

Global Mobile Mug Market Growth 2025-2031

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Abstracts

The global Mobile Mug market size is predicted to grow from US\$ 1327 million in 2025 to US\$ 1576 million in 2031; it is expected to grow at a CAGR of 2.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

'Mobile Mug' is not a fixed term in the traditional sense, but an innovative concept that combines the basic characteristics of a mug with the need for portability. On this basis, the 'Mobile Mug' strengthens the portability attribute and adapts to mobile scenarios such as commuting, outdoor, and travel through structural optimization and material innovation.

United States market for Mobile Mug is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Mobile Mug is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Mobile Mug is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Mobile Mug players cover THERMOS, PHILIPS, TOMIC, Yeti, Nanlong, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Mobile Mug Industry Forecast"

looks at past sales and reviews total world Mobile Mug sales in 2024, providing a comprehensive analysis by region and market sector of projected Mobile Mug sales for 2025 through 2031. With Mobile Mug sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Mug industry.

This Insight Report provides a comprehensive analysis of the global Mobile Mug landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mobile Mug portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Mug market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Mug and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Mug.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Mug market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Ceramic Material

Glass Material

Stainless Steel Material

Others

Segmentation by Application:

Commuting

Outdoor Sports

Travel

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

THERMOS

PHILIPS

TOMIC

Yeti

Nanlong

S-well

Fuguang

HAERS

Supor

RELEA

Xiduomi

Vanow

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mobile Mug market?

What factors are driving Mobile Mug market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mobile Mug market opportunities vary by end market size?

How does Mobile Mug break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Mobile Mug Annual Sales 2020-2031
- 2.1.2 World Current & Future Analysis for Mobile Mug by Geographic Region, 2020, 2024 & 2031
- 2.1.3 World Current & Future Analysis for Mobile Mug by Country/Region, 2020, 2024 & 2031

2.2 Mobile Mug Segment by Type

- 2.2.1 Ceramic Material
- 2.2.2 Glass Material
- 2.2.3 Stainless Steel Material
- 2.2.4 Others

2.3 Mobile Mug Sales by Type

- 2.3.1 Global Mobile Mug Sales Market Share by Type (2020-2025)
- 2.3.2 Global Mobile Mug Revenue and Market Share by Type (2020-2025)
- 2.3.3 Global Mobile Mug Sale Price by Type (2020-2025)

2.4 Mobile Mug Segment by Application

- 2.4.1 Commuting
- 2.4.2 Outdoor Sports
- 2.4.3 Travel
- 2.4.4 Other

2.5 Mobile Mug Sales by Application

- 2.5.1 Global Mobile Mug Sale Market Share by Application (2020-2025)
- 2.5.2 Global Mobile Mug Revenue and Market Share by Application (2020-2025)
- 2.5.3 Global Mobile Mug Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

- 3.1 Global Mobile Mug Breakdown Data by Company
 - 3.1.1 Global Mobile Mug Annual Sales by Company (2020-2025)
 - 3.1.2 Global Mobile Mug Sales Market Share by Company (2020-2025)
- 3.2 Global Mobile Mug Annual Revenue by Company (2020-2025)
 - 3.2.1 Global Mobile Mug Revenue by Company (2020-2025)
 - 3.2.2 Global Mobile Mug Revenue Market Share by Company (2020-2025)
- 3.3 Global Mobile Mug Sale Price by Company
- 3.4 Key Manufacturers Mobile Mug Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Mobile Mug Product Location Distribution
 - 3.4.2 Players Mobile Mug Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR MOBILE MUG BY GEOGRAPHIC REGION

- 4.1 World Historic Mobile Mug Market Size by Geographic Region (2020-2025)
 - 4.1.1 Global Mobile Mug Annual Sales by Geographic Region (2020-2025)
 - 4.1.2 Global Mobile Mug Annual Revenue by Geographic Region (2020-2025)
- 4.2 World Historic Mobile Mug Market Size by Country/Region (2020-2025)
 - 4.2.1 Global Mobile Mug Annual Sales by Country/Region (2020-2025)
 - 4.2.2 Global Mobile Mug Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Mobile Mug Sales Growth
- 4.4 APAC Mobile Mug Sales Growth
- 4.5 Europe Mobile Mug Sales Growth
- 4.6 Middle East & Africa Mobile Mug Sales Growth

5 AMERICAS

- 5.1 Americas Mobile Mug Sales by Country
 - 5.1.1 Americas Mobile Mug Sales by Country (2020-2025)
 - 5.1.2 Americas Mobile Mug Revenue by Country (2020-2025)
- 5.2 Americas Mobile Mug Sales by Type (2020-2025)

