

Global Mobile Power Market Growth 2018-2023

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Abstracts

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Mobile power are comprised of a special battery in a special case with a special circuit to control power flow. They allow you to store electrical energy (deposit it in the bank) and then later use it to charge up a mobile device (withdraw it from the bank).

Demand is driven by the demand of smartphone and tablet. The profitability of individual companies depends on their ability to bid accurately, secure contracts, and control costs. Large companies enjoy economies of scale in financing and the ability to offer a broad range of services in many locations. Smaller companies can compete effectively by specializing in particular services or focusing on certain geography. The industry is fragmented.

According to this study, over the next five years the Mobile Power market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2023, from US\$ xx million in 2017. In particular, this report presents the global market share (sales and revenue) of key companies in Mobile Power business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Power market by product type, application, key manufacturers and key regions and countries.

This study considers the Mobile Power value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and forecast to 2023 in section 11.7.

Lithium-ion Portable Power Bank

Lithium-polymer Portable Power Bank

Segmentation by application: breakdown data from 2013 to 2018, in Section 2.4; and forecast to 2023 in section 11.8.

Smartphone

Tablet

Media Device

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Mophie

Samsung

Mipow

Sony

Maxell

RavPower

Samya

FSP Europe

Xtorm

Lepow

HIPER

Pisen

Romoss

SCUD

Yoobao

DX Power

Pineng

Besiter

MI

Mili

Koeok

Powerocks

GP Batteries

XPAL Power

Aigo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Mobile Power consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mobile Power market by identifying its various subsegments.

Focuses on the key global Mobile Power manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mobile Power with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Mobile Power submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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