

Global Mobile Payment Services Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Mobile Payment Services market size was valued at US\$ million in 2023. With growing demand in downstream market, the Mobile Payment Services is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Mobile Payment Services market. Mobile Payment Services are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Mobile Payment Services. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Mobile Payment Services market.

Mobile payment (also referred to as mobile money, mobile money transfer, and mobile wallet) generally refer to payment services operated under financial regulation and performed from or via a mobile device.

Key Features:

The report on Mobile Payment Services market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Mobile Payment Services market. It may include historical data,

market segmentation by Type (e.g., Remote, Proximity), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Mobile Payment Services market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Mobile Payment Services market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Mobile Payment Services industry. This include advancements in Mobile Payment Services technology, Mobile Payment Services new entrants, Mobile Payment Services new investment, and other innovations that are shaping the future of Mobile Payment Services.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Mobile Payment Services market. It includes factors influencing customer ' purchasing decisions, preferences for Mobile Payment Services product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Mobile Payment Services market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Mobile Payment Services market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Mobile Payment Services market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Mobile Payment Services industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Mobile Payment Services market.

Market Segmentation:

Mobile Payment Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Remote

Proximity

Segmentation by application

Retail

Hospitality & Tourism

IT & Telecommunication

BFSI

Media & Entertainment

Healthcare

Airline

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ACI Worldwide

Alphabet

Samsung Electronics

DH

Fidelity National Information Services

Fiserv

Jack Henry & Associates

MasterCard

PayPal Holdings

Square

Visa

Apple

Alipay

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Mobile Payment Services Market Size 2019-2030
 - 2.1.2 Mobile Payment Services Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Mobile Payment Services Segment by Type
 - 2.2.1 Remote
 - 2.2.2 Proximity
- 2.3 Mobile Payment Services Market Size by Type
 - 2.3.1 Mobile Payment Services Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Mobile Payment Services Market Size Market Share by Type (2019-2024)
- 2.4 Mobile Payment Services Segment by Application
 - 2.4.1 Retail
 - 2.4.2 Hospitality & Tourism
 - 2.4.3 IT & Telecommunication
 - 2.4.4 BFSI
 - 2.4.5 Media & Entertainment
 - 2.4.6 Healthcare
 - 2.4.7 Airline
 - 2.4.8 Others
- 2.5 Mobile Payment Services Market Size by Application
 - 2.5.1 Mobile Payment Services Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Mobile Payment Services Market Size Market Share by Application (2019-2024)

3 MOBILE PAYMENT SERVICES MARKET SIZE BY PLAYER

3.1 Mobile Payment Services Market Size Market Share by Players

3.1.1 Global Mobile Payment Services Revenue by Players (2019-2024)

3.1.2 Global Mobile Payment Services Revenue Market Share by Players (2019-2024)

3.2 Global Mobile Payment Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 MOBILE PAYMENT SERVICES BY REGIONS

4.1 Mobile Payment Services Market Size by Regions (2019-2024)

4.2 Americas Mobile Payment Services Market Size Growth (2019-2024)

4.3 APAC Mobile Payment Services Market Size Growth (2019-2024)

4.4 Europe Mobile Payment Services Market Size Growth (2019-2024)

4.5 Middle East & Africa Mobile Payment Services Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Mobile Payment Services Market Size by Country (2019-2024)

5.2 Americas Mobile Payment Services Market Size by Type (2019-2024)

5.3 Americas Mobile Payment Services Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Mobile Payment Services Market Size by Region (2019-2024)

6.2 APAC Mobile Payment Services Market Size by Type (2019-2024)

6.3 APAC Mobile Payment Services Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Mobile Payment Services by Country (2019-2024)

7.2 Europe Mobile Payment Services Market Size by Type (2019-2024)

7.3 Europe Mobile Payment Services Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Mobile Payment Services by Region (2019-2024)

