

Global Mood-Boosting Drink Market Growth 2026-2032

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Abstracts

The global Mood-Boosting Drink market size is predicted to grow from US\$ 82.95 million in 2025 to US\$ 119 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Mood-Boosting Drink is a type of drink designed to enhance the drinker's emotional state and bring a sense of upliftment. Such drinks often contain specific ingredients, such as caffeine, vitamins, amino acids or other natural extracts, which are thought to stimulate the central nervous system and increase alertness, thereby improving mood and increasing energy.

As consumers continue to pay more attention to health, Mood-Boosting Drink not only needs to provide uplifting effects, but also needs to ensure the healthiness of the product. This means that beverage manufacturers will pay more attention to selecting natural and healthy ingredients and avoid using too many additives and sugars. At the same time, functionality will also become an important selling point of products, such as adding ingredients with antioxidant, anti-inflammatory or refreshing functions.

LP Information, Inc. (LPI) ' newest research report, the "Mood-Boosting Drink Industry Forecast" looks at past sales and reviews total world Mood-Boosting Drink sales in 2025, providing a comprehensive analysis by region and market sector of projected Mood-Boosting Drink sales for 2026 through 2032. With Mood-Boosting Drink sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mood-Boosting Drink industry.

This Insight Report provides a comprehensive analysis of the global Mood-Boosting Drink landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mood-Boosting

Drink portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mood-Boosting Drink market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mood-Boosting Drink and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mood-Boosting Drink.

This report presents a comprehensive overview, market shares, and growth opportunities of Mood-Boosting Drink market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Drinks Containing Herbal Ingredients

Drinks Containing CBD Hemp

Drinks Containing L-Theanine

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kin Euphorics

Trip

Recess

Moment

Three Spirit UK

Good Spirits

DrinkBaloo

De Soi

Sol-ti

Sentia Spirits

Neuro

Mood Bru

HOP WTR

Recess Mood

F?L Beverage

CENTR

Magic Mind

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mood-Boosting Drink market?

What factors are driving Mood-Boosting Drink market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mood-Boosting Drink market opportunities vary by end market size?

How does Mood-Boosting Drink break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Mood-Boosting Drink Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Mood-Boosting Drink by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Mood-Boosting Drink by Country/Region, 2021, 2025 & 2032
- 2.2 Mood-Boosting Drink Segment by Type
 - 2.2.1 Drinks Containing Herbal Ingredients
 - 2.2.2 Drinks Containing CBD Hemp
 - 2.2.3 Drinks Containing L-Theanine
 - 2.2.4 Others
 - 2.2.5 Mood-Boosting Drink Sales by Type
 - 2.2.5.1 Global Mood-Boosting Drink Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Mood-Boosting Drink Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Mood-Boosting Drink Sale Price by Type (2021-2026)
- 2.3 Mood-Boosting Drink Segment by Application
 - 2.3.1 Online Sales
 - 2.3.2 Offline Sales
 - 2.3.3 Mood-Boosting Drink Sales by Application
 - 2.3.3.1 Global Mood-Boosting Drink Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Mood-Boosting Drink Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global Mood-Boosting Drink Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Mood-Boosting Drink Breakdown Data by Company
 - 3.1.1 Global Mood-Boosting Drink Annual Sales by Company (2021-2026)
 - 3.1.2 Global Mood-Boosting Drink Sales Market Share by Company (2021-2026)
- 3.2 Global Mood-Boosting Drink Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Mood-Boosting Drink Revenue by Company (2021-2026)
 - 3.2.2 Global Mood-Boosting Drink Revenue Market Share by Company (2021-2026)
- 3.3 Global Mood-Boosting Drink Sale Price by Company
- 3.4 Key Manufacturers Mood-Boosting Drink Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Mood-Boosting Drink Product Location Distribution
 - 3.4.2 Players Mood-Boosting Drink Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR MOOD-BOOSTING DRINK BY GEOGRAPHIC REGION

