

# Global Mobile Device Protection Insurance Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Mobile Device Protection Insurance market size is predicted to grow from US\$ 67780 million in 2025 to US\$ 88410 million in 2032; it is expected to grow at a CAGR of 3.9% from 2026 to 2032.

Mobile Device Protection Insurance is a type of coverage designed to protect individuals and businesses from financial losses associated with damage, theft, or loss of smartphones and tablets. This insurance typically covers the cost of repairing or replacing the device, depending on the specific terms and conditions of the policy. It can also include additional benefits such as coverage for unauthorized usage or data breaches, providing comprehensive protection for the user's digital life.

Mobile Device Protection Insurance is becoming increasingly popular as these devices have become indispensable tools for personal and professional use. With the rise of mobile technology, people rely heavily on their smartphones and tablets for communication, entertainment, work, and more. As such, the potential financial impact of losing or damaging these devices can be significant, making insurance a valuable option for many.

The market for Mobile Device Protection Insurance has seen steady growth in recent years, driven by several factors. Firstly, the increasing cost of smartphones and tablets has made consumers more aware of the potential financial risk associated with these devices. As flagship models continue to push the boundaries of price and functionality, consumers are increasingly looking for ways to protect their investments.

Secondly, the rise of mobile payments and digital wallets has heightened the importance of securing personal data. Mobile Device Protection Insurance often

includes coverage for unauthorized usage, providing an additional layer of security for users' financial information.

Furthermore, advancements in insurance technology have made it easier for consumers to purchase and manage their policies. Mobile apps and online platforms have streamlined the process, making it more convenient for users to get the coverage they need.

United States market for Mobile Device Protection Insurance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Mobile Device Protection Insurance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Mobile Device Protection Insurance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Mobile Device Protection Insurance players cover AIG, Apple, AXA, Asurion, Assurant, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Mobile Device Protection Insurance Industry Forecast" looks at past sales and reviews total world Mobile Device Protection Insurance sales in 2025, providing a comprehensive analysis by region and market sector of projected Mobile Device Protection Insurance sales for 2026 through 2032. With Mobile Device Protection Insurance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Device Protection Insurance industry.

This Insight Report provides a comprehensive analysis of the global Mobile Device Protection Insurance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Mobile Device Protection Insurance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Device Protection Insurance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Device Protection Insurance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Device Protection Insurance.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Device Protection Insurance market by product type, application, key players and key regions and countries.

**Segmentation by Type:**

Mobile Phone Insurance

Tablet Insurance

Others

**Segmentation by Application:**

Wireless Carrier

Mobile Device Operators

Third-party Insurance Companies

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AIG

Apple

AXA

Asurion

Assurant

Hollard Group

Chubb (ACE)

SoftBank

Allianz Insurance

AmTrust

China Ping An

Zhongan Online

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