8.2 Middle East & Africa Mobile Payment Services Market Size by Type (2019-2024)

8.3 Middle East & Africa Mobile Payment Services Market Size by Application
(2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL MOBILE PAYMENT SERVICES MARKET FORECAST

10.1 Global Mobile Payment Services Forecast by Regions (2025-2030)

10.1.1 Global Mobile Payment Services Forecast by Regions (2025-2030)

10.1.2 Americas Mobile Payment Services Forecast

10.1.3 APAC Mobile Payment Services Forecast

10.1.4 Europe Mobile Payment Services Forecast

- 10.1.5 Middle East & Africa Mobile Payment Services Forecast
- 10.2 Americas Mobile Payment Services Forecast by Country (2025-2030)
 - 10.2.1 United States Mobile Payment Services Market Forecast
 - 10.2.2 Canada Mobile Payment Services Market Forecast
 - 10.2.3 Mexico Mobile Payment Services Market Forecast
 - 10.2.4 Brazil Mobile Payment Services Market Forecast
- 10.3 APAC Mobile Payment Services Forecast by Region (2025-2030)
 - 10.3.1 China Mobile Payment Services Market Forecast
 - 10.3.2 Japan Mobile Payment Services Market Forecast
 - 10.3.3 Korea Mobile Payment Services Market Forecast
 - 10.3.4 Southeast Asia Mobile Payment Services Market Forecast
 - 10.3.5 India Mobile Payment Services Market Forecast
 - 10.3.6 Australia Mobile Payment Services Market Forecast
- 10.4 Europe Mobile Payment Services Forecast by Country (2025-2030)
 - 10.4.1 Germany Mobile Payment Services Market Forecast
 - 10.4.2 France Mobile Payment Services Market Forecast
 - 10.4.3 UK Mobile Payment Services Market Forecast
 - 10.4.4 Italy Mobile Payment Services Market Forecast
 - 10.4.5 Russia Mobile Payment Services Market Forecast
- 10.5 Middle East & Africa Mobile Payment Services Forecast by Region (2025-2030)
 - 10.5.1 Egypt Mobile Payment Services Market Forecast
 - 10.5.2 South Africa Mobile Payment Services Market Forecast
 - 10.5.3 Israel Mobile Payment Services Market Forecast
 - 10.5.4 Turkey Mobile Payment Services Market Forecast
 - 10.5.5 GCC Countries Mobile Payment Services Market Forecast
- 10.6 Global Mobile Payment Services Forecast by Type (2025-2030)
- 10.7 Global Mobile Payment Services Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 ACI Worldwide
 - 11.1.1 ACI Worldwide Company Information
 - 11.1.2 ACI Worldwide Mobile Payment Services Product Offered
 - 11.1.3 ACI Worldwide Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 ACI Worldwide Main Business Overview
 - 11.1.5 ACI Worldwide Latest Developments
- 11.2 Alphabet
 - 11.2.1 Alphabet Company Information

- 11.2.2 Alphabet Mobile Payment Services Product Offered
- 11.2.3 Alphabet Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 Alphabet Main Business Overview
- 11.2.5 Alphabet Latest Developments
- 11.3 Samsung Electronics
 - 11.3.1 Samsung Electronics Company Information
 - 11.3.2 Samsung Electronics Mobile Payment Services Product Offered
 - 11.3.3 Samsung Electronics Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Samsung Electronics Main Business Overview
 - 11.3.5 Samsung Electronics Latest Developments
- 11.4 DH
 - 11.4.1 DH Company Information
 - 11.4.2 DH Mobile Payment Services Product Offered
 - 11.4.3 DH Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 DH Main Business Overview
 - 11.4.5 DH Latest Developments
- 11.5 Fidelity National Information Services
 - 11.5.1 Fidelity National Information Services Company Information
 - 11.5.2 Fidelity National Information Services Mobile Payment Services Product Offered
 - 11.5.3 Fidelity National Information Services Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Fidelity National Information Services Main Business Overview
 - 11.5.5 Fidelity National Information Services Latest Developments
- 11.6 Fiserv
 - 11.6.1 Fiserv Company Information
 - 11.6.2 Fiserv Mobile Payment Services Product Offered
 - 11.6.3 Fiserv Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Fiserv Main Business Overview
 - 11.6.5 Fiserv Latest Developments
- 11.7 Jack Henry & Associates
 - 11.7.1 Jack Henry & Associates Company Information
 - 11.7.2 Jack Henry & Associates Mobile Payment Services Product Offered
 - 11.7.3 Jack Henry & Associates Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)

