

Global Mobile Food Services Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Mobile Food Services market size is predicted to grow from US\$ 2372 million in 2025 to US\$ 3675 million in 2031; it is expected to grow at a CAGR of 7.6% from 2025 to 2031.

According to the NAICS code for Mobile Food Services (722330), Mobile food services is the business of selling prepared food from some sort of vehicle. It is a feature of urban culture in many countries. Mobile catering can be performed using food trucks, trailers, carts and food stands. Many types of foods may be prepared. The industry comprises establishments primarily engaged in preparing and serving meals from a mobile truck. Food is normally prepared, stored and cooked on the food truck. The food truck may or may not use the same location each day and does not sell alcoholic beverages.

The market for Mobile food services is fragmented with players such as Cousins Maine Lobster, Luke's Lobster, J's Lobster, Bite into Maine, Freshies Lobster, Lobsta Truck, Lobster Dogs Foodtruck, Maine Street Lobster, The Lobster Food Truck , The Happy Lobster, Red Hook Lobster Pound, Lobsterdamus.

In terms of types, Hamburgers Hot dogs Trucks?Street Tacos and Burritos and Lobster Trucks have higher market share about 16%?14% and 12%.

LPI (LP Information)' newest research report, the "Mobile Food Services Industry Forecast" looks at past sales and reviews total world Mobile Food Services sales in 2024, providing a comprehensive analysis by region and market sector of projected

Mobile Food Services sales for 2025 through 2031. With Mobile Food Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Food Services industry.

This Insight Report provides a comprehensive analysis of the global Mobile Food Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Mobile Food Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Food Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Food Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Food Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Food Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Barbecue Trucks

Hamburgers Hot dogs Trucks

Coffee and Healthy Drink Trucks

Cupcakes and Desserts Trucks

Street Tacos and Burritos

Lobster Trucks

Ice Cream and Cold Drink Trucks

Other Mobile Trucks

Segmentation by Application:

Streets

Events and Festivals

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cousins Maine Lobster

Luke's Lobster

J's Lobster

Bite into Maine

Freshies Lobster

Lobsta Truck

Lobster Dogs Foodtruck

Maine Street Lobster

The Lobster Food Truck

The Happy Lobster

Red Hook Lobster Pound

Lobsterdamus

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