

Global Mobile Value Added Services (MVAS) Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GB99CD252BC1EN.html>

Date: December 2024

Pages: 108

Price: US\$ 3,660.00 (Single User License)

ID: GB99CD252BC1EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Mobile Value Added Services (MVAS) market size was valued at US\$ million in 2023. With growing demand in downstream market, the Mobile Value Added Services (MVAS) is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Mobile Value Added Services (MVAS) market. Mobile Value Added Services (MVAS) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Mobile Value Added Services (MVAS). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Mobile Value Added Services (MVAS) market.

Mobile value-added service is the service that the mobile operators can choose to use on the basis of mobile basic business (voice service) for different user groups and market needs.

The mobile value-added service is the result of the market segmentation. It fully excavates the potential of the mobile network and meets the various needs of the users, so it has achieved great success in the market. For example, the prepaid service (Shenzhou bank, as well as it), the short message value-added service (mobile dream network, the Unicom in the letter) has a large number of users, has become the main brand of the operators. Mobile value-added service has become the most important part

of the value chain of mobile operators, and has huge market prospects and huge demand. It is predicted that the value added service market of China Mobile will grow by more than 30% per year.

Key Features:

The report on Mobile Value Added Services (MVAS) market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Mobile Value Added Services (MVAS) market. It may include historical data, market segmentation by Type (e.g., SMS, MMS), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Mobile Value Added Services (MVAS) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Mobile Value Added Services (MVAS) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Mobile Value Added Services (MVAS) industry. This include advancements in Mobile Value Added Services (MVAS) technology, Mobile Value Added Services (MVAS) new entrants, Mobile Value Added Services (MVAS) new investment, and other innovations that are shaping the future of Mobile Value Added Services (MVAS).

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Mobile Value Added Services (MVAS) market. It includes factors influencing customer ' purchasing decisions, preferences for Mobile Value Added Services (MVAS) product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Mobile Value Added Services (MVAS)

market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Mobile Value Added Services (MVAS) market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Mobile Value Added Services (MVAS) market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Mobile Value Added Services (MVAS) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Mobile Value Added Services (MVAS) market.

Market Segmentation:

Mobile Value Added Services (MVAS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

SMS

MMS

Mobile Money

Mobile Infotainment

Others

Segmentation by application

Personal Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AT&T

Verizon

China Mobile

NTT

Deutsche Telekom

China Telecom

Telefonica

Softbank

Vodafone

Orange

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Mobile Value Added Services (MVAS) Market Size 2019-2030
 - 2.1.2 Mobile Value Added Services (MVAS) Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Mobile Value Added Services (MVAS) Segment by Type
 - 2.2.1 SMS
 - 2.2.2 MMS
 - 2.2.3 Mobile Money
 - 2.2.4 Mobile Infotainment
 - 2.2.5 Others
- 2.3 Mobile Value Added Services (MVAS) Market Size by Type
 - 2.3.1 Mobile Value Added Services (MVAS) Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Mobile Value Added Services (MVAS) Market Size Market Share by Type (2019-2024)
- 2.4 Mobile Value Added Services (MVAS) Segment by Application
 - 2.4.1 Personal Use
 - 2.4.2 Commercial Use
- 2.5 Mobile Value Added Services (MVAS) Market Size by Application
 - 2.5.1 Mobile Value Added Services (MVAS) Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Mobile Value Added Services (MVAS) Market Size Market Share by Application (2019-2024)

3 MOBILE VALUE ADDED SERVICES (MVAS) MARKET SIZE BY PLAYER

3.1 Mobile Value Added Services (MVAS) Market Size Market Share by Players

3.1.1 Global Mobile Value Added Services (MVAS) Revenue by Players (2019-2024)

3.1.2 Global Mobile Value Added Services (MVAS) Revenue Market Share by Players (2019-2024)

3.2 Global Mobile Value Added Services (MVAS) Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 MOBILE VALUE ADDED SERVICES (MVAS) BY REGIONS