- 11.7.4 Jack Henry & Associates Main Business Overview
- 11.7.5 Jack Henry & Associates Latest Developments
- 11.8 MasterCard
 - 11.8.1 MasterCard Company Information
 - 11.8.2 MasterCard Mobile Payment Services Product Offered
 - 11.8.3 MasterCard Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 MasterCard Main Business Overview
 - 11.8.5 MasterCard Latest Developments
- 11.9 PayPal Holdings
 - 11.9.1 PayPal Holdings Company Information
 - 11.9.2 PayPal Holdings Mobile Payment Services Product Offered
 - 11.9.3 PayPal Holdings Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 PayPal Holdings Main Business Overview
 - 11.9.5 PayPal Holdings Latest Developments
- 11.10 Square
 - 11.10.1 Square Company Information
 - 11.10.2 Square Mobile Payment Services Product Offered
 - 11.10.3 Square Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Square Main Business Overview
 - 11.10.5 Square Latest Developments
- 11.11 Visa
 - 11.11.1 Visa Company Information
 - 11.11.2 Visa Mobile Payment Services Product Offered
 - 11.11.3 Visa Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Visa Main Business Overview
 - 11.11.5 Visa Latest Developments
- 11.12 Apple
 - 11.12.1 Apple Company Information
 - 11.12.2 Apple Mobile Payment Services Product Offered
 - 11.12.3 Apple Mobile Payment Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Apple Main Business Overview
 - 11.12.5 Apple Latest Developments
- 11.13 Alipay
 - 11.13.1 Alipay Company Information

11.13.2 Alipay Mobile Payment Services Product Offered

11.13.3 Alipay Mobile Payment Services Revenue, Gross Margin and Market Share
(2019-2024)

11.13.4 Alipay Main Business Overview

11.13.5 Alipay Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Mobile Payment Services Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Remote

Table 3. Major Players of Proximity

Table 4. Mobile Payment Services Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Mobile Payment Services Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Mobile Payment Services Market Size Market Share by Type (2019-2024)

Table 7. Mobile Payment Services Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Mobile Payment Services Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Mobile Payment Services Market Size Market Share by Application (2019-2024)

Table 10. Global Mobile Payment Services Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Mobile Payment Services Revenue Market Share by Player (2019-2024)

Table 12. Mobile Payment Services Key Players Head office and Products Offered

Table 13. Mobile Payment Services Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Mobile Payment Services Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Mobile Payment Services Market Size Market Share by Regions (2019-2024)

Table 18. Global Mobile Payment Services Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Mobile Payment Services Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Mobile Payment Services Market Size by Country (2019-2024) & (\$ Millions)

Table 21. Americas Mobile Payment Services Market Size Market Share by Country (2019-2024)

Table 22. Americas Mobile Payment Services Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Mobile Payment Services Market Size Market Share by Type (2019-2024)

Table 24. Americas Mobile Payment Services Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Mobile Payment Services Market Size Market Share by Application (2019-2024)

Table 26. APAC Mobile Payment Services Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Mobile Payment Services Market Size Market Share by Region (2019-2024)

Table 28. APAC Mobile Payment Services Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Mobile Payment Services Market Size Market Share by Type (2019-2024)

