

# Global Moisturizing Body Lotion Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Moisturizing Body Lotion market size was valued at US\$ million in 2023. With growing demand in downstream market, the Moisturizing Body Lotion is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Moisturizing Body Lotion market. Moisturizing Body Lotion are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Moisturizing Body Lotion. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Moisturizing Body Lotion market.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

Key Features:

The report on Moisturizing Body Lotion market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Moisturizing Body Lotion market. It may include historical data, market segmentation by Type (e.g., Dry Skin Body Lotion, Oily Skin Body Lotion), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Moisturizing Body Lotion market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Moisturizing Body Lotion market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Moisturizing Body Lotion industry. This include advancements in Moisturizing Body Lotion technology, Moisturizing Body Lotion new entrants, Moisturizing Body Lotion new investment, and other innovations that are shaping the future of Moisturizing Body Lotion.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Moisturizing Body Lotion market. It includes factors influencing customer ' purchasing decisions, preferences for Moisturizing Body Lotion product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Moisturizing Body Lotion market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Moisturizing Body Lotion market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Moisturizing Body Lotion market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Moisturizing Body Lotion industry.

This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Moisturizing Body Lotion market.

#### Market Segmentation:

Moisturizing Body Lotion market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

Dry Skin Body Lotion

Oily Skin Body Lotion

Normal Skin Body Lotion

Others

#### Segmentation by application

Online Sale

Offline Sale

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'OCCITANE

everyBody Labo

CLARINS

Johnson & Johnson

Unilever

The Body Shop

Alpha Hydrox

Beiersdorf

Soap & Glory

Yumeijing

NatureLab

herbacin

Galderma

Pechoin

Key Questions Addressed in this Report

What is the 10-year outlook for the global Moisturizing Body Lotion market?

What factors are driving Moisturizing Body Lotion market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Moisturizing Body Lotion market opportunities vary by end market size?

How does Moisturizing Body Lotion break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Moisturizing Body Lotion Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Moisturizing Body Lotion by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Moisturizing Body Lotion by Country/Region, 2019, 2023 & 2030
- 2.2 Moisturizing Body Lotion Segment by Type
  - 2.2.1 Dry Skin Body Lotion
  - 2.2.2 Oily Skin Body Lotion
  - 2.2.3 Normal Skin Body Lotion
  - 2.2.4 Others
- 2.3 Moisturizing Body Lotion Sales by Type
  - 2.3.1 Global Moisturizing Body Lotion Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Moisturizing Body Lotion Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Moisturizing Body Lotion Sale Price by Type (2019-2024)
- 2.4 Moisturizing Body Lotion Segment by Application
  - 2.4.1 Online Sale
  - 2.4.2 Offline Sale
- 2.5 Moisturizing Body Lotion Sales by Application
  - 2.5.1 Global Moisturizing Body Lotion Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Moisturizing Body Lotion Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Moisturizing Body Lotion Sale Price by Application (2019-2024)

### **3 GLOBAL MOISTURIZING BODY LOTION BY COMPANY**

#### 3.1 Global Moisturizing Body Lotion Breakdown Data by Company

3.1.1 Global Moisturizing Body Lotion Annual Sales by Company (2019-2024)

3.1.2 Global Moisturizing Body Lotion Sales Market Share by Company (2019-2024)

#### 3.2 Global Moisturizing Body Lotion Annual Revenue by Company (2019-2024)

3.2.1 Global Moisturizing Body Lotion Revenue by Company (2019-2024)

3.2.2 Global Moisturizing Body Lotion Revenue Market Share by Company (2019-2024)

#### 3.3 Global Moisturizing Body Lotion Sale Price by Company

#### 3.4 Key Manufacturers Moisturizing Body Lotion Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Moisturizing Body Lotion Product Location Distribution

