

Global Mobile Commerce (M-Commerce) Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GCDE82F184F7EN.html>

Date: May 2024

Pages: 105

Price: US\$ 3,660.00 (Single User License)

ID: GCDE82F184F7EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Mobile Commerce (M-Commerce) market size was valued at US\$ million in 2023. With growing demand in downstream market, the Mobile Commerce (M-Commerce) is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Mobile Commerce (M-Commerce) market. Mobile Commerce (M-Commerce) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Mobile Commerce (M-Commerce). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Mobile Commerce (M-Commerce) market.

M-commerce (mobile commerce) is the buying and selling of goods and services through wireless handheld devices such as cellular telephone and personal digital assistants (PDAs).

The M-Commerce market is expected to grow with increasing number of smartphones, tablets and other internet enabled devices.

Key Features:

The report on Mobile Commerce (M-Commerce) market reflects various aspects and

provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Mobile Commerce (M-Commerce) market. It may include historical data, market segmentation by Type (e.g., Premium SMS, Near Field Communication (NFC)), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Mobile Commerce (M-Commerce) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Mobile Commerce (M-Commerce) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Mobile Commerce (M-Commerce) industry. This include advancements in Mobile Commerce (M-Commerce) technology, Mobile Commerce (M-Commerce) new entrants, Mobile Commerce (M-Commerce) new investment, and other innovations that are shaping the future of Mobile Commerce (M-Commerce).

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Mobile Commerce (M-Commerce) market. It includes factors influencing customer ' purchasing decisions, preferences for Mobile Commerce (M-Commerce) product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Mobile Commerce (M-Commerce) market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Mobile Commerce (M-Commerce) market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Mobile Commerce (M-Commerce) market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Mobile Commerce (M-Commerce) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Mobile Commerce (M-Commerce) market.

Market Segmentation:

Mobile Commerce (M-Commerce) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Premium SMS

Near Field Communication (NFC)

Direct Carrier Billing

Wireless Application Protocol (WAP)

Others

Segmentation by application

Retailing

Billing

Ticketing Services

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ericsson

Google

Gemalto

IBM

MasterCard

Oxygen8

Mopay

PayPal

Visa

SAP

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Mobile Commerce (M-Commerce) Market Size 2019-2030
- 2.1.2 Mobile Commerce (M-Commerce) Market Size CAGR by Region 2019 VS 2023 VS 2030

2.2 Mobile Commerce (M-Commerce) Segment by Type

- 2.2.1 Premium SMS
- 2.2.2 Near Field Communication (NFC)
- 2.2.3 Direct Carrier Billing
- 2.2.4 Wireless Application Protocol (WAP)
- 2.2.5 Others

2.3 Mobile Commerce (M-Commerce) Market Size by Type

- 2.3.1 Mobile Commerce (M-Commerce) Market Size CAGR by Type (2019 VS 2023 VS 2030)
- 2.3.2 Global Mobile Commerce (M-Commerce) Market Size Market Share by Type (2019-2024)

2.4 Mobile Commerce (M-Commerce) Segment by Application

- 2.4.1 Retailing
- 2.4.2 Billing
- 2.4.3 Ticketing Services
- 2.4.4 Others

2.5 Mobile Commerce (M-Commerce) Market Size by Application

- 2.5.1 Mobile Commerce (M-Commerce) Market Size CAGR by Application (2019 VS 2023 VS 2030)
- 2.5.2 Global Mobile Commerce (M-Commerce) Market Size Market Share by

Application (2019-2024)

3 MOBILE COMMERCE (M-COMMERCE) MARKET SIZE BY PLAYER

- 3.1 Mobile Commerce (M-Commerce) Market Size Market Share by Players
 - 3.1.1 Global Mobile Commerce (M-Commerce) Revenue by Players (2019-2024)
 - 3.1.2 Global Mobile Commerce (M-Commerce) Revenue Market Share by Players (2019-2024)
- 3.2 Global Mobile Commerce (M-Commerce) Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 MOBILE COMMERCE (M-COMMERCE) BY REGIONS

