

Global Mobile Phone Vibration Motor Market Growth 2025-2031

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Abstracts

The global Mobile Phone Vibration Motor market size is predicted to grow from US\$ 5392 million in 2025 to US\$ 7907 million in 2031; it is expected to grow at a CAGR of 6.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

The tiny vibration motors used in mobile terminals, game machines, etc. Small and high efficiency types are provided. The eccentric rotating mass (ERM) motor and linear resonant actuator (LRA) are two of the most common types of haptic feedback actuators used in the market today. Haptics, by the definition of itself, refers to the haptic sense of the touch and is an advanced technology that adds the tactile feedback right to the electronic devices through the use of vibrations. This touch-based technology has become more and more popular in handheld, portable and touch-screen enabled to the consumer, industrial and automotive electronic devices. The vibrations produced to provide a new, deeply enhanced user experience. This report studies the Mobile Phone Vibration Motor market.

Market Drivers

Growing Demand in Consumer Electronics: Haptic actuators are widely used in consumer electronic devices like smartphones, tablets, gaming controllers, wearable devices, and VR/AR headsets to provide tactile feedback and enhance user experiences.

Adoption in Automotive Industry: The automotive sector has been incorporating haptic feedback systems in infotainment systems, touchscreens, and steering wheels to improve driver interaction and reduce distractions, contributing to enhanced safety and user satisfaction.

Virtual Reality and Augmented Reality: The increasing popularity of VR and AR applications in gaming, training, and other fields has driven the demand for haptic actuators to provide realistic touch sensations and enhance immersion.

Medical and Healthcare Applications: Haptic actuators are used in medical simulators, surgical training tools, and robotic-assisted surgery systems to offer realistic tactile feedback to healthcare professionals and trainees.

Gaming and Entertainment: In the gaming industry, haptic actuators are utilized in controllers and peripherals to create immersive and responsive gaming experiences.

Adoption in Industrial Applications: Haptic actuators find applications in industrial equipment and control panels to provide tactile feedback and improve the operator's understanding of complex machinery and processes.

Touchscreen Devices and User Interfaces: Haptic actuators are integrated into touchscreens to provide users with haptic feedback, simulating physical button presses and improving touchscreen interactions.

Wearable Devices and Smartwatches: The rise in wearable technology has led to the use of haptic actuators to provide subtle notifications and alerts to users without relying solely on visual or auditory cues.

Accessibility and Inclusive Design: Haptic actuators play a vital role in creating accessible interfaces for individuals with visual impairments, enabling them to perceive and interact with digital content through touch.

Advancements in Haptic Technology: Continuous advancements in haptic technology have led to more sophisticated and efficient haptic actuators, broadening their applications and driving market growth.

Integration with Internet of Things (IoT): Haptic actuators are being integrated into IoT devices to provide tactile feedback and haptic notifications, enhancing the overall user experience.

Wearable Health and Fitness Devices: The adoption of haptic actuators in health and fitness wearables allows for real-time feedback on biometric data, encouraging users to stay active and maintain healthy habits.

LP Information, Inc. (LPI) ' newest research report, the “Mobile Phone Vibration Motor Industry Forecast” looks at past sales and reviews total world Mobile Phone Vibration Motor sales in 2024, providing a comprehensive analysis by region and market sector of projected Mobile Phone Vibration Motor sales for 2025 through 2031. With Mobile Phone Vibration Motor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Phone Vibration Motor industry.

This Insight Report provides a comprehensive analysis of the global Mobile Phone Vibration Motor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mobile Phone Vibration Motor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Phone Vibration Motor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Phone Vibration Motor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Phone Vibration Motor.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Phone Vibration Motor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Eccentric Rotating Mass (ERM) Actuators

Linear Resonant Actuators (LRAS)

Others

Segmentation by Application:

Smartphone

Feature Phone

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AAC Technologies

Nidec Corporation

MPlus Co.LTD

Jinlong Machinery & Electronics

Bluecom

Johnson Electric

Texas Instruments

TDK

Jahwa

PI Ceramic

Precision Microdrives

Novasentis

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mobile Phone Vibration Motor market?

What factors are driving Mobile Phone Vibration Motor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mobile Phone Vibration Motor market opportunities vary by end market size?

How does Mobile Phone Vibration Motor break out by Type, by Application?

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