3.4.2 Players Moisturizing Body Lotion Products Offered

#### 3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

#### 3.6 New Products and Potential Entrants

#### 3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR MOISTURIZING BODY LOTION BY GEOGRAPHIC REGION**

#### 4.1 World Historic Moisturizing Body Lotion Market Size by Geographic Region (2019-2024)

4.1.1 Global Moisturizing Body Lotion Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Moisturizing Body Lotion Annual Revenue by Geographic Region (2019-2024)

#### 4.2 World Historic Moisturizing Body Lotion Market Size by Country/Region (2019-2024)

4.2.1 Global Moisturizing Body Lotion Annual Sales by Country/Region (2019-2024)

4.2.2 Global Moisturizing Body Lotion Annual Revenue by Country/Region (2019-2024)

#### 4.3 Americas Moisturizing Body Lotion Sales Growth

#### 4.4 APAC Moisturizing Body Lotion Sales Growth

#### 4.5 Europe Moisturizing Body Lotion Sales Growth

#### 4.6 Middle East & Africa Moisturizing Body Lotion Sales Growth



## **5 AMERICAS**

### 5.1 Americas Moisturizing Body Lotion Sales by Country

5.1.1 Americas Moisturizing Body Lotion Sales by Country (2019-2024)

5.1.2 Americas Moisturizing Body Lotion Revenue by Country (2019-2024)

### 5.2 Americas Moisturizing Body Lotion Sales by Type

### 5.3 Americas Moisturizing Body Lotion Sales by Application

### 5.4 United States

### 5.5 Canada

### 5.6 Mexico

### 5.7 Brazil

## **6 APAC**

### 6.1 APAC Moisturizing Body Lotion Sales by Region

6.1.1 APAC Moisturizing Body Lotion Sales by Region (2019-2024)

6.1.2 APAC Moisturizing Body Lotion Revenue by Region (2019-2024)

### 6.2 APAC Moisturizing Body Lotion Sales by Type

### 6.3 APAC Moisturizing Body Lotion Sales by Application

### 6.4 China

### 6.5 Japan

### 6.6 South Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

### 6.10 China Taiwan

## **7 EUROPE**

### 7.1 Europe Moisturizing Body Lotion by Country

7.1.1 Europe Moisturizing Body Lotion Sales by Country (2019-2024)

7.1.2 Europe Moisturizing Body Lotion Revenue by Country (2019-2024)

### 7.2 Europe Moisturizing Body Lotion Sales by Type

### 7.3 Europe Moisturizing Body Lotion Sales by Application

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Moisturizing Body Lotion by Country

8.1.1 Middle East & Africa Moisturizing Body Lotion Sales by Country (2019-2024)

8.1.2 Middle East & Africa Moisturizing Body Lotion Revenue by Country (2019-2024)

### 8.2 Middle East & Africa Moisturizing Body Lotion Sales by Type

### 8.3 Middle East & Africa Moisturizing Body Lotion Sales by Application

### 8.4 Egypt

### 8.5 South Africa

### 8.6 Israel

### 8.7 Turkey

### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers & Growth Opportunities

### 9.2 Market Challenges & Risks

### 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

### 10.1 Raw Material and Suppliers

### 10.2 Manufacturing Cost Structure Analysis of Moisturizing Body Lotion

### 10.3 Manufacturing Process Analysis of Moisturizing Body Lotion

### 10.4 Industry Chain Structure of Moisturizing Body Lotion

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

### 11.2 Moisturizing Body Lotion Distributors

### 11.3 Moisturizing Body Lotion Customer

## **12 WORLD FORECAST REVIEW FOR MOISTURIZING BODY LOTION BY GEOGRAPHIC REGION**

### 12.1 Global Moisturizing Body Lotion Market Size Forecast by Region

- 12.1.1 Global Moisturizing Body Lotion Forecast by Region (2025-2030)
- 12.1.2 Global Moisturizing Body Lotion Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Moisturizing Body Lotion Forecast by Type
- 12.7 Global Moisturizing Body Lotion Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

