

Global Mobile Commerce Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G985B818BC4AEN.html>

Date: February 2023

Pages: 122

Price: US\$ 3,660.00 (Single User License)

ID: G985B818BC4AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the "Mobile Commerce Industry Forecast" looks at past sales and reviews total world Mobile Commerce sales in 2022, providing a comprehensive analysis by region and market sector of projected Mobile Commerce sales for 2023 through 2029. With Mobile Commerce sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Commerce industry.

This Insight Report provides a comprehensive analysis of the global Mobile Commerce landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mobile Commerce portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Commerce market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Commerce and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Commerce.

The global Mobile Commerce market size is projected to grow from US\$ 539530 million in 2022 to US\$ 1513060 million in 2029; it is expected to grow at a CAGR of 15.9%

from 2023 to 2029.

United States market for Mobile Commerce is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Mobile Commerce is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Mobile Commerce is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Mobile Commerce players cover Ericsson Inc, Thales Group (Gemalto NV), Target Corporate, PayPal, Visa, MasterCard, IBM, Google and Mopay Inc, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Commerce market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

by Payment

Near Field Communication (NFC)

Premium SMS

Wireless application protocol (WAP)

Direct Carrier Billing

by Transaction Type

M Retailing

M Ticketing/Booking

M Billing

Other

Segmentation by application

Retail

Reservation/Ticket Booking

Bill Payments

Mobile Wallets

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ericsson Inc

Thales Group (Gemalto NV)

Target Corporate

PayPal

Visa

MasterCard

IBM

Google

Mopay Inc

Oxygen8

SAP

Amazon

Global Sources

Alibaba Group

Focus Technology

Apple Inc

Gemalto

Staples

Microsoft Corp

ASOS

eBay

Wal-Mart Stores

Zynga

Barnes & Noble

BlackBerry Ltd

Costco Wholesale Corp

Netflix

Office Depot

HC International

Rakuten

Sears Holdings Corp

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