Lighting Sales by Country/Region (2019-2024) & (K Units)
- Table 33. Global Mood Lighting Sales Market Share by Country/Region (2019-2024)
- Table 34. Global Mood Lighting Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 35. Global Mood Lighting Revenue Market Share by Country/Region (2019-2024)
- Table 36. Americas Mood Lighting Sales by Country (2019-2024) & (K Units)
- Table 37. Americas Mood Lighting Sales Market Share by Country (2019-2024)
- Table 38. Americas Mood Lighting Revenue by Country (2019-2024) & (\$ millions)
- Table 39. Americas Mood Lighting Sales by Type (2019-2024) & (K Units)
- Table 40. Americas Mood Lighting Sales by Application (2019-2024) & (K Units)
- Table 41. APAC Mood Lighting Sales by Region (2019-2024) & (K Units)
- Table 42. APAC Mood Lighting Sales Market Share by Region (2019-2024)
- Table 43. APAC Mood Lighting Revenue by Region (2019-2024) & (\$ millions)
- Table 44. APAC Mood Lighting Sales by Type (2019-2024) & (K Units)
- Table 45. APAC Mood Lighting Sales by Application (2019-2024) & (K Units)
- Table 46. Europe Mood Lighting Sales by Country (2019-2024) & (K Units)
- Table 47. Europe Mood Lighting Revenue by Country (2019-2024) & (\$ millions)
- Table 48. Europe Mood Lighting Sales by Type (2019-2024) & (K Units)
- Table 49. Europe Mood Lighting Sales by Application (2019-2024) & (K Units)
- Table 50. Middle East & Africa Mood Lighting Sales by Country (2019-2024) & (K Units)
- Table 51. Middle East & Africa Mood Lighting Revenue Market Share by Country (2019-2024)
- Table 52. Middle East & Africa Mood Lighting Sales by Type (2019-2024) & (K Units)
- Table 53. Middle East & Africa Mood Lighting Sales by Application (2019-2024) & (K Units)
- Table 54. Key Market Drivers & Growth Opportunities of Mood Lighting
- Table 55. Key Market Challenges & Risks of Mood Lighting
- Table 56. Key Industry Trends of Mood Lighting
- Table 57. Mood Lighting Raw Material
- Table 58. Key Suppliers of Raw Materials
- Table 59. Mood Lighting Distributors List
- Table 60. Mood Lighting Customer List
- Table 61. Global Mood Lighting Sales Forecast by Region (2025-2030) & (K Units)
- Table 62. Global Mood Lighting Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 63. Americas Mood Lighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 64. Americas Mood Lighting Annual Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 65. APAC Mood Lighting Sales Forecast by Region (2025-2030) & (K Units)
- Table 66. APAC Mood Lighting Annual Revenue Forecast by Region (2025-2030) & (\$ millions)



- Table 67. Europe Mood Lighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 68. Europe Mood Lighting Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 69. Middle East & Africa Mood Lighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 70. Middle East & Africa Mood Lighting Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 71. Global Mood Lighting Sales Forecast by Type (2025-2030) & (K Units)
- Table 72. Global Mood Lighting Revenue Forecast by Type (2025-2030) & (\$ millions)
- Table 73. Global Mood Lighting Sales Forecast by Application (2025-2030) & (K Units)
- Table 74. Global Mood Lighting Revenue Forecast by Application (2025-2030) & (\$ millions)
- Table 75. Philips Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors
- Table 76. Philips Mood Lighting Product Portfolios and Specifications
- Table 77. Philips Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 78. Philips Main Business
- Table 79. Philips Latest Developments
- Table 80. LIFX Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors
- Table 81. LIFX Mood Lighting Product Portfolios and Specifications
- Table 82. LIFX Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 83. LIFX Main Business
- Table 84. LIFX Latest Developments
- Table 85. Nanoleaf Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors
- Table 86. Nanoleaf Mood Lighting Product Portfolios and Specifications
- Table 87. Nanoleaf Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 88. Nanoleaf Main Business
- Table 89. Nanoleaf Latest Developments
- Table 90. IKEA Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors
- Table 91. IKEA Mood Lighting Product Portfolios and Specifications
- Table 92. IKEA Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 93. IKEA Main Business



Table 94. IKEA Latest Developments

Table 95. Yeelight Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 96. Yeelight Mood Lighting Product Portfolios and Specifications

Table 97. Yeelight Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 98. Yeelight Main Business

Table 99. Yeelight Latest Developments

Table 100. Acuity Brand Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 101. Acuity Brand Mood Lighting Product Portfolios and Specifications

Table 102. Acuity Brand Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 103. Acuity Brand Main Business

Table 104. Acuity Brand Latest Developments

Table 105. OSRAM Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 106. OSRAM Mood Lighting Product Portfolios and Specifications

Table 107. OSRAM Mood Lighting Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 108. OSRAM Main Business

Table 109. OSRAM Latest Developments

Table 110. Eaton Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 111. Eaton Mood Lighting Product Portfolios and Specifications

