

Global Modal Fiber Market Growth 2026-2032

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Abstracts

The global Modal Fiber market size is predicted to grow from US\$ 401 million in 2025 to US\$ 653 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Modal fiber is a regenerated cellulose fiber made from renewable wood materials such as European beech through a specific spinning process, and is an important branch of bio-based materials. This product was first commercialized in Austria and has gradually been accepted by the global textile industry as a standardized high-end fiber category. The core technical feature of modal fiber lies in the solvent recovery system and high wet modulus process used in its production, achieving a breakthrough balance between environmental attributes and physical performance. Compared with conventional viscose fiber, modal fiber has higher wet strength and lower shrinkage, giving it unique competitive advantages in textile applications. In terms of the industrial chain, modal fiber is positioned at the mid-to-high end of textile raw materials, covering downstream areas such as underwear, loungewear, sports and leisure apparel, and home textiles. Modal fiber is not just a textile raw material; it also represents a typical pathway for the fiber industry's transition toward a bioeconomy.

Market Development Opportunities and Key Drivers

The EU Sustainable Textiles Strategy and legislative restrictions on microplastic pollution in multiple economies are accelerating downstream brands' shift from synthetic fibers to natural-based fibers. Leading companies have achieved a production system with solvent recovery rates approaching a closed loop, significantly reducing their environmental footprint, while also developing functional and colored modal products through cross-linking technology and dope dyeing processes, expanding application boundaries. Wood resources sourced from sustainably managed forests are renewable and offer greater long-term supply stability compared to petrochemical-based raw materials. Global apparel brands are successively setting their own carbon reduction

and circular economy goals, making the procurement of ecological fibers such as modal a key pathway to fulfilling their ESG commitments.

Market Challenges and Risks

On the raw material side, the supply of dissolving wood pulp is highly dependent on mature forests of specific tree species, creating a timing mismatch between forest growth cycles and the rapid expansion of downstream demand. Moreover, changes in global forestry policies and climatic conditions may impact raw material availability and cost stability. Direct substitution relationships exist with polyester, cotton, and other regenerated cellulose fibers such as lyocell. Polyester dominates the mass market due to its low cost advantage, while cotton consumption habits remain deeply entrenched. Although the environmental performance of modal production is superior to that of conventional viscose, chemical recovery and energy consumption remain focal points for regulators and end brands. Additionally, greenwashing in some markets has led to continuous upgrades in certification standards and traceability systems, increasing compliance costs and audit pressures for supply chain companies.

Downstream Demand Trends

In the apparel sector, underwear and loungewear have long been the core application markets for modal fiber, with its soft, skin-friendly properties aligning well with consumer demand for comfort. Sports and leisure wear is the fastest growing segment, where consumer demand for moisture wicking, drape, and ease of movement has driven innovation in blending modal with elastane and functional synthetic fibers. In the home textiles market, recognition of modal in bedding and towels continues to rise, as its luster, color fastness, and durability meet the quality standards of mid-to-high-end consumers. Brands are upgrading from procuring certified products to seeking full supply chain transparency, requiring complete traceability from forest to yarn. Circular economy principles are also reshaping demand, with closed-loop recyclable solutions and textile-to-textile recycling technologies becoming the next-generation capabilities of interest to brands.

Regional Trends

Asia Pacific is the global center of modal fiber production and consumption. China has a complete industrial chain from dissolving pulp to fabric and is the world's largest exporter of finished modal products, while its domestic consumption upgrades provide broad space for high-end fibers. Europe leads in sustainable consumption and

environmental regulations, serving as the bellwether for high-end applications and innovative products, with Western Europe having the highest acceptance of premiums for certified fibers. North America relies mainly on imports to meet its apparel and home textile needs, where trade policies and logistics efficiency have a significant impact on fiber flow direction.

LP Information, Inc. (LPI) ' newest research report, the "Modal Fiber Industry Forecast" looks at past sales and reviews total world Modal Fiber sales in 2025, providing a comprehensive analysis by region and market sector of projected Modal Fiber sales for 2026 through 2032. With Modal Fiber sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Modal Fiber industry.

This Insight Report provides a comprehensive analysis of the global Modal Fiber landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Modal Fiber portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Modal Fiber market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Modal Fiber and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Modal Fiber.

This report presents a comprehensive overview, market shares, and growth opportunities of Modal Fiber market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Long Fiber

Short Fiber

Segmentation by Fineness:

Modal Fine Fiber

Modal Normal Fiber

Modal Coarse Fiber

Segmentation by Function:

Antibacterial Modal Fiber

Moisture Wicking Modal Fibe

UV Protective Modal Fiber

Segmentation by Application:

Clothes

Home Textiles

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Lenzing AG

Aditya Birla Group

Toray Industries

Eastman Chemical

Grasim Industries

Asia Pacific Rayon

Hyosung TNC Corporation

UPM Fibres

Libolon

Sanyou Chemical Fiber

Jilin Chemical Fiber

Nanjing Chemical Fiber

Yibin Grace Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Modal Fiber market?

What factors are driving Modal Fiber market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Modal Fiber market opportunities vary by end market size?

How does Modal Fiber break out by Type, by Application?

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