

Global Monk Fruit Sweetener Market Growth 2025-2031

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Abstracts

The global Monk Fruit Sweetener market size is predicted to grow from US\$ 1799 million in 2025 to US\$ 2677 million in 2031; it is expected to grow at a CAGR of 6.8% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Monk fruit, also known as lo han guo or Swingle fruit (*Siraitia grosvenorii*), is a small round fruit native to southern China. It has been used for centuries in Eastern medicine as a cold and digestive aid, and now it is also being used to sweeten foods and beverages. Monk fruit sweeteners are created by removing the seeds and skin of the fruit, crushing the fruit, and collecting the juice. The fruit extract, or juice, contains zero calories per serving. Monk fruit sweeteners are permitted for use in foods and beverages by the U.S. Food and Drug Administration (FDA).

Monk fruit sweetener, i.e. mogroside, as a natural sweetener, has shown broad development prospects in the market due to its unique sweetness characteristics and health attributes.

Mogroside is a natural sweetener extracted from monk fruit. Its sweetness is about 200 to 300 times that of sucrose, but it has extremely low calories and has little effect on blood sugar and insulin levels. With the rise of the global trend of healthy eating, consumers' demand for low-sugar and sugar-free foods is increasing, and the application scope of mogroside in food, beverage, medicine and other fields is constantly expanding. It is expected that the market size of mogroside will continue to

grow in the next few years.

At present, China is the main producer of mogroside, and the main production companies in the market include Guilin Jifusi Monk Fruit Co., Ltd., Guilin Rhine Biotechnology Co., Ltd., GLG Life Science Group and Hunan Huacheng Biological Resources Co., Ltd. These companies continuously optimize the extraction process to improve product purity and stability to meet market demand.

Monk fruit is mainly grown in southern China and northern Thailand, among which China's production and processing capacity dominate the world. Guangxi is the birthplace of monk fruit and the largest monk fruit planting base in China, mainly distributed in Guilin and Liuzhou. In recent years, with the promotion of monk fruit planting technology, Hunan and other places have gradually become important production areas. The planting of monk fruit has specific requirements for the climate and usually grows in a warm, humid and fertile soil environment.

Market competition and trends

Market competition: With the promotion of monk fruit planting technology and the increase in production capacity, competition among enterprises has become increasingly fierce. Enterprises continue to increase their R&D investment to improve product quality and reduce costs through technological innovation and process improvement. At the same time, patent disputes occur from time to time, and enterprises need to strengthen intellectual property protection.

Market trends:

Policy support: Domestic policy support for health food will further promote the development of the mogroside market.

Technological progress: Optimizing extraction processes and purification technologies will help improve the purity and stability of products and meet the market demand for high-quality products.

International market: As a major producer and exporter of mogroside, China will further expand its overseas market. By cooperating and communicating with internationally renowned companies and drawing on advanced technologies and management experience, China's mogroside industry will enhance its competitiveness in the global market.

LP Information, Inc. (LPI) ' newest research report, the “Monk Fruit Sweetener Industry Forecast” looks at past sales and reviews total world Monk Fruit Sweetener sales in 2024, providing a comprehensive analysis by region and market sector of projected Monk Fruit Sweetener sales for 2025 through 2031. With Monk Fruit Sweetener sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Monk Fruit Sweetener industry.

This Insight Report provides a comprehensive analysis of the global Monk Fruit Sweetener landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Monk Fruit Sweetener portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Monk Fruit Sweetener market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Monk Fruit Sweetener and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Monk Fruit Sweetener.

This report presents a comprehensive overview, market shares, and growth opportunities of Monk Fruit Sweetener market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Organic

Conventional

Segmentation by Application:

Supermarkets or Hypermarkets

Convenience Stores

Online Channels

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Archer Daniels Midland Company

Tate and Lyle

GLG Life Tech

Monk Fruit Corp

Steviva Brands

Layn

Firmenich

NOW Health Group

?Lakanto

Ethical Naturals

Key Questions Addressed in this Report

What is the 10-year outlook for the global Monk Fruit Sweetener market?

What factors are driving Monk Fruit Sweetener market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Monk Fruit Sweetener market opportunities vary by end market size?

How does Monk Fruit Sweetener break out by Type, by Application?

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