5.3 Americas Mobile Mug Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Mobile Mug Sales by Region

6.1.1 APAC Mobile Mug Sales by Region (2020-2025)

6.1.2 APAC Mobile Mug Revenue by Region (2020-2025)

6.2 APAC Mobile Mug Sales by Type (2020-2025)

6.3 APAC Mobile Mug Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Mobile Mug by Country

7.1.1 Europe Mobile Mug Sales by Country (2020-2025)

7.1.2 Europe Mobile Mug Revenue by Country (2020-2025)

7.2 Europe Mobile Mug Sales by Type (2020-2025)

7.3 Europe Mobile Mug Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Mobile Mug by Country

8.1.1 Middle East & Africa Mobile Mug Sales by Country (2020-2025)

8.1.2 Middle East & Africa Mobile Mug Revenue by Country (2020-2025)

- 8.2 Middle East & Africa Mobile Mug Sales by Type (2020-2025)
- 8.3 Middle East & Africa Mobile Mug Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Mobile Mug
- 10.3 Manufacturing Process Analysis of Mobile Mug
- 10.4 Industry Chain Structure of Mobile Mug

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Mobile Mug Distributors
- 11.3 Mobile Mug Customer

12 WORLD FORECAST REVIEW FOR MOBILE MUG BY GEOGRAPHIC REGION

- 12.1 Global Mobile Mug Market Size Forecast by Region
 - 12.1.1 Global Mobile Mug Forecast by Region (2026-2031)
 - 12.1.2 Global Mobile Mug Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Mobile Mug Forecast by Type (2026-2031)