### **13.1 L'OCCITANE**

- 13.1.1 L'OCCITANE Company Information
- 13.1.2 L'OCCITANE Moisturizing Body Lotion Product Portfolios and Specifications
- 13.1.3 L'OCCITANE Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 L'OCCITANE Main Business Overview
- 13.1.5 L'OCCITANE Latest Developments

### **13.2 everyBody Labo**

- 13.2.1 everyBody Labo Company Information
- 13.2.2 everyBody Labo Moisturizing Body Lotion Product Portfolios and Specifications
- 13.2.3 everyBody Labo Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 everyBody Labo Main Business Overview
- 13.2.5 everyBody Labo Latest Developments

### **13.3 CLARINS**

- 13.3.1 CLARINS Company Information
- 13.3.2 CLARINS Moisturizing Body Lotion Product Portfolios and Specifications
- 13.3.3 CLARINS Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 CLARINS Main Business Overview
- 13.3.5 CLARINS Latest Developments

### **13.4 Johnson & Johnson**

- 13.4.1 Johnson & Johnson Company Information
- 13.4.2 Johnson & Johnson Moisturizing Body Lotion Product Portfolios and Specifications
- 13.4.3 Johnson & Johnson Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.4.4 Johnson & Johnson Main Business Overview
- 13.4.5 Johnson & Johnson Latest Developments
- 13.5 Unilever
  - 13.5.1 Unilever Company Information
  - 13.5.2 Unilever Moisturizing Body Lotion Product Portfolios and Specifications
  - 13.5.3 Unilever Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.5.4 Unilever Main Business Overview
  - 13.5.5 Unilever Latest Developments
- 13.6 The Body Shop
  - 13.6.1 The Body Shop Company Information
  - 13.6.2 The Body Shop Moisturizing Body Lotion Product Portfolios and Specifications
  - 13.6.3 The Body Shop Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.6.4 The Body Shop Main Business Overview
  - 13.6.5 The Body Shop Latest Developments
- 13.7 Alpha Hydrox
  - 13.7.1 Alpha Hydrox Company Information
  - 13.7.2 Alpha Hydrox Moisturizing Body Lotion Product Portfolios and Specifications
  - 13.7.3 Alpha Hydrox Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Alpha Hydrox Main Business Overview
  - 13.7.5 Alpha Hydrox Latest Developments
- 13.8 Beiersdorf
  - 13.8.1 Beiersdorf Company Information
  - 13.8.2 Beiersdorf Moisturizing Body Lotion Product Portfolios and Specifications
  - 13.8.3 Beiersdorf Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Beiersdorf Main Business Overview
  - 13.8.5 Beiersdorf Latest Developments
- 13.9 Soap & Glory
  - 13.9.1 Soap & Glory Company Information
  - 13.9.2 Soap & Glory Moisturizing Body Lotion Product Portfolios and Specifications
  - 13.9.3 Soap & Glory Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 Soap & Glory Main Business Overview
  - 13.9.5 Soap & Glory Latest Developments
- 13.10 Yumeijing
  - 13.10.1 Yumeijing Company Information

