

Global Modified Bitumen Market Growth 2025-2031

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Abstracts

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The global Modified Bitumen market size is predicted to grow from US\$ 10840 million in 2025 to US\$ 13030 million in 2031; it is expected to grow at a CAGR of 3.1% from 2025 to 2031.

Modified Bitumen (MB) refers to a type of asphalt where polymer additives, such as Styrene-Butadiene-Styrene (SBS), are incorporated into traditional bitumen to enhance its performance characteristics. This modification significantly improves the material's durability, flexibility, and resistance to deformation and fatigue. As a result, MB extends the lifespan of roadways and reduces maintenance costs, making it a preferred choice for infrastructure projects. Major global manufacturers of MB include Total, Shell, ExxonMobil, SK, and others, with the top ten companies commanding approximately 44.0% of the market share as of 2023. SBS-modified bitumen is the leading product in this category, holding around 60.4% of the market segment.

The demand for MB is primarily driven by its superior performance and the increasing investment in infrastructure from both government and private sectors. The trend towards sustainable and durable road construction further enhances MB's popularity. However, the higher production costs and the complexity of manufacturing MB compared to traditional asphalt pose significant barriers to its widespread adoption. Despite these challenges, the shift towards sustainable building practices presents a substantial opportunity for MB. Ongoing research and technological advancements in the field are expected to develop more cost-effective and efficient MB products, potentially broadening its market reach and increasing its appeal in environmentally-conscious projects.

The Modified Bitumen (MB) market is experiencing significant growth due to the

increasing emphasis on sustainable infrastructure and high-performance materials. As governments and private sectors prioritize long-lasting and environmentally friendly construction solutions, MB is gaining traction due to its enhanced durability and recyclability. Additionally, advancements in polymer technology are driving innovations in MB formulations, leading to improved performance characteristics and cost-effectiveness. The trend towards urbanization and infrastructure development in emerging economies is also contributing to the expanding demand for MB. Consequently, the market is expected to continue growing, driven by both technological advancements and a heightened focus on sustainability.

Regulatory frameworks and technological advancements are also shaping the Modified Bitumen (MB) market. Stringent regulations related to road safety, environmental impact, and energy efficiency are promoting the adoption of MB, which offers superior performance in terms of road longevity and reduced maintenance needs. Governments worldwide are implementing standards that mandate the use of high-quality materials for infrastructure projects, further driving MB demand. Concurrently, technological innovations in polymer chemistry and manufacturing processes are enhancing MB properties, such as its resistance to extreme temperatures and heavy traffic loads. These advancements are making MB more accessible and cost-effective, contributing to its growing popularity in both developed and developing markets. As a result, the MB industry is poised for robust growth, with ongoing research and development playing a crucial role in meeting evolving market demands and regulatory requirements.

LP Information, Inc. (LPI) ' newest research report, the "Modified Bitumen Industry Forecast" looks at past sales and reviews total world Modified Bitumen sales in 2024, providing a comprehensive analysis by region and market sector of projected Modified Bitumen sales for 2025 through 2031. With Modified Bitumen sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Modified Bitumen industry.

This Insight Report provides a comprehensive analysis of the global Modified Bitumen landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Modified Bitumen portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Modified Bitumen market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Modified Bitumen and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Modified Bitumen.

This report presents a comprehensive overview, market shares, and growth opportunities of Modified Bitumen market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

SBS Modified Asphalt

Plastomer Modified Asphalt

Crumb Rubber Modified Asphalt

Others

Segmentation by Application:

Road Construction & Paving

Roofing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Total Bitumen

Shell

SK energy

ExxonMobil

TIPCO ASPHALT

Colas

Nynas

Gazprom Neft PJSC

Breedon

Baolirus

Husky Energy

Associated Asphalt

Wright Asphalt Products

Guochuang Hi-tech

Nichireki

Key Questions Addressed in this Report

What is the 10-year outlook for the global Modified Bitumen market?

What factors are driving Modified Bitumen market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Modified Bitumen market opportunities vary by end market size?

How does Modified Bitumen break out by Type, by Application?

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