- 4.1 Mobile Commerce (M-Commerce) Market Size by Regions (2019-2024)
- 4.2 Americas Mobile Commerce (M-Commerce) Market Size Growth (2019-2024)
- 4.3 APAC Mobile Commerce (M-Commerce) Market Size Growth (2019-2024)
- 4.4 Europe Mobile Commerce (M-Commerce) Market Size Growth (2019-2024)
- 4.5 Middle East & Africa Mobile Commerce (M-Commerce) Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Mobile Commerce (M-Commerce) Market Size by Country (2019-2024)
- 5.2 Americas Mobile Commerce (M-Commerce) Market Size by Type (2019-2024)
- 5.3 Americas Mobile Commerce (M-Commerce) Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Mobile Commerce (M-Commerce) Market Size by Region (2019-2024)

- 6.2 APAC Mobile Commerce (M-Commerce) Market Size by Type (2019-2024)
- 6.3 APAC Mobile Commerce (M-Commerce) Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Mobile Commerce (M-Commerce) by Country (2019-2024)
- 7.2 Europe Mobile Commerce (M-Commerce) Market Size by Type (2019-2024)
- 7.3 Europe Mobile Commerce (M-Commerce) Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Mobile Commerce (M-Commerce) by Region (2019-2024)
- 8.2 Middle East & Africa Mobile Commerce (M-Commerce) Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Mobile Commerce (M-Commerce) Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL MOBILE COMMERCE (M-COMMERCE) MARKET FORECAST

- 10.1 Global Mobile Commerce (M-Commerce) Forecast by Regions (2025-2030)
 - 10.1.1 Global Mobile Commerce (M-Commerce) Forecast by Regions (2025-2030)
 - 10.1.2 Americas Mobile Commerce (M-Commerce) Forecast
 - 10.1.3 APAC Mobile Commerce (M-Commerce) Forecast
 - 10.1.4 Europe Mobile Commerce (M-Commerce) Forecast
 - 10.1.5 Middle East & Africa Mobile Commerce (M-Commerce) Forecast
- 10.2 Americas Mobile Commerce (M-Commerce) Forecast by Country (2025-2030)
 - 10.2.1 United States Mobile Commerce (M-Commerce) Market Forecast
 - 10.2.2 Canada Mobile Commerce (M-Commerce) Market Forecast
 - 10.2.3 Mexico Mobile Commerce (M-Commerce) Market Forecast
 - 10.2.4 Brazil Mobile Commerce (M-Commerce) Market Forecast
- 10.3 APAC Mobile Commerce (M-Commerce) Forecast by Region (2025-2030)
 - 10.3.1 China Mobile Commerce (M-Commerce) Market Forecast
 - 10.3.2 Japan Mobile Commerce (M-Commerce) Market Forecast
 - 10.3.3 Korea Mobile Commerce (M-Commerce) Market Forecast
 - 10.3.4 Southeast Asia Mobile Commerce (M-Commerce) Market Forecast
 - 10.3.5 India Mobile Commerce (M-Commerce) Market Forecast
 - 10.3.6 Australia Mobile Commerce (M-Commerce) Market Forecast
- 10.4 Europe Mobile Commerce (M-Commerce) Forecast by Country (2025-2030)
 - 10.4.1 Germany Mobile Commerce (M-Commerce) Market Forecast
 - 10.4.2 France Mobile Commerce (M-Commerce) Market Forecast
 - 10.4.3 UK Mobile Commerce (M-Commerce) Market Forecast
 - 10.4.4 Italy Mobile Commerce (M-Commerce) Market Forecast
 - 10.4.5 Russia Mobile Commerce (M-Commerce) Market Forecast
- 10.5 Middle East & Africa Mobile Commerce (M-Commerce) Forecast by Region (2025-2030)
 - 10.5.1 Egypt Mobile Commerce (M-Commerce) Market Forecast
 - 10.5.2 South Africa Mobile Commerce (M-Commerce) Market Forecast
 - 10.5.3 Israel Mobile Commerce (M-Commerce) Market Forecast
 - 10.5.4 Turkey Mobile Commerce (M-Commerce) Market Forecast
 - 10.5.5 GCC Countries Mobile Commerce (M-Commerce) Market Forecast
- 10.6 Global Mobile Commerce (M-Commerce) Forecast by Type (2025-2030)
- 10.7 Global Mobile Commerce (M-Commerce) Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Ericsson

