

# Global Modified Bitumen (MB) Roofing Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Modified Bitumen (MB) Roofing market size was valued at US\$ 8751.4 million in 2023. With growing demand in downstream market, the Modified Bitumen (MB) Roofing is forecast to a readjusted size of US\$ 12640 million by 2030 with a CAGR of 5.4% during review period.

The research report highlights the growth potential of the global Modified Bitumen (MB) Roofing market. Modified Bitumen (MB) Roofing are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Modified Bitumen (MB) Roofing. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Modified Bitumen (MB) Roofing market.

Modified Bitumen (MB) roofing is an asphalt-based, close cousin of the Built-up-Roof (BUR) designed for buildings with low-slope or flat roof structures. Modified bitumen roofing originated in Europe in the mid 1960's and have been used successfully in the United States and Canada since approximately 1975. Modified Bitumen Membranes are designed to withstand harsh exposure to extreme environmental elements. In our report, modified bitumen roofing have two types which include Atactic Polypropylene (APP) type and Styrene Butadiene Styrene (SBS) type.

Global Modified Bitumen (MB) Roofing key players include Oriental Yuhong, Soprema Group, Hongyuan Waterproof, GAF, Sika, etc. Global top five manufacturers hold a share about 25%.

Asia-Pacific is the largest market, with a share about 35%, followed by Europe and North America, having a total share about 50 percent.

In terms of product, SBS Type is the largest segment, with a share about 75%. And in terms of application, the largest application is Non-Residential, followed by Residential.

Key Features:

The report on Modified Bitumen (MB) Roofing market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Modified Bitumen (MB) Roofing market. It may include historical data, market segmentation by Type (e.g., SBS Type, APP Type), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Modified Bitumen (MB) Roofing market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Modified Bitumen (MB) Roofing market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Modified Bitumen (MB) Roofing industry. This include advancements in Modified Bitumen (MB) Roofing technology, Modified Bitumen (MB) Roofing new entrants, Modified Bitumen (MB) Roofing new investment, and other innovations that are shaping the future of Modified Bitumen (MB) Roofing.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Modified Bitumen (MB) Roofing market. It includes factors influencing customer ' purchasing decisions, preferences for Modified Bitumen (MB) Roofing product.

**Government Policies and Incentives:** The research report analyse the impact of

government policies and incentives on the Modified Bitumen (MB) Roofing market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Modified Bitumen (MB) Roofing market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Modified Bitumen (MB) Roofing market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Modified Bitumen (MB) Roofing industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Modified Bitumen (MB) Roofing market.

**Market Segmentation:**

Modified Bitumen (MB) Roofing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

SBS Type

APP Type

Segmentation by application

Non-Residential

Residential

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Soprema Group

Oriental Yuhong

GAF

Sika

Hongyuan Waterproof

TehnoNICOL

CKS

Yuanda Hongyu

ARDEX Group

Tamko

Henkel Polybit

Polyglass

IKO Industries

Imperbit Membrane

Fosroc

EDIL Roofing Products

SKSHU

General Membrane

ChovA

Vetroasfalto

Bauder

Protecto Wrap

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Modified Bitumen (MB) Roofing market?

What factors are driving Modified Bitumen (MB) Roofing market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Modified Bitumen (MB) Roofing market opportunities vary by end market size?

How does Modified Bitumen (MB) Roofing break out type, application?

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