4.1 Mobile Value Added Services (MVAS) Market Size by Regions (2019-2024)

4.2 Americas Mobile Value Added Services (MVAS) Market Size Growth (2019-2024)

4.3 APAC Mobile Value Added Services (MVAS) Market Size Growth (2019-2024)

4.4 Europe Mobile Value Added Services (MVAS) Market Size Growth (2019-2024)

4.5 Middle East & Africa Mobile Value Added Services (MVAS) Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Mobile Value Added Services (MVAS) Market Size by Country (2019-2024)

5.2 Americas Mobile Value Added Services (MVAS) Market Size by Type (2019-2024)

5.3 Americas Mobile Value Added Services (MVAS) Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Mobile Value Added Services (MVAS) Market Size by Region (2019-2024)

6.2 APAC Mobile Value Added Services (MVAS) Market Size by Type (2019-2024)

6.3 APAC Mobile Value Added Services (MVAS) Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Mobile Value Added Services (MVAS) by Country (2019-2024)

7.2 Europe Mobile Value Added Services (MVAS) Market Size by Type (2019-2024)

7.3 Europe Mobile Value Added Services (MVAS) Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Mobile Value Added Services (MVAS) by Region (2019-2024)

8.2 Middle East & Africa Mobile Value Added Services (MVAS) Market Size by Type (2019-2024)

8.3 Middle East & Africa Mobile Value Added Services (MVAS) Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL MOBILE VALUE ADDED SERVICES (MVAS) MARKET FORECAST