- 11.1.1 Ericsson Company Information
- 11.1.2 Ericsson Mobile Commerce (M-Commerce) Product Offered
- 11.1.3 Ericsson Mobile Commerce (M-Commerce) Revenue, Gross Margin and Market Share (2019-2024)
- 11.1.4 Ericsson Main Business Overview
- 11.1.5 Ericsson Latest Developments
- 11.2 Google
 - 11.2.1 Google Company Information
 - 11.2.2 Google Mobile Commerce (M-Commerce) Product Offered
 - 11.2.3 Google Mobile Commerce (M-Commerce) Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Google Main Business Overview
 - 11.2.5 Google Latest Developments
- 11.3 Gemalto
 - 11.3.1 Gemalto Company Information
 - 11.3.2 Gemalto Mobile Commerce (M-Commerce) Product Offered
 - 11.3.3 Gemalto Mobile Commerce (M-Commerce) Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Gemalto Main Business Overview
 - 11.3.5 Gemalto Latest Developments
- 11.4 IBM
 - 11.4.1 IBM Company Information
 - 11.4.2 IBM Mobile Commerce (M-Commerce) Product Offered
 - 11.4.3 IBM Mobile Commerce (M-Commerce) Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 IBM Main Business Overview
 - 11.4.5 IBM Latest Developments
- 11.5 MasterCard
 - 11.5.1 MasterCard Company Information
 - 11.5.2 MasterCard Mobile Commerce (M-Commerce) Product Offered
 - 11.5.3 MasterCard Mobile Commerce (M-Commerce) Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 MasterCard Main Business Overview
 - 11.5.5 MasterCard Latest Developments
- 11.6 Oxygen8
 - 11.6.1 Oxygen8 Company Information
 - 11.6.2 Oxygen8 Mobile Commerce (M-Commerce) Product Offered
 - 11.6.3 Oxygen8 Mobile Commerce (M-Commerce) Revenue, Gross Margin and Market Share (2019-2024)

- 11.6.4 Oxygen8 Main Business Overview
- 11.6.5 Oxygen8 Latest Developments
- 11.7 Mopay
 - 11.7.1 Mopay Company Information
 - 11.7.2 Mopay Mobile Commerce (M-Commerce) Product Offered
 - 11.7.3 Mopay Mobile Commerce (M-Commerce) Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Mopay Main Business Overview
 - 11.7.5 Mopay Latest Developments
- 11.8 PayPal
 - 11.8.1 PayPal Company Information
 - 11.8.2 PayPal Mobile Commerce (M-Commerce) Product Offered
 - 11.8.3 PayPal Mobile Commerce (M-Commerce) Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 PayPal Main Business Overview
 - 11.8.5 PayPal Latest Developments
- 11.9 Visa
 - 11.9.1 Visa Company Information
 - 11.9.2 Visa Mobile Commerce (M-Commerce) Product Offered
 - 11.9.3 Visa Mobile Commerce (M-Commerce) Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 Visa Main Business Overview
 - 11.9.5 Visa Latest Developments
- 11.10 SAP
 - 11.10.1 SAP Company Information
 - 11.10.2 SAP Mobile Commerce (M-Commerce) Product Offered
 - 11.10.3 SAP Mobile Commerce (M-Commerce) Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 SAP Main Business Overview
 - 11.10.5 SAP Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Mobile Commerce (M-Commerce) Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Premium SMS

Table 3. Major Players of Near Field Communication (NFC)

Table 4. Major Players of Direct Carrier Billing

Table 5. Major Players of Wireless Application Protocol (WAP)

Table 6. Major Players of Others

Table 7. Mobile Commerce (M-Commerce) Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Mobile Commerce (M-Commerce) Market Size by Type (2019-2024) & (\$ Millions)

Table 9. Global Mobile Commerce (M-Commerce) Market Size Market Share by Type (2019-2024)