Table 112. Eaton Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 113. Eaton Main Business

Table 114. Eaton Latest Developments

Table 115. Zumtobel Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 116. Zumtobel Mood Lighting Product Portfolios and Specifications

Table 117. Zumtobel Mood Lighting Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 118. Zumtobel Main Business

Table 119. Zumtobel Latest Developments

Table 120. Wipro Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 121. Wipro Mood Lighting Product Portfolios and Specifications



Table 122. Wipro Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 123. Wipro Main Business

Table 124. Wipro Latest Developments

Table 125. Hafele Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 126. Hafele Mood Lighting Product Portfolios and Specifications

Table 127. Hafele Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 128. Hafele Main Business

Table 129. Hafele Latest Developments

Table 130. Bridgelux Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 131. Bridgelux Mood Lighting Product Portfolios and Specifications

Table 132. Bridgelux Mood Lighting Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 133. Bridgelux Main Business

Table 134. Bridgelux Latest Developments

Table 135. Hubbell Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 136. Hubbell Mood Lighting Product Portfolios and Specifications

Table 137. Hubbell Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 138. Hubbell Main Business

Table 139. Hubbell Latest Developments

Table 140. GE Lighting Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 141. GE Lighting Mood Lighting Product Portfolios and Specifications

Table 142. GE Lighting Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 143. GE Lighting Main Business

Table 144. GE Lighting Latest Developments

Table 145. Decon Lighting Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 146. Decon Lighting Mood Lighting Product Portfolios and Specifications

Table 147. Decon Lighting Mood Lighting Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 148. Decon Lighting Main Business

Table 149. Decon Lighting Latest Developments



Table 150. Louis Poulsen Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 151. Louis Poulsen Mood Lighting Product Portfolios and Specifications

Table 152. Louis Poulsen Mood Lighting Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 153. Louis Poulsen Main Business

Table 154. Louis Poulsen Latest Developments

Table 155. Litewave Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 156. Litewave Mood Lighting Product Portfolios and Specifications

Table 157. Litewave Mood Lighting Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 158. Litewave Main Business

Table 159. Litewave Latest Developments

Table 160. Alora Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 161. Alora Mood Lighting Product Portfolios and Specifications

Table 162. Alora Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 163. Alora Main Business

Table 164. Alora Latest Developments

Table 165. Antolin Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 166. Antolin Mood Lighting Product Portfolios and Specifications

Table 167. Antolin Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 168. Antolin Main Business

Table 169. Antolin Latest Developments

Table 170. Verilux Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 171. Verilux Mood Lighting Product Portfolios and Specifications

Table 172. Verilux Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 173. Verilux Main Business

Table 174. Verilux Latest Developments

Table 175. Nordlux Basic Information, Mood Lighting Manufacturing Base, Sales Area and Its Competitors

Table 176. Nordlux Mood Lighting Product Portfolios and Specifications

Table 177. Nordlux Mood Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit)



and Gross Margin (2019-2024)

Table 178. Nordlux Main Business

Table 179. Nordlux Latest Developments

Table 180. Ambient Lighting Basic Information, Mood Lighting Manufacturing Base,

Sales Area and Its Competitors

Table 181. Ambient Lighting Mood Lighting Product Portfolios and Specifications

Table 182. Ambient Lighting Mood Lighting Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 183. Ambient Lighting Main Business

Table 184. Ambient Lighting Latest Developments

Table 185. Cooper Lighting Basic Information, Mood Lighting Manufacturing Base,

Sales Area and Its Competitors

Table 186. Cooper Lighting Mood Lighting Product Portfolios and Specifications

Table 187. Cooper Lighting Mood Lighting Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 188. Cooper Lighting Main Business

Table 189. Cooper Lighting Latest Developments



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Picture of Mood Lighting
- Figure 2. Mood Lighting Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Mood Lighting Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Mood Lighting Revenue Growth Rate 2019-2030 (\$ millions)
- Figure 8. Mood Lighting Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 9. Mood Lighting Sales Market Share by Country/Region (2023)
- Figure 10. Mood Lighting Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 11. Product Picture of Recessed Lights
- Figure 12. Product Picture of Surface Mounted Lights
- Figure 13. Product Picture of Suspended Lights
- Figure 14. Product Picture of Track Lights
- Figure 15. Product Picture of Strip Lights
- Figure 16. Global Mood Lighting Sales Market Share by Type in 2023
- Figure 17. Global Mood Lighting Revenue Market Share by Type (2019-2024)
- Figure 18. Mood Lighting Consumed in Residential
- Figure 19. Global Mood Lighting Market: Residential (2019-2024) & (K Units)
- Figure 20. Mood Lighting Consumed in Retail
- Figure 21. Global Mood Lighting Market: Retail (2019-2024) & (K Units)
- Figure 22. Mood Lighting Consumed in Healthcare
- Figure 23. Global Mood Lighting Market: Healthcare (2019-2024) & (K Units)
- Figure 24. Mood Lighting Consumed in Industrial
- Figure 25. Global Mood Lighting Market: Industrial (2019-2024) & (K Units)
- Figure 26. Mood Lighting Consumed in Automotive
- Figure 27. Global Mood Lighting Market: Automotive (2019-2024) & (K Units)
- Figure 28. Mood Lighting Consumed in Others
- Figure 29. Global Mood Lighting Market: Others (2019-2024) & (K Units)
- Figure 30. Global Mood Lighting Sale Market Share by Application (2023)
- Figure 31. Global Mood Lighting Revenue Market Share by Application in 2023
- Figure 32. Mood Lighting Sales by Company in 2023 (K Units)
- Figure 33. Global Mood Lighting Sales Market Share by Company in 2023
- Figure 34. Mood Lighting Revenue by Company in 2023 (\$ millions)
- Figure 35. Global Mood Lighting Revenue Market Share by Company in 2023