12.7 Global Mobile Mug Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 THERMOS

13.1.1 THERMOS Company Information

13.1.2 THERMOS Mobile Mug Product Portfolios and Specifications

13.1.3 THERMOS Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 THERMOS Main Business Overview

13.1.5 THERMOS Latest Developments

13.2 PHILIPS

13.2.1 PHILIPS Company Information

13.2.2 PHILIPS Mobile Mug Product Portfolios and Specifications

13.2.3 PHILIPS Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 PHILIPS Main Business Overview

13.2.5 PHILIPS Latest Developments

13.3 TOMIC

13.3.1 TOMIC Company Information

13.3.2 TOMIC Mobile Mug Product Portfolios and Specifications

13.3.3 TOMIC Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.3.4 TOMIC Main Business Overview

13.3.5 TOMIC Latest Developments

13.4 Yeti

13.4.1 Yeti Company Information

13.4.2 Yeti Mobile Mug Product Portfolios and Specifications

13.4.3 Yeti Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 Yeti Main Business Overview

13.4.5 Yeti Latest Developments

13.5 Nanlong

13.5.1 Nanlong Company Information

13.5.2 Nanlong Mobile Mug Product Portfolios and Specifications

13.5.3 Nanlong Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Nanlong Main Business Overview

13.5.5 Nanlong Latest Developments

13.6 S-well

13.6.1 S-well Company Information

13.6.2 S-well Mobile Mug Product Portfolios and Specifications

13.6.3 S-well Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 S-well Main Business Overview

13.6.5 S-well Latest Developments

13.7 Fuguang

13.7.1 Fuguang Company Information

13.7.2 Fuguang Mobile Mug Product Portfolios and Specifications

13.7.3 Fuguang Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 Fuguang Main Business Overview

13.7.5 Fuguang Latest Developments

13.8 HAERS

13.8.1 HAERS Company Information

13.8.2 HAERS Mobile Mug Product Portfolios and Specifications

13.8.3 HAERS Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 HAERS Main Business Overview

13.8.5 HAERS Latest Developments

13.9 Supor

13.9.1 Supor Company Information

13.9.2 Supor Mobile Mug Product Portfolios and Specifications

13.9.3 Supor Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 Supor Main Business Overview

13.9.5 Supor Latest Developments

13.10 RELEA

13.10.1 RELEA Company Information

13.10.2 RELEA Mobile Mug Product Portfolios and Specifications

13.10.3 RELEA Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.10.4 RELEA Main Business Overview

13.10.5 RELEA Latest Developments

13.11 Xiduomi

13.11.1 Xiduomi Company Information

13.11.2 Xiduomi Mobile Mug Product Portfolios and Specifications

13.11.3 Xiduomi Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 Xiduomi Main Business Overview

13.11.5 Xiduomi Latest Developments

13.12 Vanow

13.12.1 Vanow Company Information

13.12.2 Vanow Mobile Mug Product Portfolios and Specifications

13.12.3 Vanow Mobile Mug Sales, Revenue, Price and Gross Margin (2020-2025)

13.12.4 Vanow Main Business Overview

13.12.5 Vanow Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Mobile Mug Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Mobile Mug Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Ceramic Material
- Table 4. Major Players of Glass Material
- Table 5. Major Players of Stainless Steel Material
- Table 6. Major Players of Others
- Table 7. Global Mobile Mug Sales by Type (2020-2025) & (Units)
- Table 8. Global Mobile Mug Sales Market Share by Type (2020-2025)
- Table 9. Global Mobile Mug Revenue by Type (2020-2025) & (\$ million)
- Table 10. Global Mobile Mug Revenue Market Share by Type (2020-2025)
- Table 11. Global Mobile Mug Sale Price by Type (2020-2025) & (US\$/Unit)
- Table 12. Global Mobile Mug Sale by Application (2020-2025) & (Units)
- Table 13. Global Mobile Mug Sale Market Share by Application (2020-2025)
- Table 14. Global Mobile Mug Revenue by Application (2020-2025) & (\$ million)
- Table 15. Global Mobile Mug Revenue Market Share by Application (2020-2025)
- Table 16. Global Mobile Mug Sale Price by Application (2020-2025) & (US\$/Unit)
- Table 17. Global Mobile Mug Sales by Company (2020-2025) & (Units)
- Table 18. Global Mobile Mug Sales Market Share by Company (2020-2025)
- Table 19. Global Mobile Mug Revenue by Company (2020-2025) & (\$ millions)
- Table 20. Global Mobile Mug Revenue Market Share by Company (2020-2025)
- Table 21. Global Mobile Mug Sale Price by Company (2020-2025) & (US\$/Unit)
- Table 22. Key Manufacturers Mobile Mug Producing Area Distribution and Sales Area
- Table 23. Players Mobile Mug Products Offered
- Table 24. Mobile Mug Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 25. New Products and Potential Entrants
- Table 26. Market M&A Activity & Strategy
- Table 27. Global Mobile Mug Sales by Geographic Region (2020-2025) & (Units)
- Table 28. Global Mobile Mug Sales Market Share Geographic Region (2020-2025)
- Table 29. Global Mobile Mug Revenue by Geographic Region (2020-2025) & (\$ millions)
- Table 30. Global Mobile Mug Revenue Market Share by Geographic Region (2020-2025)
- Table 31. Global Mobile Mug Sales by Country/Region (2020-2025) & (Units)

- Table 32. Global Mobile Mug Sales Market Share by Country/Region (2020-2025)
- Table 33. Global Mobile Mug Revenue by Country/Region (2020-2025) & (\$ millions)
- Table 34. Global Mobile Mug Revenue Market Share by Country/Region (2020-2025)
- Table 35. Americas Mobile Mug Sales by Country (2020-2025) & (Units)
- Table 36. Americas Mobile Mug Sales Market Share by Country (2020-2025)
- Table 37. Americas Mobile Mug Revenue by Country (2020-2025) & (\$ millions)
- Table 38. Americas Mobile Mug Sales by Type (2020-2025) & (Units)
- Table 39. Americas Mobile Mug Sales by Application (2020-2025) & (Units)
- Table 40. APAC Mobile Mug Sales by Region (2020-2025) & (Units)
- Table 41. APAC Mobile Mug Sales Market Share by Region (2020-2025)
- Table 42. APAC Mobile Mug Revenue by Region (2020-2025) & (\$ millions)
- Table 43. APAC Mobile Mug Sales by Type (2020-2025) & (Units)
- Table 44. APAC Mobile Mug Sales by Application (2020-2025) & (Units)
- Table 45. Europe Mobile Mug Sales by Country (2020-2025) & (Units)
- Table 46. Europe Mobile Mug Revenue by Country (2020-2025) & (\$ millions)
- Table 47. Europe Mobile Mug Sales by Type (2020-2025) & (Units)
- Table 48. Europe Mobile Mug Sales by Application (2020-2025) & (Units)
- Table 49. Middle East & Africa Mobile Mug Sales by Country (2020-2025) & (Units)
- Table 50. Middle East & Africa Mobile Mug Revenue Market Share by Country (2020-2025)
- Table 51. Middle East & Africa Mobile Mug Sales by Type (2020-2025) & (Units)
- Table 52. Middle East & Africa Mobile Mug Sales by Application (2020-2025) & (Units)
- Table 53. Key Market Drivers & Growth Opportunities of Mobile Mug
- Table 54. Key Market Challenges & Risks of Mobile Mug
- Table 55. Key Industry Trends of Mobile Mug
- Table 56. Mobile Mug Raw Material
- Table 57. Key Suppliers of Raw Materials
- Table 58. Mobile Mug Distributors List
- Table 59. Mobile Mug Customer List
- Table 60. Global Mobile Mug Sales Forecast by Region (2026-2031) & (Units)
- Table 61. Global Mobile Mug Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 62. Americas Mobile Mug Sales Forecast by Country (2026-2031) & (Units)
- Table 63. Americas Mobile Mug Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 64. APAC Mobile Mug Sales Forecast by Region (2026-2031) & (Units)
- Table 65. APAC Mobile Mug Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 66. Europe Mobile Mug Sales Forecast by Country (2026-2031) & (Units)
- Table 67. Europe Mobile Mug Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 68. Middle East & Africa Mobile Mug Sales Forecast by Country (2026-2031) & (Units)