Table 30. APAC Mobile Payment Services Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Mobile Payment Services Market Size Market Share by Application (2019-2024)

Table 32. Europe Mobile Payment Services Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Mobile Payment Services Market Size Market Share by Country (2019-2024)

Table 34. Europe Mobile Payment Services Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Mobile Payment Services Market Size Market Share by Type (2019-2024)

Table 36. Europe Mobile Payment Services Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Mobile Payment Services Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Mobile Payment Services Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Mobile Payment Services Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa Mobile Payment Services Market Size by Type

(2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Mobile Payment Services Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Mobile Payment Services Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Mobile Payment Services Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Mobile Payment Services

Table 45. Key Market Challenges & Risks of Mobile Payment Services

Table 46. Key Industry Trends of Mobile Payment Services

Table 47. Global Mobile Payment Services Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Mobile Payment Services Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Mobile Payment Services Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Mobile Payment Services Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. ACI Worldwide Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 52. ACI Worldwide Mobile Payment Services Product Offered

Table 53. ACI Worldwide Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. ACI Worldwide Main Business

Table 55. ACI Worldwide Latest Developments

Table 56. Alphabet Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 57. Alphabet Mobile Payment Services Product Offered

Table 58. Alphabet Main Business

Table 59. Alphabet Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Alphabet Latest Developments

Table 61. Samsung Electronics Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 62. Samsung Electronics Mobile Payment Services Product Offered

Table 63. Samsung Electronics Main Business

Table 64. Samsung Electronics Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Samsung Electronics Latest Developments

Table 66. DH Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 67. DH Mobile Payment Services Product Offered

Table 68. DH Main Business

Table 69. DH Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. DH Latest Developments

Table 71. Fidelity National Information Services Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 72. Fidelity National Information Services Mobile Payment Services Product Offered

Table 73. Fidelity National Information Services Main Business

Table 74. Fidelity National Information Services Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Fidelity National Information Services Latest Developments

Table 76. Fiserv Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 77. Fiserv Mobile Payment Services Product Offered

Table 78. Fiserv Main Business

Table 79. Fiserv Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. Fiserv Latest Developments

Table 81. Jack Henry & Associates Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 82. Jack Henry & Associates Mobile Payment Services Product Offered

Table 83. Jack Henry & Associates Main Business

Table 84. Jack Henry & Associates Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Jack Henry & Associates Latest Developments

Table 86. MasterCard Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 87. MasterCard Mobile Payment Services Product Offered

Table 88. MasterCard Main Business

Table 89. MasterCard Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. MasterCard Latest Developments

Table 91. PayPal Holdings Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 92. PayPal Holdings Mobile Payment Services Product Offered

Table 93. PayPal Holdings Main Business

Table 94. PayPal Holdings Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. PayPal Holdings Latest Developments

Table 96. Square Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 97. Square Mobile Payment Services Product Offered

Table 98. Square Main Business

Table 99. Square Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. Square Latest Developments

Table 101. Visa Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 102. Visa Mobile Payment Services Product Offered

Table 103. Visa Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. Visa Main Business

Table 105. Visa Latest Developments

Table 106. Apple Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 107. Apple Mobile Payment Services Product Offered

Table 108. Apple Main Business

Table 109. Apple Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. Apple Latest Developments

Table 111. Alipay Details, Company Type, Mobile Payment Services Area Served and Its Competitors

Table 112. Alipay Mobile Payment Services Product Offered

Table 113. Alipay Main Business

Table 114. Alipay Mobile Payment Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 115. Alipay Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Mobile Payment Services Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Mobile Payment Services Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Mobile Payment Services Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Mobile Payment Services Sales Market Share by Country/Region (2023)

Figure 8. Mobile Payment Services Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Mobile Payment Services Market Size Market Share by Type in 2023

Figure 10. Mobile Payment Services in Retail

Figure 11. Global Mobile Payment Services Market: Retail (2019-2024) & (\$ Millions)