Table 10. Mobile Commerce (M-Commerce) Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 11. Global Mobile Commerce (M-Commerce) Market Size by Application (2019-2024) & (\$ Millions)

Table 12. Global Mobile Commerce (M-Commerce) Market Size Market Share by Application (2019-2024)

Table 13. Global Mobile Commerce (M-Commerce) Revenue by Players (2019-2024) & (\$ Millions)

Table 14. Global Mobile Commerce (M-Commerce) Revenue Market Share by Player (2019-2024)

Table 15. Mobile Commerce (M-Commerce) Key Players Head office and Products Offered

Table 16. Mobile Commerce (M-Commerce) Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 17. New Products and Potential Entrants

Table 18. Mergers & Acquisitions, Expansion

Table 19. Global Mobile Commerce (M-Commerce) Market Size by Regions 2019-2024 & (\$ Millions)

Table 20. Global Mobile Commerce (M-Commerce) Market Size Market Share by Regions (2019-2024)

Table 21. Global Mobile Commerce (M-Commerce) Revenue by Country/Region (2019-2024) & (\$ millions)

Table 22. Global Mobile Commerce (M-Commerce) Revenue Market Share by Country/Region (2019-2024)

Table 23. Americas Mobile Commerce (M-Commerce) Market Size by Country (2019-2024) & (\$ Millions)

Table 24. Americas Mobile Commerce (M-Commerce) Market Size Market Share by Country (2019-2024)

Table 25. Americas Mobile Commerce (M-Commerce) Market Size by Type (2019-2024) & (\$ Millions)

Table 26. Americas Mobile Commerce (M-Commerce) Market Size Market Share by Type (2019-2024)

Table 27. Americas Mobile Commerce (M-Commerce) Market Size by Application (2019-2024) & (\$ Millions)

Table 28. Americas Mobile Commerce (M-Commerce) Market Size Market Share by Application (2019-2024)

Table 29. APAC Mobile Commerce (M-Commerce) Market Size by Region (2019-2024) & (\$ Millions)

Table 30. APAC Mobile Commerce (M-Commerce) Market Size Market Share by Region (2019-2024)

Table 31. APAC Mobile Commerce (M-Commerce) Market Size by Type (2019-2024) & (\$ Millions)

Table 32. APAC Mobile Commerce (M-Commerce) Market Size Market Share by Type (2019-2024)

Table 33. APAC Mobile Commerce (M-Commerce) Market Size by Application (2019-2024) & (\$ Millions)

Table 34. APAC Mobile Commerce (M-Commerce) Market Size Market Share by Application (2019-2024)

Table 35. Europe Mobile Commerce (M-Commerce) Market Size by Country (2019-2024) & (\$ Millions)

Table 36. Europe Mobile Commerce (M-Commerce) Market Size Market Share by Country (2019-2024)

Table 37. Europe Mobile Commerce (M-Commerce) Market Size by Type (2019-2024) & (\$ Millions)

Table 38. Europe Mobile Commerce (M-Commerce) Market Size Market Share by Type (2019-2024)

Table 39. Europe Mobile Commerce (M-Commerce) Market Size by Application (2019-2024) & (\$ Millions)

Table 40. Europe Mobile Commerce (M-Commerce) Market Size Market Share by Application (2019-2024)

Table 41. Middle East & Africa Mobile Commerce (M-Commerce) Market Size by

Region (2019-2024) & (\$ Millions)

Table 42. Middle East & Africa Mobile Commerce (M-Commerce) Market Size Market Share by Region (2019-2024)

Table 43. Middle East & Africa Mobile Commerce (M-Commerce) Market Size by Type (2019-2024) & (\$ Millions)

Table 44. Middle East & Africa Mobile Commerce (M-Commerce) Market Size Market Share by Type (2019-2024)

Table 45. Middle East & Africa Mobile Commerce (M-Commerce) Market Size by Application (2019-2024) & (\$ Millions)

Table 46. Middle East & Africa Mobile Commerce (M-Commerce) Market Size Market Share by Application (2019-2024)