10.1 Global Mobile Value Added Services (MVAS) Forecast by Regions (2025-2030)

10.1.1 Global Mobile Value Added Services (MVAS) Forecast by Regions (2025-2030)

10.1.2 Americas Mobile Value Added Services (MVAS) Forecast

10.1.3 APAC Mobile Value Added Services (MVAS) Forecast

10.1.4 Europe Mobile Value Added Services (MVAS) Forecast

10.1.5 Middle East & Africa Mobile Value Added Services (MVAS) Forecast

10.2 Americas Mobile Value Added Services (MVAS) Forecast by Country (2025-2030)

10.2.1 United States Mobile Value Added Services (MVAS) Market Forecast

10.2.2 Canada Mobile Value Added Services (MVAS) Market Forecast

10.2.3 Mexico Mobile Value Added Services (MVAS) Market Forecast

10.2.4 Brazil Mobile Value Added Services (MVAS) Market Forecast

10.3 APAC Mobile Value Added Services (MVAS) Forecast by Region (2025-2030)

10.3.1 China Mobile Value Added Services (MVAS) Market Forecast

10.3.2 Japan Mobile Value Added Services (MVAS) Market Forecast

10.3.3 Korea Mobile Value Added Services (MVAS) Market Forecast

10.3.4 Southeast Asia Mobile Value Added Services (MVAS) Market Forecast

10.3.5 India Mobile Value Added Services (MVAS) Market Forecast

10.3.6 Australia Mobile Value Added Services (MVAS) Market Forecast

10.4 Europe Mobile Value Added Services (MVAS) Forecast by Country (2025-2030)

10.4.1 Germany Mobile Value Added Services (MVAS) Market Forecast

10.4.2 France Mobile Value Added Services (MVAS) Market Forecast

10.4.3 UK Mobile Value Added Services (MVAS) Market Forecast

10.4.4 Italy Mobile Value Added Services (MVAS) Market Forecast

10.4.5 Russia Mobile Value Added Services (MVAS) Market Forecast

10.5 Middle East & Africa Mobile Value Added Services (MVAS) Forecast by Region (2025-2030)

10.5.1 Egypt Mobile Value Added Services (MVAS) Market Forecast

10.5.2 South Africa Mobile Value Added Services (MVAS) Market Forecast

10.5.3 Israel Mobile Value Added Services (MVAS) Market Forecast

10.5.4 Turkey Mobile Value Added Services (MVAS) Market Forecast

10.5.5 GCC Countries Mobile Value Added Services (MVAS) Market Forecast

10.6 Global Mobile Value Added Services (MVAS) Forecast by Type (2025-2030)

10.7 Global Mobile Value Added Services (MVAS) Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 AT&T

11.1.1 AT&T Company Information

11.1.2 AT&T Mobile Value Added Services (MVAS) Product Offered

11.1.3 AT&T Mobile Value Added Services (MVAS) Revenue, Gross Margin and Market Share (2019-2024)

11.1.4 AT&T Main Business Overview

11.1.5 AT&T Latest Developments

11.2 Verizon

11.2.1 Verizon Company Information

11.2.2 Verizon Mobile Value Added Services (MVAS) Product Offered

11.2.3 Verizon Mobile Value Added Services (MVAS) Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 Verizon Main Business Overview

11.2.5 Verizon Latest Developments

11.3 China Mobile

11.3.1 China Mobile Company Information

11.3.2 China Mobile Mobile Value Added Services (MVAS) Product Offered

11.3.3 China Mobile Mobile Value Added Services (MVAS) Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 China Mobile Main Business Overview

11.3.5 China Mobile Latest Developments

11.4 NTT

11.4.1 NTT Company Information

11.4.2 NTT Mobile Value Added Services (MVAS) Product Offered

11.4.3 NTT Mobile Value Added Services (MVAS) Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 NTT Main Business Overview

11.4.5 NTT Latest Developments

11.5 Deutsche Telekom

11.5.1 Deutsche Telekom Company Information

11.5.2 Deutsche Telekom Mobile Value Added Services (MVAS) Product Offered

11.5.3 Deutsche Telekom Mobile Value Added Services (MVAS) Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 Deutsche Telekom Main Business Overview

11.5.5 Deutsche Telekom Latest Developments

11.6 China Telecom

11.6.1 China Telecom Company Information

11.6.2 China Telecom Mobile Value Added Services (MVAS) Product Offered

11.6.3 China Telecom Mobile Value Added Services (MVAS) Revenue, Gross Margin

and Market Share (2019-2024)

11.6.4 China Telecom Main Business Overview

11.6.5 China Telecom Latest Developments

11.7 Telefonica

11.7.1 Telefonica Company Information

11.7.2 Telefonica Mobile Value Added Services (MVAS) Product Offered

11.7.3 Telefonica Mobile Value Added Services (MVAS) Revenue, Gross Margin and Market Share (2019-2024)

11.7.4 Telefonica Main Business Overview

11.7.5 Telefonica Latest Developments

11.8 Softbank

11.8.1 Softbank Company Information

11.8.2 Softbank Mobile Value Added Services (MVAS) Product Offered

11.8.3 Softbank Mobile Value Added Services (MVAS) Revenue, Gross Margin and Market Share (2019-2024)

11.8.4 Softbank Main Business Overview

11.8.5 Softbank Latest Developments

11.9 Vodafone

11.9.1 Vodafone Company Information

11.9.2 Vodafone Mobile Value Added Services (MVAS) Product Offered

11.9.3 Vodafone Mobile Value Added Services (MVAS) Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 Vodafone Main Business Overview

11.9.5 Vodafone Latest Developments

11.10 Orange

11.10.1 Orange Company Information

11.10.2 Orange Mobile Value Added Services (MVAS) Product Offered

11.10.3 Orange Mobile Value Added Services (MVAS) Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 Orange Main Business Overview

11.10.5 Orange Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Mobile Value Added Services (MVAS) Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of SMS

Table 3. Major Players of MMS

Table 4. Major Players of Mobile Money

Table 5. Major Players of Mobile Infotainment

Table 6. Major Players of Others

Table 7. Mobile Value Added Services (MVAS) Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Mobile Value Added Services (MVAS) Market Size by Type (2019-2024) & (\$ Millions)