- 4.1 World Historic Mood-Boosting Drink Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Mood-Boosting Drink Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Mood-Boosting Drink Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Mood-Boosting Drink Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Mood-Boosting Drink Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Mood-Boosting Drink Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Mood-Boosting Drink Sales Growth
- 4.4 APAC Mood-Boosting Drink Sales Growth
- 4.5 Europe Mood-Boosting Drink Sales Growth
- 4.6 Middle East & Africa Mood-Boosting Drink Sales Growth

5 AMERICAS

- 5.1 Americas Mood-Boosting Drink Sales by Country

- 5.1.1 Americas Mood-Boosting Drink Sales by Country (2021-2026)
- 5.1.2 Americas Mood-Boosting Drink Revenue by Country (2021-2026)
- 5.2 Americas Mood-Boosting Drink Sales by Type (2021-2026)
- 5.3 Americas Mood-Boosting Drink Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Mood-Boosting Drink Sales by Region
 - 6.1.1 APAC Mood-Boosting Drink Sales by Region (2021-2026)
 - 6.1.2 APAC Mood-Boosting Drink Revenue by Region (2021-2026)
- 6.2 APAC Mood-Boosting Drink Sales by Type (2021-2026)
- 6.3 APAC Mood-Boosting Drink Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Mood-Boosting Drink by Country
 - 7.1.1 Europe Mood-Boosting Drink Sales by Country (2021-2026)
 - 7.1.2 Europe Mood-Boosting Drink Revenue by Country (2021-2026)
- 7.2 Europe Mood-Boosting Drink Sales by Type (2021-2026)
- 7.3 Europe Mood-Boosting Drink Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Mood-Boosting Drink by Country

8.1.1 Middle East & Africa Mood-Boosting Drink Sales by Country (2021-2026)

8.1.2 Middle East & Africa Mood-Boosting Drink Revenue by Country (2021-2026)

8.2 Middle East & Africa Mood-Boosting Drink Sales by Type (2021-2026)

8.3 Middle East & Africa Mood-Boosting Drink Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Mood-Boosting Drink

10.3 Manufacturing Process Analysis of Mood-Boosting Drink

10.4 Industry Chain Structure of Mood-Boosting Drink

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Mood-Boosting Drink Distributors

11.3 Mood-Boosting Drink Customer

12 WORLD FORECAST REVIEW FOR MOOD-BOOSTING DRINK BY GEOGRAPHIC REGION

12.1 Global Mood-Boosting Drink Market Size Forecast by Region

12.1.1 Global Mood-Boosting Drink Forecast by Region (2027-2032)

12.1.2 Global Mood-Boosting Drink Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Mood-Boosting Drink Forecast by Type (2027-2032)
- 12.7 Global Mood-Boosting Drink Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Kin Euphorics

- 13.1.1 Kin Euphorics Company Information
- 13.1.2 Kin Euphorics Mood-Boosting Drink Product Portfolios and Specifications
- 13.1.3 Kin Euphorics Mood-Boosting Drink Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Kin Euphorics Main Business Overview
- 13.1.5 Kin Euphorics Latest Developments

13.2 Trip

- 13.2.1 Trip Company Information
- 13.2.2 Trip Mood-Boosting Drink Product Portfolios and Specifications
- 13.2.3 Trip Mood-Boosting Drink Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Trip Main Business Overview
- 13.2.5 Trip Latest Developments

13.3 Recess

- 13.3.1 Recess Company Information
- 13.3.2 Recess Mood-Boosting Drink Product Portfolios and Specifications
- 13.3.3 Recess Mood-Boosting Drink Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Recess Main Business Overview
- 13.3.5 Recess Latest Developments

13.4 Moment

- 13.4.1 Moment Company Information
- 13.4.2 Moment Mood-Boosting Drink Product Portfolios and Specifications
- 13.4.3 Moment Mood-Boosting Drink Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Moment Main Business Overview
- 13.4.5 Moment Latest Developments