Table 47. Key Market Drivers & Growth Opportunities of Mobile Commerce (M-Commerce)

Table 48. Key Market Challenges & Risks of Mobile Commerce (M-Commerce)

Table 49. Key Industry Trends of Mobile Commerce (M-Commerce)

Table 50. Global Mobile Commerce (M-Commerce) Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 51. Global Mobile Commerce (M-Commerce) Market Size Market Share Forecast by Regions (2025-2030)

Table 52. Global Mobile Commerce (M-Commerce) Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 53. Global Mobile Commerce (M-Commerce) Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 54. Ericsson Details, Company Type, Mobile Commerce (M-Commerce) Area Served and Its Competitors

Table 55. Ericsson Mobile Commerce (M-Commerce) Product Offered

Table 56. Ericsson Mobile Commerce (M-Commerce) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 57. Ericsson Main Business

Table 58. Ericsson Latest Developments

Table 59. Google Details, Company Type, Mobile Commerce (M-Commerce) Area Served and Its Competitors

Table 60. Google Mobile Commerce (M-Commerce) Product Offered

Table 61. Google Main Business

Table 62. Google Mobile Commerce (M-Commerce) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Google Latest Developments

Table 64. Gemalto Details, Company Type, Mobile Commerce (M-Commerce) Area Served and Its Competitors

Table 65. Gemalto Mobile Commerce (M-Commerce) Product Offered

Table 66. Gemalto Main Business

Table 67. Gemalto Mobile Commerce (M-Commerce) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 68. Gemalto Latest Developments

Table 69. IBM Details, Company Type, Mobile Commerce (M-Commerce) Area Served and Its Competitors

Table 70. IBM Mobile Commerce (M-Commerce) Product Offered

Table 71. IBM Main Business

Table 72. IBM Mobile Commerce (M-Commerce) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 73. IBM Latest Developments

Table 74. MasterCard Details, Company Type, Mobile Commerce (M-Commerce) Area Served and Its Competitors

Table 75. MasterCard Mobile Commerce (M-Commerce) Product Offered

Table 76. MasterCard Main Business

Table 77. MasterCard Mobile Commerce (M-Commerce) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 78. MasterCard Latest Developments

Table 79. Oxygen8 Details, Company Type, Mobile Commerce (M-Commerce) Area Served and Its Competitors

Table 80. Oxygen8 Mobile Commerce (M-Commerce) Product Offered

Table 81. Oxygen8 Main Business

Table 82. Oxygen8 Mobile Commerce (M-Commerce) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 83. Oxygen8 Latest Developments

Table 84. Mopay Details, Company Type, Mobile Commerce (M-Commerce) Area Served and Its Competitors

Table 85. Mopay Mobile Commerce (M-Commerce) Product Offered

Table 86. Mopay Main Business

Table 87. Mopay Mobile Commerce (M-Commerce) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 88. Mopay Latest Developments

Table 89. PayPal Details, Company Type, Mobile Commerce (M-Commerce) Area Served and Its Competitors

Table 90. PayPal Mobile Commerce (M-Commerce) Product Offered

Table 91. PayPal Main Business

Table 92. PayPal Mobile Commerce (M-Commerce) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 93. PayPal Latest Developments

Table 94. Visa Details, Company Type, Mobile Commerce (M-Commerce) Area Served and Its Competitors

Table 95. Visa Mobile Commerce (M-Commerce) Product Offered

Table 96. Visa Main Business

Table 97. Visa Mobile Commerce (M-Commerce) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 98. Visa Latest Developments

Table 99. SAP Details, Company Type, Mobile Commerce (M-Commerce) Area Served and Its Competitors

Table 100. SAP Mobile Commerce (M-Commerce) Product Offered

Table 101. SAP Main Business

Table 102. SAP Mobile Commerce (M-Commerce) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 103. SAP Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Mobile Commerce (M-Commerce) Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Mobile Commerce (M-Commerce) Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Mobile Commerce (M-Commerce) Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Mobile Commerce (M-Commerce) Sales Market Share by Country/Region (2023)

Figure 8. Mobile Commerce (M-Commerce) Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Mobile Commerce (M-Commerce) Market Size Market Share by Type in 2023

