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Global Moisture-Curing Polyurethane Hot Melt Adhesive Market Growth 2026-2032

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Abstracts

The global Moisture-Curing Polyurethane Hot Melt Adhesive market size is predicted to grow from US$ 949 million in 2025 to US$ 1631 million in 2032; it is expected to grow at a CAGR of 7.8% from 2026 to 2032.

Moisture-Curing Polyurethane Hot Melt Adhesive refers to a one-component reactive hot melt adhesive based mainly on isocyanate-terminated polyurethane prepolymers. The adhesive is heated into a molten state and applied through a nozzle, roller, slot die, spray head, or other heated dispensing system.

After application, the adhesive cools and physically solidifies, rapidly generating green strength and allowing bonded components to be handled or transferred to the next manufacturing process. During the subsequent chemical-curing stage, reactive isocyanate groups absorb moisture from the surrounding air or bonded substrates and form a cross-linked polyurethane or polyurethane–urea network. Once fully cured, the adhesive develops improved heat, moisture, chemical, aging, and mechanical resistance and generally cannot be remelted.

The 2025 benchmark ASP is US$5,800 per ton, global sales volume is approximately 167.226k tons, and the estimated average gross margin is approximately 35%.

The upstream industry chain includes polyester polyols, polyether polyols, methylene diphenyl diisocyanate, other isocyanates, thermoplastic modifiers, tackifying resins, catalysts, antioxidants, stabilizers, fillers, pigments, UV tracers, bio-based polyols, and moisture-barrier packaging materials.

The midstream includes polyurethane-prepolymer synthesis, formulation design,

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reaction control, vacuum dehydration, blending, viscosity adjustment, filtration, moisture-protected filling, quality testing, application testing, and technical support.

The downstream mainly covers woodworking and furniture, automotive and transportation, electronics and electrical equipment, textiles and footwear, building materials and construction, bookbinding and graphic arts, and other industrial assembly industries.

Demand for moisture-curing PUR hot melt adhesives is supported by increasing automation in furniture lamination, edge banding, automotive interior production, electronic-device assembly, technical-textile lamination, and industrial component manufacturing.

Compared with conventional thermoplastic hot melts, PUR reactive hot melts combine rapid green-strength development with subsequent chemical cross-linking. This allows manufacturers to shorten clamping and handling times while achieving improved resistance to heat, moisture, solvents, plasticizers, and long-term environmental exposure.

The technology is increasingly used for bonding dissimilar materials, including wood-based panels, decorative films, PVC, PET, textiles, foams, engineering plastics, metals, glass, and composite materials. One-component application eliminates on-line component mixing, while the absence of conventional solvent evaporation reduces the need for long drying ovens.

However, PUR hot melts require moisture-protected storage and controlled melting equipment because premature exposure to water may cause curing inside the package or application system. Final curing speed is affected by environmental humidity, temperature, adhesive thickness, substrate permeability, and moisture availability.

Product development is increasingly focused on micro-emission grades with lower residual monomeric isocyanate content. Some modern products contain less than 0.1% monomeric MDI, reducing workplace labeling and handling requirements while maintaining high heat and moisture resistance.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Moisture-Curing Polyurethane Hot Melt Adhesive Industry Forecast” looks at past sales and reviews total world

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Moisture-Curing Polyurethane Hot Melt Adhesive sales in 2025, providing a comprehensive analysis by region and market sector of projected Moisture-Curing Polyurethane Hot Melt Adhesive sales for 2026 through 2032. With Moisture-Curing Polyurethane Hot Melt Adhesive sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Moisture-Curing Polyurethane Hot Melt Adhesive industry.

This Insight Report provides a comprehensive analysis of the global Moisture-Curing Polyurethane Hot Melt Adhesive landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Moisture-Curing Polyurethane Hot Melt Adhesive portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Moisture-Curing Polyurethane Hot Melt Adhesive market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Moisture-Curing Polyurethane Hot Melt Adhesive and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Moisture-Curing Polyurethane Hot Melt Adhesive.

This report presents a comprehensive overview, market shares, and growth opportunities of Moisture-Curing Polyurethane Hot Melt Adhesive market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Conventional PUR Type

Low-Emission PUR Type

Micro-Emission PUR Type

Segmentation by Application Temperature:

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Low-Temperature Type: ?110°C

Standard Type: 110–140°C

High-Temperature Type: >140°C

Segmentation by Melt Viscosity:

Low-Viscosity Type

Medium-Viscosity Type

High-Viscosity Type

Segmentation by Application:

Woodworking & Furniture

Automotive & Transportation

Electronics & Electrical Equipment

Textiles & Footwear

Building Materials & Construction

Others

This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Henkel AG & Co. KGaA

H.B. Fuller Company

Jowat SE

KLEBCHEMIE M. G. Becker GmbH & Co. KG (KLEIBERIT)

Sika AG

3M Company

Arkema S.A. (Bostik)

Franklin International, Inc.

Follmann Chemie GmbH

B?HNEN GmbH & Co. KG

TOYOCHEM CO., LTD. (artience Group)

Tex Year Industries Inc.

Nan Pao Resins Chemical Co., Ltd.

Great Eastern Resins Industrial Co., Ltd. (GRECO)

Guangdong Suntip New Material Co., Ltd.

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Moisture-Curing Polyurethane Hot Melt Adhesive market?

What factors are driving Moisture-Curing Polyurethane Hot Melt Adhesive market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Moisture-Curing Polyurethane Hot Melt Adhesive market opportunities vary by end market size?

How does Moisture-Curing Polyurethane Hot Melt Adhesive break out by Type, by Application?

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