Table 9. Global Mobile Value Added Services (MVAS) Market Size Market Share by Type (2019-2024)

Table 10. Mobile Value Added Services (MVAS) Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 11. Global Mobile Value Added Services (MVAS) Market Size by Application (2019-2024) & (\$ Millions)

Table 12. Global Mobile Value Added Services (MVAS) Market Size Market Share by Application (2019-2024)

Table 13. Global Mobile Value Added Services (MVAS) Revenue by Players (2019-2024) & (\$ Millions)

Table 14. Global Mobile Value Added Services (MVAS) Revenue Market Share by Player (2019-2024)

Table 15. Mobile Value Added Services (MVAS) Key Players Head office and Products Offered

Table 16. Mobile Value Added Services (MVAS) Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 17. New Products and Potential Entrants

Table 18. Mergers & Acquisitions, Expansion

Table 19. Global Mobile Value Added Services (MVAS) Market Size by Regions 2019-2024 & (\$ Millions)

Table 20. Global Mobile Value Added Services (MVAS) Market Size Market Share by Regions (2019-2024)

Table 21. Global Mobile Value Added Services (MVAS) Revenue by Country/Region (2019-2024) & (\$ millions)

Table 22. Global Mobile Value Added Services (MVAS) Revenue Market Share by Country/Region (2019-2024)

Table 23. Americas Mobile Value Added Services (MVAS) Market Size by Country (2019-2024) & (\$ Millions)

Table 24. Americas Mobile Value Added Services (MVAS) Market Size Market Share by Country (2019-2024)

Table 25. Americas Mobile Value Added Services (MVAS) Market Size by Type (2019-2024) & (\$ Millions)

Table 26. Americas Mobile Value Added Services (MVAS) Market Size Market Share by Type (2019-2024)

Table 27. Americas Mobile Value Added Services (MVAS) Market Size by Application (2019-2024) & (\$ Millions)

Table 28. Americas Mobile Value Added Services (MVAS) Market Size Market Share by Application (2019-2024)

Table 29. APAC Mobile Value Added Services (MVAS) Market Size by Region (2019-2024) & (\$ Millions)

Table 30. APAC Mobile Value Added Services (MVAS) Market Size Market Share by Region (2019-2024)

Table 31. APAC Mobile Value Added Services (MVAS) Market Size by Type (2019-2024) & (\$ Millions)

Table 32. APAC Mobile Value Added Services (MVAS) Market Size Market Share by Type (2019-2024)

Table 33. APAC Mobile Value Added Services (MVAS) Market Size by Application (2019-2024) & (\$ Millions)

Table 34. APAC Mobile Value Added Services (MVAS) Market Size Market Share by Application (2019-2024)

Table 35. Europe Mobile Value Added Services (MVAS) Market Size by Country (2019-2024) & (\$ Millions)

Table 36. Europe Mobile Value Added Services (MVAS) Market Size Market Share by Country (2019-2024)

Table 37. Europe Mobile Value Added Services (MVAS) Market Size by Type (2019-2024) & (\$ Millions)

Table 38. Europe Mobile Value Added Services (MVAS) Market Size Market Share by Type (2019-2024)

Table 39. Europe Mobile Value Added Services (MVAS) Market Size by Application (2019-2024) & (\$ Millions)

Table 40. Europe Mobile Value Added Services (MVAS) Market Size Market Share by Application (2019-2024)

Table 41. Middle East & Africa Mobile Value Added Services (MVAS) Market Size by

Region (2019-2024) & (\$ Millions)

Table 42. Middle East & Africa Mobile Value Added Services (MVAS) Market Size Market Share by Region (2019-2024)

Table 43. Middle East & Africa Mobile Value Added Services (MVAS) Market Size by Type (2019-2024) & (\$ Millions)

