

Global Mobile Value Added Services?MVAS? Market Growth (Status and Outlook) 2022-2028

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Abstracts

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As the global economy mends, the 2021 growth of Mobile Value Added Services?MVAS? will have significant change from previous year. According to our (LP Information) latest study, the global Mobile Value Added Services?MVAS? market size is USD million in 2022 from USD 605950 million in 2021, with a change of % between 2021 and 2022. The global Mobile Value Added Services?MVAS? market size will reach USD 1345860 million in 2028, growing at a CAGR of 12.1% over the analysis period.

The United States Mobile Value Added Services?MVAS? market is expected at value of US\$ million in 2021 and grow at approximately % CAGR during review period. China constitutes a % market for the global Mobile Value Added Services?MVAS? market, reaching US\$ million by the year 2028. As for the Europe Mobile Value Added Services?MVAS? landscape, Germany is projected to reach US\$ million by 2028 trailing a CAGR of % over the forecast period. In APAC, the growth rates of other notable markets (Japan and South Korea) are projected to be at % and % respectively for the next 5-year period.

Global main Mobile Value Added Services?MVAS? players cover AT&T, Verizon, China Mobile, and NTT, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Value Added Services?MVAS? market by product type, application, key players and key regions and countries.

Segmentation by type: breakdown data from 2017 to 2022 in Section 2.3; and forecast to 2028 in section 10.7.

SMS

MMS

Mobile Money

Mobile Infotainment

Others

Segmentation by application: breakdown data from 2017 to 2022, in Section 2.4; and forecast to 2028 in section 10.8.

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This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report: Breakdown data in in Chapter 3.

AT&T

Verizon

China Mobile

NTT

Deutsche Telekom

China Telecom

Telefonica

Softbank

Vodafone

Orange

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