

Global Modified Plastics for Home Appliance Market Growth 2026-2032

<https://marketpublishers.com/r/G13FF1857270EN.html>

Date: July 2026

Pages: 152

Price: US\$ 3,660.00 (Single User License)

ID: G13FF1857270EN

Abstracts

The global Modified Plastics for Home Appliance market size is predicted to grow from US\$ 24746 million in 2025 to US\$ 34485 million in 2032; it is expected to grow at a CAGR of 4.9% from 2026 to 2032.

Modified plastics for household appliances refer to resins such as polypropylene, acrylonitrile butadiene styrene, polystyrene, polycarbonate, polyamide, polybutylene terephthalate, and polyphenylene ether as substrates, which are modified through processes such as toughening, reinforcement, flame retardancy, heat resistance, weather resistance, antibacterial, anti-static, scratch resistance, low odor, low volatility, and high gloss. They are used for the outer shells, panels, inner liners, air ducts, impellers, connectors, structural components, and insulation components of refrigerators, washing machines, air conditioners, kitchen appliances, small appliances, cleaning appliances, and smart appliances. In 2025, global Modified Plastics for Home Appliance production reached approximately 10,453 K MT, with an average global market price of around US\$ 2,420 per MT.

The market demand for modified plastics for household appliances is mainly driven by the lightweighting, energy saving, intelligence, and appearance upgrading of household appliances. Refrigerators, washing machines, air conditioners, and other large appliances are still the basic sources of usage, while cleaning appliances, kitchen appliances, and smart home products bring higher value-added demand. The focus of enterprise competition has shifted from simply reducing material costs to flame retardant safety, heat resistance and stability, antibacterial and mildew resistance, low odor, scratch resistance, spray free high gloss appearance, and utilization of recycled materials. Future opportunities will focus on green and low-carbon modified plastics, recycled modified plastics, spray free materials, flame retardant electronic and electrical

materials, antibacterial home appliance materials, and high weather resistant air conditioning component materials. Industry risks mainly include fluctuations in basic resin prices, cyclical changes in household appliance terminal demand, competition in low-end product prices, and constraints on flame retardant and additive systems imposed by environmental regulations. Enterprises with formula development capabilities, stable mass production capabilities, and experience in certifying major household appliance customers are more likely to obtain long-term orders.

LP Information, Inc. (LPI) ' newest research report, the "Modified Plastics for Home Appliance Industry Forecast" looks at past sales and reviews total world Modified Plastics for Home Appliance sales in 2025, providing a comprehensive analysis by region and market sector of projected Modified Plastics for Home Appliance sales for 2026 through 2032. With Modified Plastics for Home Appliance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Modified Plastics for Home Appliance industry.

This Insight Report provides a comprehensive analysis of the global Modified Plastics for Home Appliance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Modified Plastics for Home Appliance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Modified Plastics for Home Appliance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Modified Plastics for Home Appliance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Modified Plastics for Home Appliance.

This report presents a comprehensive overview, market shares, and growth opportunities of Modified Plastics for Home Appliance market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Modified PBT

Modified PET

Modified PA

Modified PP

Modified ABS

Modified PC

Other

Segmentation by Performance:

Reinforced Modified Plastic

Flame Retardant Modified Plastic

Heat-Resistant Modified Plastic

Others

Segmentation by Melt Flow Rate:

Melt Flow Rate20 g/10min

Segmentation by Application:

Refrigerators

Washing Machines

Air Conditioner

TV Set

Kitchen Appliances

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF

Celanese

SABIC

Avient

RTP Company

Mitsubishi Chemical

Asahi Kasei

Toray Industries

Techno Compound

Covestro

Lotte Chemical

Kingfa

Shanghai Pret Composites

Nanjing Julong Science & Technology

Dawn Polymer

Orinko Advanced Plastics

Guangdong Silver Technology

Qingdao Gon Technology

Guangdong National Science and Technology

Guangdong Polyrocks Chemical

Suzhou Hechang Polymeric Materials

Jiangsu Boiln Plastics

Key Questions Addressed in this Report

What is the 10-year outlook for the global Modified Plastics for Home Appliance market?

What factors are driving Modified Plastics for Home Appliance market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Modified Plastics for Home Appliance market opportunities vary by end market size?

How does Modified Plastics for Home Appliance break out by Type, by Application?

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