- 13.10.2 Yumeijing Moisturizing Body Lotion Product Portfolios and Specifications
- 13.10.3 Yumeijing Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.10.4 Yumeijing Main Business Overview
- 13.10.5 Yumeijing Latest Developments
- 13.11 NatureLab
  - 13.11.1 NatureLab Company Information
  - 13.11.2 NatureLab Moisturizing Body Lotion Product Portfolios and Specifications
  - 13.11.3 NatureLab Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 NatureLab Main Business Overview
  - 13.11.5 NatureLab Latest Developments
- 13.12 herbacin
  - 13.12.1 herbacin Company Information
  - 13.12.2 herbacin Moisturizing Body Lotion Product Portfolios and Specifications
  - 13.12.3 herbacin Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 herbacin Main Business Overview
  - 13.12.5 herbacin Latest Developments
- 13.13 Galderma
  - 13.13.1 Galderma Company Information
  - 13.13.2 Galderma Moisturizing Body Lotion Product Portfolios and Specifications
  - 13.13.3 Galderma Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Galderma Main Business Overview
  - 13.13.5 Galderma Latest Developments
- 13.14 Pechoin
  - 13.14.1 Pechoin Company Information
  - 13.14.2 Pechoin Moisturizing Body Lotion Product Portfolios and Specifications
  - 13.14.3 Pechoin Moisturizing Body Lotion Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 Pechoin Main Business Overview
  - 13.14.5 Pechoin Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Moisturizing Body Lotion Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Moisturizing Body Lotion Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Dry Skin Body Lotion
- Table 4. Major Players of Oily Skin Body Lotion
- Table 5. Major Players of Normal Skin Body Lotion
- Table 6. Major Players of Others
- Table 7. Global Moisturizing Body Lotion Sales by Type (2019-2024) & (K Units)
- Table 8. Global Moisturizing Body Lotion Sales Market Share by Type (2019-2024)
- Table 9. Global Moisturizing Body Lotion Revenue by Type (2019-2024) & (\$ million)
- Table 10. Global Moisturizing Body Lotion Revenue Market Share by Type (2019-2024)
- Table 11. Global Moisturizing Body Lotion Sale Price by Type (2019-2024) & (USD/Unit)
- Table 12. Global Moisturizing Body Lotion Sales by Application (2019-2024) & (K Units)
- Table 13. Global Moisturizing Body Lotion Sales Market Share by Application (2019-2024)
- Table 14. Global Moisturizing Body Lotion Revenue by Application (2019-2024)
- Table 15. Global Moisturizing Body Lotion Revenue Market Share by Application (2019-2024)
- Table 16. Global Moisturizing Body Lotion Sale Price by Application (2019-2024) & (USD/Unit)
- Table 17. Global Moisturizing Body Lotion Sales by Company (2019-2024) & (K Units)
- Table 18. Global Moisturizing Body Lotion Sales Market Share by Company (2019-2024)
- Table 19. Global Moisturizing Body Lotion Revenue by Company (2019-2024) (\$ Millions)
- Table 20. Global Moisturizing Body Lotion Revenue Market Share by Company (2019-2024)
- Table 21. Global Moisturizing Body Lotion Sale Price by Company (2019-2024) & (USD/Unit)
- Table 22. Key Manufacturers Moisturizing Body Lotion Producing Area Distribution and Sales Area
- Table 23. Players Moisturizing Body Lotion Products Offered
- Table 24. Moisturizing Body Lotion Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)



Table 25. New Products and Potential Entrants

Table 26. Mergers & Acquisitions, Expansion

Table 27. Global Moisturizing Body Lotion Sales by Geographic Region (2019-2024) & (K Units)

Table 28. Global Moisturizing Body Lotion Sales Market Share Geographic Region (2019-2024)

Table 29. Global Moisturizing Body Lotion Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 30. Global Moisturizing Body Lotion Revenue Market Share by Geographic Region (2019-2024)

Table 31. Global Moisturizing Body Lotion Sales by Country/Region (2019-2024) & (K Units)

Table 32. Global Moisturizing Body Lotion Sales Market Share by Country/Region (2019-2024)

Table 33. Global Moisturizing Body Lotion Revenue by Country/Region (2019-2024) & (\$ millions)

Table 34. Global Moisturizing Body Lotion Revenue Market Share by Country/Region (2019-2024)

Table 35. Americas Moisturizing Body Lotion Sales by Country (2019-2024) & (K Units)

Table 36. Americas Moisturizing Body Lotion Sales Market Share by Country (2019-2024)

Table 37. Americas Moisturizing Body Lotion Revenue by Country (2019-2024) & (\$ Millions)

Table 38. Americas Moisturizing Body Lotion Revenue Market Share by Country (2019-2024)

Table 39. Americas Moisturizing Body Lotion Sales by Type (2019-2024) & (K Units)

Table 40. Americas Moisturizing Body Lotion Sales by Application (2019-2024) & (K Units)