13.5 Three Spirit UK

- 13.5.1 Three Spirit UK Company Information
- 13.5.2 Three Spirit UK Mood-Boosting Drink Product Portfolios and Specifications

13.5.3 Three Spirit UK Mood-Boosting Drink Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Three Spirit UK Main Business Overview

13.5.5 Three Spirit UK Latest Developments

13.6 Good Spirits

13.6.1 Good Spirits Company Information

13.6.2 Good Spirits Mood-Boosting Drink Product Portfolios and Specifications

13.6.3 Good Spirits Mood-Boosting Drink Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Good Spirits Main Business Overview

13.6.5 Good Spirits Latest Developments

13.7 DrinkBaloo

13.7.1 DrinkBaloo Company Information

13.7.2 DrinkBaloo Mood-Boosting Drink Product Portfolios and Specifications

13.7.3 DrinkBaloo Mood-Boosting Drink Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 DrinkBaloo Main Business Overview

13.7.5 DrinkBaloo Latest Developments

13.8 De Soi

13.8.1 De Soi Company Information

13.8.2 De Soi Mood-Boosting Drink Product Portfolios and Specifications

13.8.3 De Soi Mood-Boosting Drink Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 De Soi Main Business Overview

13.8.5 De Soi Latest Developments

13.9 Sol-ti

13.9.1 Sol-ti Company Information

13.9.2 Sol-ti Mood-Boosting Drink Product Portfolios and Specifications

13.9.3 Sol-ti Mood-Boosting Drink Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Sol-ti Main Business Overview

13.9.5 Sol-ti Latest Developments

13.10 Sentia Spirits

13.10.1 Sentia Spirits Company Information

13.10.2 Sentia Spirits Mood-Boosting Drink Product Portfolios and Specifications

13.10.3 Sentia Spirits Mood-Boosting Drink Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Sentia Spirits Main Business Overview

13.10.5 Sentia Spirits Latest Developments

13.11 Neuro

13.11.1 Neuro Company Information

13.11.2 Neuro Mood-Boosting Drink Product Portfolios and Specifications

13.11.3 Neuro Mood-Boosting Drink Sales, Revenue, Price and Gross Margin

(2021-2026)

13.11.4 Neuro Main Business Overview

13.11.5 Neuro Latest Developments

13.12 Mood Bru

13.12.1 Mood Bru Company Information

13.12.2 Mood Bru Mood-Boosting Drink Product Portfolios and Specifications

13.12.3 Mood Bru Mood-Boosting Drink Sales, Revenue, Price and Gross Margin

(2021-2026)

13.12.4 Mood Bru Main Business Overview

13.12.5 Mood Bru Latest Developments

13.13 HOP WTR

13.13.1 HOP WTR Company Information

13.13.2 HOP WTR Mood-Boosting Drink Product Portfolios and Specifications

13.13.3 HOP WTR Mood-Boosting Drink Sales, Revenue, Price and Gross Margin

(2021-2026)

13.13.4 HOP WTR Main Business Overview

13.13.5 HOP WTR Latest Developments

13.14 Recess Mood

13.14.1 Recess Mood Company Information

13.14.2 Recess Mood Mood-Boosting Drink Product Portfolios and Specifications

13.14.3 Recess Mood Mood-Boosting Drink Sales, Revenue, Price and Gross Margin

(2021-2026)

13.14.4 Recess Mood Main Business Overview

13.14.5 Recess Mood Latest Developments

13.15 F?L Beverage

13.15.1 F?L Beverage Company Information

13.15.2 F?L Beverage Mood-Boosting Drink Product Portfolios and Specifications

13.15.3 F?L Beverage Mood-Boosting Drink Sales, Revenue, Price and Gross Margin

(2021-2026)

13.15.4 F?L Beverage Main Business Overview

13.15.5 F?L Beverage Latest Developments

13.16 CENTR

13.16.1 CENTR Company Information

13.16.2 CENTR Mood-Boosting Drink Product Portfolios and Specifications

13.16.3 CENTR Mood-Boosting Drink Sales, Revenue, Price and Gross Margin

(2021-2026)