- Figure 36. Global Mood Lighting Sales Market Share by Geographic Region (2019-2024)
- Figure 37. Global Mood Lighting Revenue Market Share by Geographic Region in 2023
- Figure 38. Americas Mood Lighting Sales 2019-2024 (K Units)
- Figure 39. Americas Mood Lighting Revenue 2019-2024 (\$ millions)
- Figure 40. APAC Mood Lighting Sales 2019-2024 (K Units)
- Figure 41. APAC Mood Lighting Revenue 2019-2024 (\$ millions)
- Figure 42. Europe Mood Lighting Sales 2019-2024 (K Units)
- Figure 43. Europe Mood Lighting Revenue 2019-2024 (\$ millions)
- Figure 44. Middle East & Africa Mood Lighting Sales 2019-2024 (K Units)
- Figure 45. Middle East & Africa Mood Lighting Revenue 2019-2024 (\$ millions)
- Figure 46. Americas Mood Lighting Sales Market Share by Country in 2023
- Figure 47. Americas Mood Lighting Revenue Market Share by Country (2019-2024)
- Figure 48. Americas Mood Lighting Sales Market Share by Type (2019-2024)
- Figure 49. Americas Mood Lighting Sales Market Share by Application (2019-2024)
- Figure 50. United States Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 51. Canada Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 52. Mexico Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 53. Brazil Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 54. APAC Mood Lighting Sales Market Share by Region in 2023
- Figure 55. APAC Mood Lighting Revenue Market Share by Region (2019-2024)
- Figure 56. APAC Mood Lighting Sales Market Share by Type (2019-2024)
- Figure 57. APAC Mood Lighting Sales Market Share by Application (2019-2024)
- Figure 58. China Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 59. Japan Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 60. South Korea Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 61. Southeast Asia Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 62. India Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 63. Australia Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 64. China Taiwan Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 65. Europe Mood Lighting Sales Market Share by Country in 2023
- Figure 66. Europe Mood Lighting Revenue Market Share by Country (2019-2024)
- Figure 67. Europe Mood Lighting Sales Market Share by Type (2019-2024)
- Figure 68. Europe Mood Lighting Sales Market Share by Application (2019-2024)
- Figure 69. Germany Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 70. France Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 71. UK Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 72. Italy Mood Lighting Revenue Growth 2019-2024 (\$ millions)
- Figure 73. Russia Mood Lighting Revenue Growth 2019-2024 (\$ millions)



Figure 74. Middle East & Africa Mood Lighting Sales Market Share by Country (2019-2024)

Figure 75. Middle East & Africa Mood Lighting Sales Market Share by Type (2019-2024)

Figure 76. Middle East & Africa Mood Lighting Sales Market Share by Application (2019-2024)

Figure 77. Egypt Mood Lighting Revenue Growth 2019-2024 (\$ millions)

Figure 78. South Africa Mood Lighting Revenue Growth 2019-2024 (\$ millions)

Figure 79. Israel Mood Lighting Revenue Growth 2019-2024 (\$ millions)

Figure 80. Turkey Mood Lighting Revenue Growth 2019-2024 (\$ millions)

Figure 81. GCC Countries Mood Lighting Revenue Growth 2019-2024 (\$ millions)

Figure 82. Manufacturing Cost Structure Analysis of Mood Lighting in 2023

Figure 83. Manufacturing Process Analysis of Mood Lighting

Figure 84. Industry Chain Structure of Mood Lighting

Figure 85. Channels of Distribution

Figure 86. Global Mood Lighting Sales Market Forecast by Region (2025-2030)

Figure 87. Global Mood Lighting Revenue Market Share Forecast by Region (2025-2030)

Figure 88. Global Mood Lighting Sales Market Share Forecast by Type (2025-2030)

Figure 89. Global Mood Lighting Revenue Market Share Forecast by Type (2025-2030)

Figure 90. Global Mood Lighting Sales Market Share Forecast by Application (2025-2030)

Figure 91. Global Mood Lighting Revenue Market Share Forecast by Application (2025-2030)



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