Table 41. APAC Moisturizing Body Lotion Sales by Region (2019-2024) & (K Units)

Table 42. APAC Moisturizing Body Lotion Sales Market Share by Region (2019-2024)

Table 43. APAC Moisturizing Body Lotion Revenue by Region (2019-2024) & (\$ Millions)

Table 44. APAC Moisturizing Body Lotion Revenue Market Share by Region (2019-2024)

Table 45. APAC Moisturizing Body Lotion Sales by Type (2019-2024) & (K Units)

Table 46. APAC Moisturizing Body Lotion Sales by Application (2019-2024) & (K Units)

Table 47. Europe Moisturizing Body Lotion Sales by Country (2019-2024) & (K Units)

Table 48. Europe Moisturizing Body Lotion Sales Market Share by Country (2019-2024)

Table 49. Europe Moisturizing Body Lotion Revenue by Country (2019-2024) & (\$

Millions)

Table 50. Europe Moisturizing Body Lotion Revenue Market Share by Country (2019-2024)

Table 51. Europe Moisturizing Body Lotion Sales by Type (2019-2024) & (K Units)

Table 52. Europe Moisturizing Body Lotion Sales by Application (2019-2024) & (K Units)

Table 53. Middle East & Africa Moisturizing Body Lotion Sales by Country (2019-2024) & (K Units)

Table 54. Middle East & Africa Moisturizing Body Lotion Sales Market Share by Country (2019-2024)

Table 55. Middle East & Africa Moisturizing Body Lotion Revenue by Country (2019-2024) & (\$ Millions)

Table 56. Middle East & Africa Moisturizing Body Lotion Revenue Market Share by Country (2019-2024)

Table 57. Middle East & Africa Moisturizing Body Lotion Sales by Type (2019-2024) & (K Units)

Table 58. Middle East & Africa Moisturizing Body Lotion Sales by Application (2019-2024) & (K Units)

Table 59. Key Market Drivers & Growth Opportunities of Moisturizing Body Lotion

Table 60. Key Market Challenges & Risks of Moisturizing Body Lotion

Table 61. Key Industry Trends of Moisturizing Body Lotion

Table 62. Moisturizing Body Lotion Raw Material

Table 63. Key Suppliers of Raw Materials

Table 64. Moisturizing Body Lotion Distributors List

Table 65. Moisturizing Body Lotion Customer List

Table 66. Global Moisturizing Body Lotion Sales Forecast by Region (2025-2030) & (K Units)

Table 67. Global Moisturizing Body Lotion Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 68. Americas Moisturizing Body Lotion Sales Forecast by Country (2025-2030) & (K Units)

Table 69. Americas Moisturizing Body Lotion Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 70. APAC Moisturizing Body Lotion Sales Forecast by Region (2025-2030) & (K Units)

Table 71. APAC Moisturizing Body Lotion Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 72. Europe Moisturizing Body Lotion Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Europe Moisturizing Body Lotion Revenue Forecast by Country (2025-2030)



& (\$ millions)

Table 74. Middle East & Africa Moisturizing Body Lotion Sales Forecast by Country (2025-2030) & (K Units)

Table 75. Middle East & Africa Moisturizing Body Lotion Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Global Moisturizing Body Lotion Sales Forecast by Type (2025-2030) & (K Units)

Table 77. Global Moisturizing Body Lotion Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 78. Global Moisturizing Body Lotion Sales Forecast by Application (2025-2030) & (K Units)

Table 79. Global Moisturizing Body Lotion Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 80. L'OCCITANE Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors

Table 81. L'OCCITANE Moisturizing Body Lotion Product Portfolios and Specifications

Table 82. L'OCCITANE Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. L'OCCITANE Main Business

Table 84. L'OCCITANE Latest Developments

Table 85. everyBody Labo Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors

Table 86. everyBody Labo Moisturizing Body Lotion Product Portfolios and Specifications