13.16.4 CENTR Main Business Overview

13.16.5 CENTR Latest Developments

13.17 Magic Mind

13.17.1 Magic Mind Company Information

13.17.2 Magic Mind Mood-Boosting Drink Product Portfolios and Specifications

13.17.3 Magic Mind Mood-Boosting Drink Sales, Revenue, Price and Gross Margin

(2021-2026)

13.17.4 Magic Mind Main Business Overview

13.17.5 Magic Mind Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Mood-Boosting Drink Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Mood-Boosting Drink Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Drinks Containing Herbal Ingredients
- Table 4. Major Players of Drinks Containing CBD Hemp
- Table 5. Major Players of Drinks Containing L-Theanine
- Table 6. Major Players of Others
- Table 7. Global Mood-Boosting Drink Sales by Type (2021-2026) & (Units)
- Table 8. Global Mood-Boosting Drink Sales Market Share by Type (2021-2026)
- Table 9. Global Mood-Boosting Drink Revenue by Type (2021-2026) & (\$ million)
- Table 10. Global Mood-Boosting Drink Revenue Market Share by Type (2021-2026)
- Table 11. Global Mood-Boosting Drink Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 12. Global Mood-Boosting Drink Sale by Application (2021-2026) & (Units)
- Table 13. Global Mood-Boosting Drink Sale Market Share by Application (2021-2026)
- Table 14. Global Mood-Boosting Drink Revenue by Application (2021-2026) & (\$ million)
- Table 15. Global Mood-Boosting Drink Revenue Market Share by Application (2021-2026)
- Table 16. Global Mood-Boosting Drink Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 17. Global Mood-Boosting Drink Sales by Company (2021-2026) & (Units)
- Table 18. Global Mood-Boosting Drink Sales Market Share by Company (2021-2026)
- Table 19. Global Mood-Boosting Drink Revenue by Company (2021-2026) & (\$ millions)
- Table 20. Global Mood-Boosting Drink Revenue Market Share by Company (2021-2026)
- Table 21. Global Mood-Boosting Drink Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 22. Key Manufacturers Mood-Boosting Drink Producing Area Distribution and Sales Area
- Table 23. Players Mood-Boosting Drink Products Offered
- Table 24. Mood-Boosting Drink Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 25. New Products and Potential Entrants
- Table 26. Market M&A Activity & Strategy

Table 27. Global Mood-Boosting Drink Sales by Geographic Region (2021-2026) & (Units)

Table 28. Global Mood-Boosting Drink Sales Market Share Geographic Region (2021-2026)

Table 29. Global Mood-Boosting Drink Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 30. Global Mood-Boosting Drink Revenue Market Share by Geographic Region (2021-2026)

Table 31. Global Mood-Boosting Drink Sales by Country/Region (2021-2026) & (Units)

Table 32. Global Mood-Boosting Drink Sales Market Share by Country/Region (2021-2026)

Table 33. Global Mood-Boosting Drink Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global Mood-Boosting Drink Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas Mood-Boosting Drink Sales by Country (2021-2026) & (Units)

Table 36. Americas Mood-Boosting Drink Sales Market Share by Country (2021-2026)

Table 37. Americas Mood-Boosting Drink Revenue by Country (2021-2026) & (\$ millions)

Table 38. Americas Mood-Boosting Drink Sales by Type (2021-2026) & (Units)

Table 39. Americas Mood-Boosting Drink Sales by Application (2021-2026) & (Units)

Table 40. APAC Mood-Boosting Drink Sales by Region (2021-2026) & (Units)

Table 41. APAC Mood-Boosting Drink Sales Market Share by Region (2021-2026)

Table 42. APAC Mood-Boosting Drink Revenue by Region (2021-2026) & (\$ millions)

Table 43. APAC Mood-Boosting Drink Sales by Type (2021-2026) & (Units)