Table 69. Middle East & Africa Mobile Mug Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 70. Global Mobile Mug Sales Forecast by Type (2026-2031) & (Units)

Table 71. Global Mobile Mug Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 72. Global Mobile Mug Sales Forecast by Application (2026-2031) & (Units)

Table 73. Global Mobile Mug Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 74. THERMOS Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 75. THERMOS Mobile Mug Product Portfolios and Specifications

Table 76. THERMOS Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 77. THERMOS Main Business

Table 78. THERMOS Latest Developments

Table 79. PHILIPS Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 80. PHILIPS Mobile Mug Product Portfolios and Specifications

Table 81. PHILIPS Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 82. PHILIPS Main Business

Table 83. PHILIPS Latest Developments

Table 84. TOMIC Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 85. TOMIC Mobile Mug Product Portfolios and Specifications

Table 86. TOMIC Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 87. TOMIC Main Business

Table 88. TOMIC Latest Developments

Table 89. Yeti Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 90. Yeti Mobile Mug Product Portfolios and Specifications

Table 91. Yeti Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 92. Yeti Main Business

Table 93. Yeti Latest Developments

Table 94. Nanlong Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 95. Nanlong Mobile Mug Product Portfolios and Specifications

Table 96. Nanlong Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 97. Nanlong Main Business

Table 98. Nanlong Latest Developments

Table 99. S-well Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 100. S-well Mobile Mug Product Portfolios and Specifications

Table 101. S-well Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 102. S-well Main Business

Table 103. S-well Latest Developments

Table 104. Fuguang Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 105. Fuguang Mobile Mug Product Portfolios and Specifications

Table 106. Fuguang Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 107. Fuguang Main Business

Table 108. Fuguang Latest Developments

Table 109. HAERS Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 110. HAERS Mobile Mug Product Portfolios and Specifications

Table 111. HAERS Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 112. HAERS Main Business

Table 113. HAERS Latest Developments

Table 114. Supor Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 115. Supor Mobile Mug Product Portfolios and Specifications

Table 116. Supor Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 117. Supor Main Business

Table 118. Supor Latest Developments

Table 119. RELEA Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 120. RELEA Mobile Mug Product Portfolios and Specifications

Table 121. RELEA Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 122. RELEA Main Business

Table 123. RELEA Latest Developments

Table 124. Xiduomi Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 125. Xiduomi Mobile Mug Product Portfolios and Specifications

Table 126. Xiduomi Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 127. Xiduomi Main Business

Table 128. Xiduomi Latest Developments

Table 129. Vanow Basic Information, Mobile Mug Manufacturing Base, Sales Area and Its Competitors

Table 130. Vanow Mobile Mug Product Portfolios and Specifications

Table 131. Vanow Mobile Mug Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 132. Vanow Main Business

