

Global Mobile Back-End Services Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Mobile back-end services deliver capabilities to mobile apps via APIs and/or software development kits (SDKs) that can be incorporated into mobile apps, and, increasingly, web apps and other digital channels. MBSs are commonly cloud-hosted services, but they can also be deployed in a virtual private cloud or even on-premises. The services are delivered as middleware between the client resident mobile apps and the enterprise systems of record, whether on-premises or in the cloud, along with any public or third-party data sources. In addition, many MBS providers also offer hosted databases for both structured and unstructured data. These hosted solutions can be independent of back-end data repositories, or they can be a buffer for the systems of record and provide a cached data source to isolate back ends from high transaction rates, which are often seen in conjunction with mobile apps.

LPI (LP Information)' newest research report, the "Mobile Back-End Services Industry Forecast" looks at past sales and reviews total world Mobile Back-End Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Mobile Back-End Services sales for 2023 through 2029. With Mobile Back-End Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Back-End Services industry.

This Insight Report provides a comprehensive analysis of the global Mobile Back-End Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mobile Back-End Services portfolios and capabilities, market entry strategies, market positions, and



geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Back-End Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Back-End Services and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Back-End Services.

The global Mobile Back-End Services market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Mobile Back-End Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Mobile Back-End Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Mobile Back-End Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Mobile Back-End Services players cover Convertigo, Amazon, Red Hat, Google, Easy Software AG, Axway, Temenos (Kony), Backendless and Datica, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Back-End Services market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

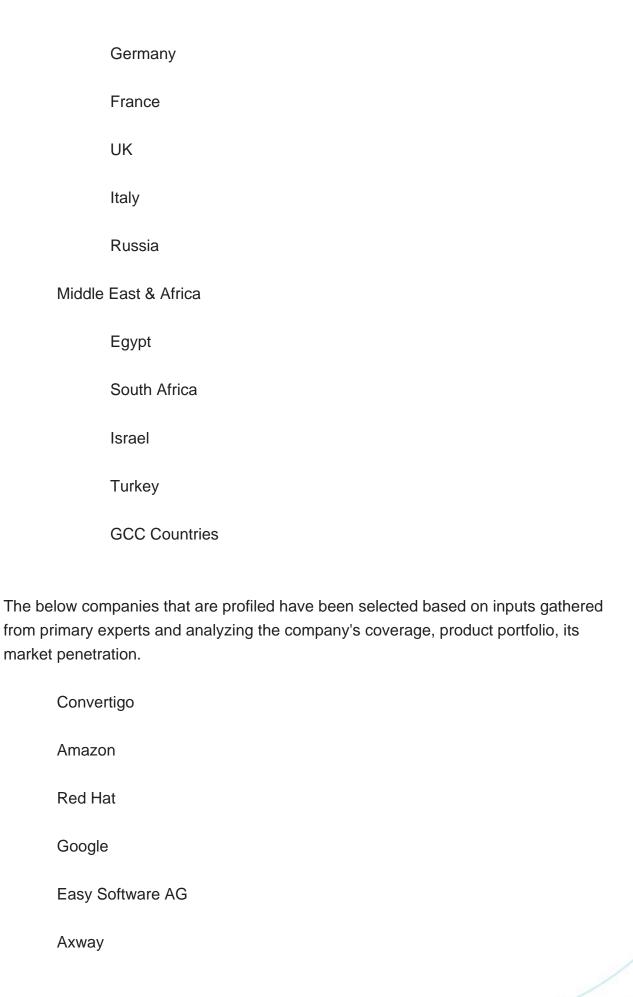
Cloud-Based

On-Premises



Segmentation by application Large Enterprises (1000+Users) Medium-Sized Enterprise (499-1000 Users) Small Enterprises (1-499Users) This report also splits the market by region: Americas **United States** Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia India Australia Europe







Temenos (Kony)
Backendless
Datica
Cloud Boost
Cloud Mine
Magnet Systems
Oracle
Pega systems
Salesforce
SkyGiraffe



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