Table 44. APAC Mood-Boosting Drink Sales by Application (2021-2026) & (Units)

Table 45. Europe Mood-Boosting Drink Sales by Country (2021-2026) & (Units)

Table 46. Europe Mood-Boosting Drink Revenue by Country (2021-2026) & (\$ millions)

Table 47. Europe Mood-Boosting Drink Sales by Type (2021-2026) & (Units)

Table 48. Europe Mood-Boosting Drink Sales by Application (2021-2026) & (Units)

Table 49. Middle East & Africa Mood-Boosting Drink Sales by Country (2021-2026) & (Units)

Table 50. Middle East & Africa Mood-Boosting Drink Revenue Market Share by Country (2021-2026)

Table 51. Middle East & Africa Mood-Boosting Drink Sales by Type (2021-2026) & (Units)

Table 52. Middle East & Africa Mood-Boosting Drink Sales by Application (2021-2026) & (Units)

Table 53. Key Market Drivers & Growth Opportunities of Mood-Boosting Drink

Table 54. Key Market Challenges & Risks of Mood-Boosting Drink
Table 55. Key Industry Trends of Mood-Boosting Drink
Table 56. Mood-Boosting Drink Raw Material
Table 57. Key Suppliers of Raw Materials
Table 58. Mood-Boosting Drink Distributors List
Table 59. Mood-Boosting Drink Customer List
Table 60. Global Mood-Boosting Drink Sales Forecast by Region (2027-2032) & (Units)
Table 61. Global Mood-Boosting Drink Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 62. Americas Mood-Boosting Drink Sales Forecast by Country (2027-2032) & (Units)
Table 63. Americas Mood-Boosting Drink Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 64. APAC Mood-Boosting Drink Sales Forecast by Region (2027-2032) & (Units)
Table 65. APAC Mood-Boosting Drink Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 66. Europe Mood-Boosting Drink Sales Forecast by Country (2027-2032) & (Units)
Table 67. Europe Mood-Boosting Drink Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 68. Middle East & Africa Mood-Boosting Drink Sales Forecast by Country (2027-2032) & (Units)
Table 69. Middle East & Africa Mood-Boosting Drink Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 70. Global Mood-Boosting Drink Sales Forecast by Type (2027-2032) & (Units)
Table 71. Global Mood-Boosting Drink Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 72. Global Mood-Boosting Drink Sales Forecast by Application (2027-2032) & (Units)
Table 73. Global Mood-Boosting Drink Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 74. Kin Euphorics Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors
Table 75. Kin Euphorics Mood-Boosting Drink Product Portfolios and Specifications
Table 76. Kin Euphorics Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 77. Kin Euphorics Main Business
Table 78. Kin Euphorics Latest Developments
Table 79. Trip Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area

and Its Competitors

Table 80. Trip Mood-Boosting Drink Product Portfolios and Specifications

Table 81. Trip Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 82. Trip Main Business

Table 83. Trip Latest Developments

Table 84. Recess Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 85. Recess Mood-Boosting Drink Product Portfolios and Specifications

Table 86. Recess Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 87. Recess Main Business

Table 88. Recess Latest Developments

Table 89. Moment Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 90. Moment Mood-Boosting Drink Product Portfolios and Specifications

Table 91. Moment Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. Moment Main Business

Table 93. Moment Latest Developments

Table 94. Three Spirit UK Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 95. Three Spirit UK Mood-Boosting Drink Product Portfolios and Specifications

Table 96. Three Spirit UK Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. Three Spirit UK Main Business

Table 98. Three Spirit UK Latest Developments

Table 99. Good Spirits Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 100. Good Spirits Mood-Boosting Drink Product Portfolios and Specifications

Table 101. Good Spirits Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 102. Good Spirits Main Business

Table 103. Good Spirits Latest Developments

Table 104. DrinkBaloo Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 105. DrinkBaloo Mood-Boosting Drink Product Portfolios and Specifications

Table 106. DrinkBaloo Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 107. DrinkBaloo Main Business