Table 133. Vanow Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Mobile Mug
- Figure 2. Mobile Mug Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Mobile Mug Sales Growth Rate 2020-2031 (Units)
- Figure 7. Global Mobile Mug Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Mobile Mug Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Mobile Mug Sales Market Share by Country/Region (2024)
- Figure 10. Mobile Mug Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Ceramic Material
- Figure 12. Product Picture of Glass Material
- Figure 13. Product Picture of Stainless Steel Material
- Figure 14. Product Picture of Others
- Figure 15. Global Mobile Mug Sales Market Share by Type in 2025
- Figure 16. Global Mobile Mug Revenue Market Share by Type (2020-2025)
- Figure 17. Mobile Mug Consumed in Commuting
- Figure 18. Global Mobile Mug Market: Commuting (2020-2025) & (Units)
- Figure 19. Mobile Mug Consumed in Outdoor Sports
- Figure 20. Global Mobile Mug Market: Outdoor Sports (2020-2025) & (Units)
- Figure 21. Mobile Mug Consumed in Travel
- Figure 22. Global Mobile Mug Market: Travel (2020-2025) & (Units)
- Figure 23. Mobile Mug Consumed in Other
- Figure 24. Global Mobile Mug Market: Other (2020-2025) & (Units)
- Figure 25. Global Mobile Mug Sale Market Share by Application (2024)
- Figure 26. Global Mobile Mug Revenue Market Share by Application in 2025
- Figure 27. Mobile Mug Sales by Company in 2025 (Units)
- Figure 28. Global Mobile Mug Sales Market Share by Company in 2025
- Figure 29. Mobile Mug Revenue by Company in 2025 (\$ millions)
- Figure 30. Global Mobile Mug Revenue Market Share by Company in 2025
- Figure 31. Global Mobile Mug Sales Market Share by Geographic Region (2020-2025)
- Figure 32. Global Mobile Mug Revenue Market Share by Geographic Region in 2025
- Figure 33. Americas Mobile Mug Sales 2020-2025 (Units)
- Figure 34. Americas Mobile Mug Revenue 2020-2025 (\$ millions)
- Figure 35. APAC Mobile Mug Sales 2020-2025 (Units)

- Figure 36. APAC Mobile Mug Revenue 2020-2025 (\$ millions)
- Figure 37. Europe Mobile Mug Sales 2020-2025 (Units)
- Figure 38. Europe Mobile Mug Revenue 2020-2025 (\$ millions)
- Figure 39. Middle East & Africa Mobile Mug Sales 2020-2025 (Units)
- Figure 40. Middle East & Africa Mobile Mug Revenue 2020-2025 (\$ millions)
- Figure 41. Americas Mobile Mug Sales Market Share by Country in 2025
- Figure 42. Americas Mobile Mug Revenue Market Share by Country (2020-2025)
- Figure 43. Americas Mobile Mug Sales Market Share by Type (2020-2025)
- Figure 44. Americas Mobile Mug Sales Market Share by Application (2020-2025)
- Figure 45. United States Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 46. Canada Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 47. Mexico Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 48. Brazil Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 49. APAC Mobile Mug Sales Market Share by Region in 2025
- Figure 50. APAC Mobile Mug Revenue Market Share by Region (2020-2025)
- Figure 51. APAC Mobile Mug Sales Market Share by Type (2020-2025)
- Figure 52. APAC Mobile Mug Sales Market Share by Application (2020-2025)
- Figure 53. China Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 54. Japan Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 55. South Korea Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 56. Southeast Asia Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 57. India Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 58. Australia Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 59. China Taiwan Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 60. Europe Mobile Mug Sales Market Share by Country in 2025
- Figure 61. Europe Mobile Mug Revenue Market Share by Country (2020-2025)
- Figure 62. Europe Mobile Mug Sales Market Share by Type (2020-2025)
- Figure 63. Europe Mobile Mug Sales Market Share by Application (2020-2025)
- Figure 64. Germany Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 65. France Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 66. UK Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 67. Italy Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 68. Russia Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 69. Middle East & Africa Mobile Mug Sales Market Share by Country (2020-2025)
- Figure 70. Middle East & Africa Mobile Mug Sales Market Share by Type (2020-2025)
- Figure 71. Middle East & Africa Mobile Mug Sales Market Share by Application (2020-2025)
- Figure 72. Egypt Mobile Mug Revenue Growth 2020-2025 (\$ millions)

- Figure 73. South Africa Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 74. Israel Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 75. Turkey Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 76. GCC Countries Mobile Mug Revenue Growth 2020-2025 (\$ millions)
- Figure 77. Manufacturing Cost Structure Analysis of Mobile Mug in 2025
- Figure 78. Manufacturing Process Analysis of Mobile Mug
- Figure 79. Industry Chain Structure of Mobile Mug
- Figure 80. Channels of Distribution
- Figure 81. Global Mobile Mug Sales Market Forecast by Region (2026-2031)
- Figure 82. Global Mobile Mug Revenue Market Share Forecast by Region (2026-2031)
- Figure 83. Global Mobile Mug Sales Market Share Forecast by Type (2026-2031)
- Figure 84. Global Mobile Mug Revenue Market Share Forecast by Type (2026-2031)
- Figure 85. Global Mobile Mug Sales Market Share Forecast by Application (2026-2031)
- Figure 86. Global Mobile Mug Revenue Market Share Forecast by Application (2026-2031)

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