Table 44. Middle East & Africa Mobile Value Added Services (MVAS) Market Size Market Share by Type (2019-2024)

Table 45. Middle East & Africa Mobile Value Added Services (MVAS) Market Size by Application (2019-2024) & (\$ Millions)

Table 46. Middle East & Africa Mobile Value Added Services (MVAS) Market Size Market Share by Application (2019-2024)

Table 47. Key Market Drivers & Growth Opportunities of Mobile Value Added Services (MVAS)

Table 48. Key Market Challenges & Risks of Mobile Value Added Services (MVAS)

Table 49. Key Industry Trends of Mobile Value Added Services (MVAS)

Table 50. Global Mobile Value Added Services (MVAS) Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 51. Global Mobile Value Added Services (MVAS) Market Size Market Share Forecast by Regions (2025-2030)

Table 52. Global Mobile Value Added Services (MVAS) Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 53. Global Mobile Value Added Services (MVAS) Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 54. AT&T Details, Company Type, Mobile Value Added Services (MVAS) Area Served and Its Competitors

Table 55. AT&T Mobile Value Added Services (MVAS) Product Offered

Table 56. AT&T Mobile Value Added Services (MVAS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 57. AT&T Main Business

Table 58. AT&T Latest Developments

Table 59. Verizon Details, Company Type, Mobile Value Added Services (MVAS) Area Served and Its Competitors

Table 60. Verizon Mobile Value Added Services (MVAS) Product Offered

Table 61. Verizon Main Business

Table 62. Verizon Mobile Value Added Services (MVAS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Verizon Latest Developments

Table 64. China Mobile Details, Company Type, Mobile Value Added Services (MVAS) Area Served and Its Competitors

Table 65. China Mobile Mobile Value Added Services (MVAS) Product Offered
Table 66. China Mobile Main Business
Table 67. China Mobile Mobile Value Added Services (MVAS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 68. China Mobile Latest Developments
Table 69. NTT Details, Company Type, Mobile Value Added Services (MVAS) Area Served and Its Competitors
Table 70. NTT Mobile Value Added Services (MVAS) Product Offered
Table 71. NTT Main Business
Table 72. NTT Mobile Value Added Services (MVAS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 73. NTT Latest Developments
Table 74. Deutsche Telekom Details, Company Type, Mobile Value Added Services (MVAS) Area Served and Its Competitors
Table 75. Deutsche Telekom Mobile Value Added Services (MVAS) Product Offered
Table 76. Deutsche Telekom Main Business
Table 77. Deutsche Telekom Mobile Value Added Services (MVAS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 78. Deutsche Telekom Latest Developments
Table 79. China Telecom Details, Company Type, Mobile Value Added Services (MVAS) Area Served and Its Competitors
Table 80. China Telecom Mobile Value Added Services (MVAS) Product Offered
Table 81. China Telecom Main Business
Table 82. China Telecom Mobile Value Added Services (MVAS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 83. China Telecom Latest Developments
Table 84. Telefonica Details, Company Type, Mobile Value Added Services (MVAS) Area Served and Its Competitors
Table 85. Telefonica Mobile Value Added Services (MVAS) Product Offered
Table 86. Telefonica Main Business
Table 87. Telefonica Mobile Value Added Services (MVAS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 88. Telefonica Latest Developments
Table 89. Softbank Details, Company Type, Mobile Value Added Services (MVAS) Area Served and Its Competitors
Table 90. Softbank Mobile Value Added Services (MVAS) Product Offered
Table 91. Softbank Main Business
Table 92. Softbank Mobile Value Added Services (MVAS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 93. Softbank Latest Developments

Table 94. Vodafone Details, Company Type, Mobile Value Added Services (MVAS) Area Served and Its Competitors

Table 95. Vodafone Mobile Value Added Services (MVAS) Product Offered

Table 96. Vodafone Main Business

Table 97. Vodafone Mobile Value Added Services (MVAS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 98. Vodafone Latest Developments