Table 108. DrinkBaloo Latest Developments

Table 109. De Soi Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 110. De Soi Mood-Boosting Drink Product Portfolios and Specifications

Table 111. De Soi Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 112. De Soi Main Business

Table 113. De Soi Latest Developments

Table 114. Sol-ti Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 115. Sol-ti Mood-Boosting Drink Product Portfolios and Specifications

Table 116. Sol-ti Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 117. Sol-ti Main Business

Table 118. Sol-ti Latest Developments

Table 119. Sentia Spirits Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 120. Sentia Spirits Mood-Boosting Drink Product Portfolios and Specifications

Table 121. Sentia Spirits Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 122. Sentia Spirits Main Business

Table 123. Sentia Spirits Latest Developments

Table 124. Neuro Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 125. Neuro Mood-Boosting Drink Product Portfolios and Specifications

Table 126. Neuro Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. Neuro Main Business

Table 128. Neuro Latest Developments

Table 129. Mood Bru Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 130. Mood Bru Mood-Boosting Drink Product Portfolios and Specifications

Table 131. Mood Bru Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. Mood Bru Main Business

Table 133. Mood Bru Latest Developments

Table 134. HOP WTR Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors

Table 135. HOP WTR Mood-Boosting Drink Product Portfolios and Specifications
Table 136. HOP WTR Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 137. HOP WTR Main Business
Table 138. HOP WTR Latest Developments
Table 139. Recess Mood Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors
Table 140. Recess Mood Mood-Boosting Drink Product Portfolios and Specifications
Table 141. Recess Mood Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 142. Recess Mood Main Business
Table 143. Recess Mood Latest Developments
Table 144. F?L Beverage Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors
Table 145. F?L Beverage Mood-Boosting Drink Product Portfolios and Specifications
Table 146. F?L Beverage Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 147. F?L Beverage Main Business
Table 148. F?L Beverage Latest Developments
Table 149. CENTR Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors
Table 150. CENTR Mood-Boosting Drink Product Portfolios and Specifications
Table 151. CENTR Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 152. CENTR Main Business
Table 153. CENTR Latest Developments
Table 154. Magic Mind Basic Information, Mood-Boosting Drink Manufacturing Base, Sales Area and Its Competitors
Table 155. Magic Mind Mood-Boosting Drink Product Portfolios and Specifications
Table 156. Magic Mind Mood-Boosting Drink Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 157. Magic Mind Main Business
Table 158. Magic Mind Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Mood-Boosting Drink
- Figure 2. Mood-Boosting Drink Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Mood-Boosting Drink Sales Growth Rate 2021-2032 (Units)
- Figure 7. Global Mood-Boosting Drink Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Mood-Boosting Drink Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Mood-Boosting Drink Sales Market Share by Country/Region (2025)
- Figure 10. Mood-Boosting Drink Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Drinks Containing Herbal Ingredients
- Figure 12. Product Picture of Drinks Containing CBD Hemp
- Figure 13. Product Picture of Drinks Containing L-Theanine
- Figure 14. Product Picture of Others
- Figure 15. Global Mood-Boosting Drink Sales Market Share by Type in 2026
- Figure 16. Global Mood-Boosting Drink Revenue Market Share by Type (2021-2026)
- Figure 17. Mood-Boosting Drink Consumed in Online Sales
- Figure 18. Global Mood-Boosting Drink Market: Online Sales (2021-2026) & (Units)
- Figure 19. Mood-Boosting Drink Consumed in Offline Sales
- Figure 20. Global Mood-Boosting Drink Market: Offline Sales (2021-2026) & (Units)
- Figure 21. Global Mood-Boosting Drink Sale Market Share by Application (2025)
- Figure 22. Global Mood-Boosting Drink Revenue Market Share by Application in 2026
- Figure 23. Mood-Boosting Drink Sales by Company in 2026 (Units)
- Figure 24. Global Mood-Boosting Drink Sales Market Share by Company in 2026
- Figure 25. Mood-Boosting Drink Revenue by Company in 2026 (\$ millions)
- Figure 26. Global Mood-Boosting Drink Revenue Market Share by Company in 2026
- Figure 27. Global Mood-Boosting Drink Sales Market Share by Geographic Region (2021-2026)
- Figure 28. Global Mood-Boosting Drink Revenue Market Share by Geographic Region in 2026
- Figure 29. Americas Mood-Boosting Drink Sales 2021-2026 (Units)
- Figure 30. Americas Mood-Boosting Drink Revenue 2021-2026 (\$ millions)
- Figure 31. APAC Mood-Boosting Drink Sales 2021-2026 (Units)

