

Global Mobile Learning Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Mobile Learning Software, often referred to as mLearning, is a form of education that occurs through mobile devices like smartphones and tablets. It's characterized by the ability to learn anywhere and anytime, providing flexibility and convenience to learners. This software supports various content formats, including e-books, videos, interactive assessments, and portable learning management systems. It's designed to facilitate microlearning—short, focused learning activities that fit into a learner's daily life, making education more accessible and personalized.

The global Mobile Learning Software market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Mobile Learning Software Industry Forecast” looks at past sales and reviews total world Mobile Learning Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Mobile Learning Software sales for 2023 through 2029. With Mobile Learning Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Learning Software industry.

This Insight Report provides a comprehensive analysis of the global Mobile Learning Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Mobile Learning Software portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Learning Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Learning Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Learning Software.

United States market for Mobile Learning Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Mobile Learning Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Mobile Learning Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Mobile Learning Software players cover CANVAS, Moodle, GoTo, Dayforce, iHasco, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Learning Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premise

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CANVAS

Moodle

GoTo

Dayforce

iHasco

Adobe

UKG Pro

TalentLMS

Trainual

360Learning

Connecteam

Absorb LMS

Litmos

SAP SuccessFactors

Cornerstone

Wunding

Zhi-Niao

Zhixueyun

Scho

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