

Global Mobile Back-End Services Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Mobile back-end services deliver capabilities to mobile apps via APIs and/or software development kits (SDKs) that can be incorporated into mobile apps, and, increasingly, web apps and other digital channels. MBSs are commonly cloud-hosted services, but they can also be deployed in a virtual private cloud or even on-premises. The services are delivered as middleware between the client resident mobile apps and the enterprise systems of record, whether on-premises or in the cloud, along with any public or third-party data sources. In addition, many MBS providers also offer hosted databases for both structured and unstructured data. These hosted solutions can be independent of back-end data repositories, or they can be a buffer for the systems of record and provide a cached data source to isolate back ends from high transaction rates, which are often seen in conjunction with mobile apps.

LPI (LP Information)' newest research report, the "Mobile Back-End Services Industry Forecast" looks at past sales and reviews total world Mobile Back-End Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Mobile Back-End Services sales for 2023 through 2029. With Mobile Back-End Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Back-End Services industry.

This Insight Report provides a comprehensive analysis of the global Mobile Back-End Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mobile Back-End Services portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Back-End Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Back-End Services and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Back-End Services.

The global Mobile Back-End Services market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Mobile Back-End Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Mobile Back-End Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Mobile Back-End Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Mobile Back-End Services players cover Convertigo, Amazon, Red Hat, Google, Easy Software AG, Axway, Temenos (Kony), Backendless and Datica, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Back-End Services market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud-Based

On-Premises

Segmentation by application

Large Enterprises (1000+Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499Users)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Convertigo

Amazon

Red Hat

Google

Easy Software AG

Axway

Temenos (Kony)

Backendless

Datica

Cloud Boost

Cloud Mine

Magnet Systems

Oracle

Pega systems

Salesforce

SkyGiraffe

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