

Global Mood Enhancing Drinks Market Growth 2026-2032

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Abstracts

The global Mood Enhancing Drinks market size is predicted to grow from US\$ 82.95 million in 2025 to US\$ 119 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Mood Enhancing Drinks can be defined as a non-alcoholic beverage designed to regulate or enhance the consumer's mood through its ingredients or formulation. Such beverages often contain natural ingredients that are thought to improve mood, relieve stress, or increase energy, such as specific plant extracts, vitamins, and minerals.

As consumers pay more and more attention to health and quality of life, their demands for beverages are becoming more and more personalized. Mood Enhancing Drinks, as a product that can meet specific needs, has huge market potential. Consumers may choose Mood Enhancing Drinks that suit them based on different emotional needs, such as relieving anxiety, improving happiness, or enhancing concentration.

LP Information, Inc. (LPI) ' newest research report, the "Mood Enhancing Drinks Industry Forecast" looks at past sales and reviews total world Mood Enhancing Drinks sales in 2025, providing a comprehensive analysis by region and market sector of projected Mood Enhancing Drinks sales for 2026 through 2032. With Mood Enhancing Drinks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mood Enhancing Drinks industry.

This Insight Report provides a comprehensive analysis of the global Mood Enhancing Drinks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mood

Enhancing Drinks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mood Enhancing Drinks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mood Enhancing Drinks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mood Enhancing Drinks.

This report presents a comprehensive overview, market shares, and growth opportunities of Mood Enhancing Drinks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Drinks Containing Herbal Ingredients

Drinks Containing CBD Hemp

Drinks Containing L-Theanine

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kin Euphorics

Trip

Recess

Moment

Three Spirit UK

Good Spirits

DrinkBaloo

De Soi

Sol-ti

Sentia Spirits

Neuro

Mood Bru

HOP WTR

Recess Mood

F?L Beverage

CENTR

Magic Mind

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mood Enhancing Drinks market?

What factors are driving Mood Enhancing Drinks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mood Enhancing Drinks market opportunities vary by end market size?

How does Mood Enhancing Drinks break out by Type, by Application?

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