Table 99. Orange Details, Company Type, Mobile Value Added Services (MVAS) Area Served and Its Competitors

Table 100. Orange Mobile Value Added Services (MVAS) Product Offered

Table 101. Orange Main Business

Table 102. Orange Mobile Value Added Services (MVAS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 103. Orange Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Mobile Value Added Services (MVAS) Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Mobile Value Added Services (MVAS) Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Mobile Value Added Services (MVAS) Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Mobile Value Added Services (MVAS) Sales Market Share by Country/Region (2023)

Figure 8. Mobile Value Added Services (MVAS) Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Mobile Value Added Services (MVAS) Market Size Market Share by Type in 2023

Figure 10. Mobile Value Added Services (MVAS) in Personal Use

Figure 11. Global Mobile Value Added Services (MVAS) Market: Personal Use (2019-2024) & (\$ Millions)

Figure 12. Mobile Value Added Services (MVAS) in Commercial Use

Figure 13. Global Mobile Value Added Services (MVAS) Market: Commercial Use (2019-2024) & (\$ Millions)

Figure 14. Global Mobile Value Added Services (MVAS) Market Size Market Share by Application in 2023

Figure 15. Global Mobile Value Added Services (MVAS) Revenue Market Share by Player in 2023

Figure 16. Global Mobile Value Added Services (MVAS) Market Size Market Share by Regions (2019-2024)

Figure 17. Americas Mobile Value Added Services (MVAS) Market Size 2019-2024 (\$ Millions)

Figure 18. APAC Mobile Value Added Services (MVAS) Market Size 2019-2024 (\$ Millions)

Figure 19. Europe Mobile Value Added Services (MVAS) Market Size 2019-2024 (\$ Millions)

Figure 20. Middle East & Africa Mobile Value Added Services (MVAS) Market Size 2019-2024 (\$ Millions)

Figure 21. Americas Mobile Value Added Services (MVAS) Value Market Share by

Country in 2023

Figure 22. United States Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 23. Canada Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 24. Mexico Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Brazil Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 26. APAC Mobile Value Added Services (MVAS) Market Size Market Share by Region in 2023

Figure 27. APAC Mobile Value Added Services (MVAS) Market Size Market Share by Type in 2023

Figure 28. APAC Mobile Value Added Services (MVAS) Market Size Market Share by Application in 2023

Figure 29. China Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Japan Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Korea Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Southeast Asia Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 33. India Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe Mobile Value Added Services (MVAS) Market Size Market Share by Country in 2023

Figure 36. Europe Mobile Value Added Services (MVAS) Market Size Market Share by Type (2019-2024)

Figure 37. Europe Mobile Value Added Services (MVAS) Market Size Market Share by Application (2019-2024)

Figure 38. Germany Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Italy Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Russia Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa Mobile Value Added Services (MVAS) Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa Mobile Value Added Services (MVAS) Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Mobile Value Added Services (MVAS) Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 47. South Africa Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Israel Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Turkey Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 50. GCC Country Mobile Value Added Services (MVAS) Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Americas Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 52. APAC Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 53. Europe Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 54. Middle East & Africa Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 55. United States Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 56. Canada Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 57. Mexico Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 58. Brazil Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 59. China Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 60. Japan Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$

Millions)

Figure 61. Korea Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 62. Southeast Asia Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 63. India Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 64. Australia Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 65. Germany Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 66. France Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 67. UK Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 68. Italy Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 69. Russia Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 70. Spain Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 71. Egypt Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 73. Israel Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries Mobile Value Added Services (MVAS) Market Size 2025-2030 (\$ Millions)

Figure 76. Global Mobile Value Added Services (MVAS) Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Mobile Value Added Services (MVAS) Market Size Market Share Forecast by Application (2025-2030)

I would like to order

Product name: Global Mobile Value Added Services (MVAS) Market Growth (Status and Outlook) 2024-2030

Product link: <https://marketpublishers.com/r/GB99CD252BC1EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB99CD252BC1EN.html>