

Global Mobility as a Service (MaaS) Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Mobility as a Service (MaaS) market size is predicted to grow from US\$ 198100 million in 2025 to US\$ 748200 million in 2031; it is expected to grow at a CAGR of 24.8% from 2025 to 2031.

Transportation-as-a-Service (TaaS), also known as Mobility-as-a-Service (MaaS), describes a shift away from personally owned modes of transportation and towards mobility solutions that are consumed as a service. The private automobile has been an intrinsic part of our lives for around a hundred years. But over the last decade, car sharing has gained a very small but growing part of the mobility market. The more recent rise of companies like Uber and Lyft is witness to a more dramatic shift in mobility and car ownership.

This report studies the TaaS market, focuses on the top players like Uber, Didi, Lyft, Gett, Mytaxi (Hailo), Ola Cabs and other players.

Uber and Didi are the top two of Mobility as a Service (MaaS), with above 68% market shares. North America is the largest consumption place, with a consumption market share nearly 31%. Following North America, China is the second largest consumption place with the consumption market share of 22%.

LPI (LP Information)' newest research report, the "Mobility as a Service (MaaS) Industry Forecast" looks at past sales and reviews total world Mobility as a Service (MaaS) sales in 2024, providing a comprehensive analysis by region and market sector of projected Mobility as a Service (MaaS) sales for 2025 through 2031. With Mobility as a Service

(MaaS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobility as a Service (MaaS) industry.

This Insight Report provides a comprehensive analysis of the global Mobility as a Service (MaaS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Mobility as a Service (MaaS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobility as a Service (MaaS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobility as a Service (MaaS) and breaks down the forecast by Type, by End Users, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobility as a Service (MaaS).

This report presents a comprehensive overview, market shares, and growth opportunities of Mobility as a Service (MaaS) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Private Transportation

Non-motorized Traffic

Segmentation by End Users:

Below 25 Years Old

25-40 Years Old

Above 40 Years Old

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Uber

Didi

Lyft

Gett

Mytaxi(Hailo)

Ola Cabs

BlaBla Car

Careem

Grab Taxi

Kako Taxi

Addison Lee

Meru

Ingogo

Flywheel

Easy Taxi

Gocatch

Via

Yandex Taxi

Lecab

99Taxis

Hellobike

Meituan

UCAR

Caocao

Shouqi Limousine & Chauffeur

DiDa Chuxing

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