

# Global MoCA Adapters Market Growth 2026-2032

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## Abstracts

The global MoCA Adapters market size is predicted to grow from US\$ 1345 million in 2025 to US\$ 1776 million in 2032; it is expected to grow at a CAGR of 3.9% from 2026 to 2032.

In 2025, global sales of MoCA Adapters reached approximately 25 million units, with an average market price of about USD 55 per unit, an annual production capacity of roughly 30 million units, and an industry-average gross margin of approximately 30%.

A MoCA Adapter is a coax-to-Ethernet bridge that uses existing in-home or in-building coaxial cabling to carry Ethernet data encapsulated in signals compliant with the MoCA (Multimedia over Coax Alliance) standard. One side of the adapter connects to the coax network, while the other exposes an RJ-45 Ethernet port, effectively turning coax runs into a gigabit or 2.5-gigabit wired backbone to extend home networks or provide high-bandwidth, low-latency links to routers, set-top boxes, game consoles, and Wi-Fi access points.

On the upstream side, MoCA Adapters rely mainly on MoCA chipset vendors, together with Ethernet PHYs, memory and power ICs, RF filters/splitters, coax connectors, and mechanical enclosures; midstream OEM/ODM manufacturers handle PCB assembly, RF calibration, and final device integration for global brands and service providers. Downstream demand comes from operator CPE, home and SMB networking channels, and e-commerce retail, with typical use cases including IPTV/streaming, online gaming, VR/AR, mesh-Wi-Fi backhaul, and wired backbones in MDUs, hotels, and campuses, making MoCA adapters a recurring consumable hardware category tied closely to broadband subscriber growth and bandwidth-intensive applications.

The MoCA Adapters market sits at the intersection of home networking, pay-TV infrastructure, and in-building broadband upgrades, and is gradually evolving from a

niche “enthusiast” solution into a more mainstream option wherever existing coax cabling is available. Powered by the shift toward high-bandwidth applications like 4K/8K streaming, cloud gaming, and mesh Wi-Fi backhaul, MoCA adapters are positioned as a reliable alternative to running new Ethernet cables or relying solely on Wi-Fi, offering operators and consumers a way to unlock unused coax as a wired backbone. The competitive landscape is shaped by a small number of chipset vendors and a broader set of OEM/ODM device makers and retail brands, with ongoing differentiation mainly around supported MoCA standard (2.0/2.5), Ethernet port speed, industrial design, and ease of installation. While powerline and Wi-Fi 6/6E/7 create strong substitution pressure, MoCA’s value proposition—high throughput, low latency, and use of existing coax—helps it retain a defensible role in multi-room video distribution, MDUs, and renovation-constrained buildings, suggesting the market will remain specialized but resilient, closely tracking broadband quality upgrades and operator deployment strategies.

LP Information, Inc. (LPI) ' newest research report, the “MoCA Adapters Industry Forecast” looks at past sales and reviews total world MoCA Adapters sales in 2025, providing a comprehensive analysis by region and market sector of projected MoCA Adapters sales for 2026 through 2032. With MoCA Adapters sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world MoCA Adapters industry.

This Insight Report provides a comprehensive analysis of the global MoCA Adapters landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on MoCA Adapters portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global MoCA Adapters market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for MoCA Adapters and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global MoCA Adapters.

This report presents a comprehensive overview, market shares, and growth opportunities of MoCA Adapters market by product type, application, key manufacturers

and key regions and countries.

Segmentation by Type:

1-Port

2-Port

Segmentation by MoCA Standard:

MoCA 1.1

MoCA 2.0

MoCA 2.5

MoCA 3.0

Segmentation by Sales Channels:

Online

Offline

Segmentation by Application:

Home

Commerical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ASUS

Actiontec Electronics

NETGEAR

Motorola

Hitron

Zyxel

ScreenBeam

goCoax

Kiwee Broadband

Key Questions Addressed in this Report

What is the 10-year outlook for the global MoCA Adapters market?

What factors are driving MoCA Adapters market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do MoCA Adapters market opportunities vary by end market size?

How does MoCA Adapters break out by Type, by Application?

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