Figure 10. Mobile Commerce (M-Commerce) in Retailing

Figure 11. Global Mobile Commerce (M-Commerce) Market: Retailing (2019-2024) & (\$ Millions)

Figure 12. Mobile Commerce (M-Commerce) in Billing

Figure 13. Global Mobile Commerce (M-Commerce) Market: Billing (2019-2024) & (\$ Millions)

Figure 14. Mobile Commerce (M-Commerce) in Ticketing Services

Figure 15. Global Mobile Commerce (M-Commerce) Market: Ticketing Services (2019-2024) & (\$ Millions)

Figure 16. Mobile Commerce (M-Commerce) in Others

Figure 17. Global Mobile Commerce (M-Commerce) Market: Others (2019-2024) & (\$ Millions)

Figure 18. Global Mobile Commerce (M-Commerce) Market Size Market Share by Application in 2023

Figure 19. Global Mobile Commerce (M-Commerce) Revenue Market Share by Player in 2023

Figure 20. Global Mobile Commerce (M-Commerce) Market Size Market Share by Regions (2019-2024)

Figure 21. Americas Mobile Commerce (M-Commerce) Market Size 2019-2024 (\$ Millions)

Figure 22. APAC Mobile Commerce (M-Commerce) Market Size 2019-2024 (\$ Millions)

Figure 23. Europe Mobile Commerce (M-Commerce) Market Size 2019-2024 (\$ Millions)

Figure 24. Middle East & Africa Mobile Commerce (M-Commerce) Market Size 2019-2024 (\$ Millions)

Figure 25. Americas Mobile Commerce (M-Commerce) Value Market Share by Country in 2023

Figure 26. United States Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 27. Canada Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 28. Mexico Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 29. Brazil Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 30. APAC Mobile Commerce (M-Commerce) Market Size Market Share by Region in 2023

Figure 31. APAC Mobile Commerce (M-Commerce) Market Size Market Share by Type in 2023

Figure 32. APAC Mobile Commerce (M-Commerce) Market Size Market Share by Application in 2023

Figure 33. China Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Japan Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Korea Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Southeast Asia Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 37. India Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 38. Australia Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 39. Europe Mobile Commerce (M-Commerce) Market Size Market Share by Country in 2023

Figure 40. Europe Mobile Commerce (M-Commerce) Market Size Market Share by Type (2019-2024)

Figure 41. Europe Mobile Commerce (M-Commerce) Market Size Market Share by Application (2019-2024)

Figure 42. Germany Mobile Commerce (M-Commerce) Market Size Growth 2019-2024

(\$ Millions)

Figure 43. France Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 44. UK Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Italy Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 46. Russia Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 47. Middle East & Africa Mobile Commerce (M-Commerce) Market Size Market Share by Region (2019-2024)

Figure 48. Middle East & Africa Mobile Commerce (M-Commerce) Market Size Market Share by Type (2019-2024)

Figure 49. Middle East & Africa Mobile Commerce (M-Commerce) Market Size Market Share by Application (2019-2024)

Figure 50. Egypt Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 51. South Africa Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 52. Israel Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Turkey Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 54. GCC Country Mobile Commerce (M-Commerce) Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Americas Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)

Figure 56. APAC Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)

Figure 57. Europe Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)

Figure 58. Middle East & Africa Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)

Figure 59. United States Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)

Figure 60. Canada Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)

Figure 61. Mexico Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)

Figure 62. Brazil Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)

- Figure 63. China Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 64. Japan Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 65. Korea Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 66. Southeast Asia Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 67. India Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 68. Australia Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 69. Germany Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 70. France Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 71. UK Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 72. Italy Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 73. Russia Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 74. Spain Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 75. Egypt Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 76. South Africa Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 77. Israel Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 78. Turkey Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 79. GCC Countries Mobile Commerce (M-Commerce) Market Size 2025-2030 (\$ Millions)
- Figure 80. Global Mobile Commerce (M-Commerce) Market Size Market Share Forecast by Type (2025-2030)
- Figure 81. Global Mobile Commerce (M-Commerce) Market Size Market Share Forecast by Application (2025-2030)

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