

# Global Mobile Asset Management Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Mobile Asset Management Software market size is predicted to grow from US\$ 2886 million in 2025 to US\$ 5815 million in 2032; it is expected to grow at a CAGR of 10.6% from 2026 to 2032.

The gross profit margin of major companies in the industry is between 60%–80%.

Mobile Asset Management Software refers to digital platforms that enable organizations to track, monitor, and manage physical assets through mobile devices in real time. These systems support asset lifecycle management, location tracking, maintenance scheduling, and data synchronization, improving operational efficiency and decision-making across distributed workforces.

The industrial chain of Mobile Asset Management Software includes upstream elements such as cloud infrastructure, mobile operating systems, databases, and IoT connectivity. The midstream focuses on software development, system integration, cybersecurity, and user interface design. Downstream applications cover manufacturing, utilities, logistics, healthcare, transportation, and public services, supported by deployment, training, technical support, and subscription-based services.

The mobile asset management software market is driven by digital transformation and the increasing need for real-time visibility of physical assets. Organizations seek mobile solutions to improve asset utilization, reduce downtime, and enable field workforce efficiency. Integration with IoT devices, cloud platforms, and analytics enhances system value. Demand is strong in utilities, manufacturing, and logistics sectors. Overall, the market is expected to grow rapidly as enterprises adopt mobile-first and data-driven asset management strategies.

LPI (LP Information)' newest research report, the “Mobile Asset Management Software Industry Forecast” looks at past sales and reviews total world Mobile Asset Management Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Mobile Asset Management Software sales for 2026 through 2032. With Mobile Asset Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Asset Management Software industry.

This Insight Report provides a comprehensive analysis of the global Mobile Asset Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Mobile Asset Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Asset Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Asset Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Asset Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Asset Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premises

Cloud-based

Segmentation by Asset Type:

IT Asset Management Software

Fixed Asset Management Software

Enterprise Asset Management Software

Segmentation by Functional Focus:

Asset Tracking Software

Maintenance Management Software

Lifecycle Management Software

Segmentation by Application:

Personal Use

Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Atlassian

Infor

SolarWinds MSP

VictorOps

ManageEngine

BOSS Solutions

BMC Software

Freshworks

Black Duck

PagerDuty

Rosmiman Software

Oracle

Jolly Technologies

AMPRO Software

Lansweeper

Asset VUE

TMSI

ASAP Systems

Hardcat

Open iT

Belarc

Tecnoteca

Altima Technologies

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