Table 87. everyBody Labo Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. everyBody Labo Main Business

Table 89. everyBody Labo Latest Developments

Table 90. CLARINS Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors

Table 91. CLARINS Moisturizing Body Lotion Product Portfolios and Specifications

Table 92. CLARINS Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. CLARINS Main Business

Table 94. CLARINS Latest Developments

Table 95. Johnson & Johnson Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors

Table 96. Johnson & Johnson Moisturizing Body Lotion Product Portfolios and Specifications

Table 97. Johnson & Johnson Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Johnson & Johnson Main Business

Table 99. Johnson & Johnson Latest Developments

Table 100. Unilever Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors

Table 101. Unilever Moisturizing Body Lotion Product Portfolios and Specifications

Table 102. Unilever Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Unilever Main Business

Table 104. Unilever Latest Developments

Table 105. The Body Shop Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors

Table 106. The Body Shop Moisturizing Body Lotion Product Portfolios and Specifications

Table 107. The Body Shop Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. The Body Shop Main Business

Table 109. The Body Shop Latest Developments

Table 110. Alpha Hydrox Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors

Table 111. Alpha Hydrox Moisturizing Body Lotion Product Portfolios and Specifications

Table 112. Alpha Hydrox Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Alpha Hydrox Main Business

Table 114. Alpha Hydrox Latest Developments

Table 115. Beiersdorf Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors

Table 116. Beiersdorf Moisturizing Body Lotion Product Portfolios and Specifications

Table 117. Beiersdorf Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Beiersdorf Main Business

Table 119. Beiersdorf Latest Developments

Table 120. Soap & Glory Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors

Table 121. Soap & Glory Moisturizing Body Lotion Product Portfolios and Specifications

Table 122. Soap & Glory Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. Soap & Glory Main Business

- Table 124. Soap & Glory Latest Developments
- Table 125. Yumeijing Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors
- Table 126. Yumeijing Moisturizing Body Lotion Product Portfolios and Specifications
- Table 127. Yumeijing Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 128. Yumeijing Main Business
- Table 129. Yumeijing Latest Developments
- Table 130. NatureLab Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors
- Table 131. NatureLab Moisturizing Body Lotion Product Portfolios and Specifications
- Table 132. NatureLab Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 133. NatureLab Main Business
- Table 134. NatureLab Latest Developments
- Table 135. herbacin Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors
- Table 136. herbacin Moisturizing Body Lotion Product Portfolios and Specifications
- Table 137. herbacin Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 138. herbacin Main Business
- Table 139. herbacin Latest Developments
- Table 140. Galderma Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors
- Table 141. Galderma Moisturizing Body Lotion Product Portfolios and Specifications
- Table 142. Galderma Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 143. Galderma Main Business
- Table 144. Galderma Latest Developments
- Table 145. Pechoin Basic Information, Moisturizing Body Lotion Manufacturing Base, Sales Area and Its Competitors
- Table 146. Pechoin Moisturizing Body Lotion Product Portfolios and Specifications
- Table 147. Pechoin Moisturizing Body Lotion Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 148. Pechoin Main Business
- Table 149. Pechoin Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Moisturizing Body Lotion
- Figure 2. Moisturizing Body Lotion Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Moisturizing Body Lotion Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Moisturizing Body Lotion Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Moisturizing Body Lotion Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Dry Skin Body Lotion
- Figure 10. Product Picture of Oily Skin Body Lotion
- Figure 11. Product Picture of Normal Skin Body Lotion
- Figure 12. Product Picture of Others
- Figure 13. Global Moisturizing Body Lotion Sales Market Share by Type in 2023
- Figure 14. Global Moisturizing Body Lotion Revenue Market Share by Type (2019-2024)
- Figure 15. Moisturizing Body Lotion Consumed in Online Sale
- Figure 16. Global Moisturizing Body Lotion Market: Online Sale (2019-2024) & (K Units)
- Figure 17. Moisturizing Body Lotion Consumed in Offline Sale
- Figure 18. Global Moisturizing Body Lotion Market: Offline Sale (2019-2024) & (K Units)
- Figure 19. Global Moisturizing Body Lotion Sales Market Share by Application (2023)
- Figure 20. Global Moisturizing Body Lotion Revenue Market Share by Application in 2023
- Figure 21. Moisturizing Body Lotion Sales Market by Company in 2023 (K Units)
- Figure 22. Global Moisturizing Body Lotion Sales Market Share by Company in 2023
- Figure 23. Moisturizing Body Lotion Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Moisturizing Body Lotion Revenue Market Share by Company in 2023
- Figure 25. Global Moisturizing Body Lotion Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Moisturizing Body Lotion Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Moisturizing Body Lotion Sales 2019-2024 (K Units)
- Figure 28. Americas Moisturizing Body Lotion Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Moisturizing Body Lotion Sales 2019-2024 (K Units)
- Figure 30. APAC Moisturizing Body Lotion Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Moisturizing Body Lotion Sales 2019-2024 (K Units)
- Figure 32. Europe Moisturizing Body Lotion Revenue 2019-2024 (\$ Millions)