- Figure 32. APAC Mood-Boosting Drink Revenue 2021-2026 (\$ millions)
- Figure 33. Europe Mood-Boosting Drink Sales 2021-2026 (Units)
- Figure 34. Europe Mood-Boosting Drink Revenue 2021-2026 (\$ millions)
- Figure 35. Middle East & Africa Mood-Boosting Drink Sales 2021-2026 (Units)
- Figure 36. Middle East & Africa Mood-Boosting Drink Revenue 2021-2026 (\$ millions)
- Figure 37. Americas Mood-Boosting Drink Sales Market Share by Country in 2026
- Figure 38. Americas Mood-Boosting Drink Revenue Market Share by Country (2021-2026)
- Figure 39. Americas Mood-Boosting Drink Sales Market Share by Type (2021-2026)
- Figure 40. Americas Mood-Boosting Drink Sales Market Share by Application (2021-2026)
- Figure 41. United States Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Canada Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 43. Mexico Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 44. Brazil Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 45. APAC Mood-Boosting Drink Sales Market Share by Region in 2026
- Figure 46. APAC Mood-Boosting Drink Revenue Market Share by Region (2021-2026)
- Figure 47. APAC Mood-Boosting Drink Sales Market Share by Type (2021-2026)
- Figure 48. APAC Mood-Boosting Drink Sales Market Share by Application (2021-2026)
- Figure 49. China Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Japan Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 51. South Korea Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Southeast Asia Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 53. India Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Australia Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 55. China Taiwan Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Europe Mood-Boosting Drink Sales Market Share by Country in 2026
- Figure 57. Europe Mood-Boosting Drink Revenue Market Share by Country (2021-2026)
- Figure 58. Europe Mood-Boosting Drink Sales Market Share by Type (2021-2026)
- Figure 59. Europe Mood-Boosting Drink Sales Market Share by Application (2021-2026)
- Figure 60. Germany Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 61. France Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 62. UK Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Italy Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 64. Russia Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Middle East & Africa Mood-Boosting Drink Sales Market Share by Country (2021-2026)

Figure 66. Middle East & Africa Mood-Boosting Drink Sales Market Share by Type (2021-2026)

Figure 67. Middle East & Africa Mood-Boosting Drink Sales Market Share by Application (2021-2026)

Figure 68. Egypt Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)

Figure 69. South Africa Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)

Figure 70. Israel Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)

Figure 71. Turkey Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)

Figure 72. GCC Countries Mood-Boosting Drink Revenue Growth 2021-2026 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of Mood-Boosting Drink in 2026

Figure 74. Manufacturing Process Analysis of Mood-Boosting Drink

Figure 75. Industry Chain Structure of Mood-Boosting Drink

Figure 76. Channels of Distribution

Figure 77. Global Mood-Boosting Drink Sales Market Forecast by Region (2027-2032)

Figure 78. Global Mood-Boosting Drink Revenue Market Share Forecast by Region (2027-2032)

Figure 79. Global Mood-Boosting Drink Sales Market Share Forecast by Type (2027-2032)

Figure 80. Global Mood-Boosting Drink Revenue Market Share Forecast by Type (2027-2032)

Figure 81. Global Mood-Boosting Drink Sales Market Share Forecast by Application (2027-2032)

Figure 82. Global Mood-Boosting Drink Revenue Market Share Forecast by Application (2027-2032)

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