Figure 12. Mobile Payment Services in Hospitality & Tourism

Figure 13. Global Mobile Payment Services Market: Hospitality & Tourism (2019-2024) & (\$ Millions)

Figure 14. Mobile Payment Services in IT & Telecommunication

Figure 15. Global Mobile Payment Services Market: IT & Telecommunication (2019-2024) & (\$ Millions)

Figure 16. Mobile Payment Services in BFSI

Figure 17. Global Mobile Payment Services Market: BFSI (2019-2024) & (\$ Millions)

Figure 18. Mobile Payment Services in Media & Entertainment

Figure 19. Global Mobile Payment Services Market: Media & Entertainment (2019-2024) & (\$ Millions)

Figure 20. Mobile Payment Services in Healthcare

Figure 21. Global Mobile Payment Services Market: Healthcare (2019-2024) & (\$ Millions)

Figure 22. Mobile Payment Services in Airline

Figure 23. Global Mobile Payment Services Market: Airline (2019-2024) & (\$ Millions)

Figure 24. Mobile Payment Services in Others

Figure 25. Global Mobile Payment Services Market: Others (2019-2024) & (\$ Millions)

Figure 26. Global Mobile Payment Services Market Size Market Share by Application in 2023

Figure 27. Global Mobile Payment Services Revenue Market Share by Player in 2023

Figure 28. Global Mobile Payment Services Market Size Market Share by Regions (2019-2024)

Figure 29. Americas Mobile Payment Services Market Size 2019-2024 (\$ Millions)

Figure 30. APAC Mobile Payment Services Market Size 2019-2024 (\$ Millions)

Figure 31. Europe Mobile Payment Services Market Size 2019-2024 (\$ Millions)

Figure 32. Middle East & Africa Mobile Payment Services Market Size 2019-2024 (\$ Millions)

Figure 33. Americas Mobile Payment Services Value Market Share by Country in 2023

Figure 34. United States Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Canada Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Mexico Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Brazil Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 38. APAC Mobile Payment Services Market Size Market Share by Region in 2023

Figure 39. APAC Mobile Payment Services Market Size Market Share by Type in 2023

Figure 40. APAC Mobile Payment Services Market Size Market Share by Application in 2023

Figure 41. China Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Japan Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Korea Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 44. Southeast Asia Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 45. India Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 46. Australia Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 47. Europe Mobile Payment Services Market Size Market Share by Country in 2023

Figure 48. Europe Mobile Payment Services Market Size Market Share by Type (2019-2024)

Figure 49. Europe Mobile Payment Services Market Size Market Share by Application (2019-2024)

Figure 50. Germany Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 51. France Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 52. UK Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Italy Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 54. Russia Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Middle East & Africa Mobile Payment Services Market Size Market Share by Region (2019-2024)

Figure 56. Middle East & Africa Mobile Payment Services Market Size Market Share by Type (2019-2024)

Figure 57. Middle East & Africa Mobile Payment Services Market Size Market Share by Application (2019-2024)

Figure 58. Egypt Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 59. South Africa Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 60. Israel Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 61. Turkey Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 62. GCC Country Mobile Payment Services Market Size Growth 2019-2024 (\$ Millions)

Figure 63. Americas Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 64. APAC Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 65. Europe Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 66. Middle East & Africa Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 67. United States Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 68. Canada Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 69. Mexico Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 70. Brazil Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 71. China Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 72. Japan Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 73. Korea Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 74. Southeast Asia Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 75. India Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 76. Australia Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 77. Germany Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 78. France Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 79. UK Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 80. Italy Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 81. Russia Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 82. Spain Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 83. Egypt Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 84. South Africa Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 85. Israel Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 86. Turkey Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 87. GCC Countries Mobile Payment Services Market Size 2025-2030 (\$ Millions)

Figure 88. Global Mobile Payment Services Market Size Market Share Forecast by Type (2025-2030)

Figure 89. Global Mobile Payment Services Market Size Market Share Forecast by Application (2025-2030)

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