Figure 33. Middle East & Africa Moisturizing Body Lotion Sales 2019-2024 (K Units)

Figure 34. Middle East & Africa Moisturizing Body Lotion Revenue 2019-2024 (\$ Millions)

Figure 35. Americas Moisturizing Body Lotion Sales Market Share by Country in 2023

Figure 36. Americas Moisturizing Body Lotion Revenue Market Share by Country in 2023

Figure 37. Americas Moisturizing Body Lotion Sales Market Share by Type (2019-2024)

Figure 38. Americas Moisturizing Body Lotion Sales Market Share by Application (2019-2024)

Figure 39. United States Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 40. Canada Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 41. Mexico Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 42. Brazil Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 43. APAC Moisturizing Body Lotion Sales Market Share by Region in 2023

Figure 44. APAC Moisturizing Body Lotion Revenue Market Share by Regions in 2023

Figure 45. APAC Moisturizing Body Lotion Sales Market Share by Type (2019-2024)

Figure 46. APAC Moisturizing Body Lotion Sales Market Share by Application (2019-2024)

Figure 47. China Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 48. Japan Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 49. South Korea Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Southeast Asia Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 51. India Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Australia Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 53. China Taiwan Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 54. Europe Moisturizing Body Lotion Sales Market Share by Country in 2023

Figure 55. Europe Moisturizing Body Lotion Revenue Market Share by Country in 2023

Figure 56. Europe Moisturizing Body Lotion Sales Market Share by Type (2019-2024)

Figure 57. Europe Moisturizing Body Lotion Sales Market Share by Application (2019-2024)

Figure 58. Germany Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 59. France Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 60. UK Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Italy Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 62. Russia Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)



Figure 63. Middle East & Africa Moisturizing Body Lotion Sales Market Share by Country in 2023

Figure 64. Middle East & Africa Moisturizing Body Lotion Revenue Market Share by Country in 2023

Figure 65. Middle East & Africa Moisturizing Body Lotion Sales Market Share by Type (2019-2024)

Figure 66. Middle East & Africa Moisturizing Body Lotion Sales Market Share by Application (2019-2024)

Figure 67. Egypt Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 68. South Africa Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 69. Israel Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Turkey Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 71. GCC Country Moisturizing Body Lotion Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Manufacturing Cost Structure Analysis of Moisturizing Body Lotion in 2023

Figure 73. Manufacturing Process Analysis of Moisturizing Body Lotion

Figure 74. Industry Chain Structure of Moisturizing Body Lotion

Figure 75. Channels of Distribution

Figure 76. Global Moisturizing Body Lotion Sales Market Forecast by Region (2025-2030)

Figure 77. Global Moisturizing Body Lotion Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Moisturizing Body Lotion Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Moisturizing Body Lotion Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Moisturizing Body Lotion Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Moisturizing Body Lotion Revenue Market Share Forecast by Application (2025-2030)

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