

Global Mobile APPs Security Assessment Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Mobile APPs Security Assessment market size is predicted to grow from US\$ 386 million in 2025 to US\$ 604 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

Mobile APPs Security Assessment is a comprehensive evaluation of the security posture of a mobile application. It involves analyzing the app's code, data handling, network communication, and backend services to identify vulnerabilities that could be exploited by attackers. The goal is to ensure the app is secure against potential threats, protecting both the application and its users. Mobile app security assessment is a systematic security testing service for mobile applications (such as Android/iOS). It focuses on three main dimensions: client-side program, server-side logic, and network interaction. Through static code analysis, dynamic penetration testing, and data flow threat modeling, it identifies issues such as code vulnerabilities, privacy compliance risks, and data transmission encryption defects. An assessment report is generated based on regulations and standards such as the Personal Information Protection Law and GB/T 35273-2020, ensuring application security throughout its entire lifecycle. The industry's gross profit margin is approximately 35-55%.

Market Drivers mainly include,

Policy Compliance and Enhanced Regulation

Global data protection regulations (such as GDPR and China's Data Security Law) continue to tighten, requiring mandatory app registration and security assessment reports. Regulatory notices and platform delisting risks are forcing companies to proactively comply, creating a shift from ?passive compliance to proactive defense.?

Policy benefits directly drive the growth in security assessment service procurement.

Technological Iteration and Application Explosion

5G/6G, IoT, and AIoT are driving the evolution of mobile applications towards greater complexity and scenario-based applications. Shorter development cycles increase the risk of security vulnerabilities, prompting companies to embed security into their CI/CD processes. This fosters innovative demands such as automated detection, intelligent remediation, and supply chain security governance. Technological upgrades and scenario expansion are jointly expanding market capacity.

User Awareness and Trust Economy

Increased user sensitivity to privacy breaches and data misuse is forcing companies to demonstrate their data protection capabilities through security assessments. Simultaneously, the demand for security certification is surging in highly sensitive industries such as finance, healthcare, and government, creating a market consensus that 'security is competitiveness.' This is driving the transformation of security assessments from an 'optional service' to an 'essential service,' providing long-term support for industry growth.

LPI (LP Information)' newest research report, the 'Mobile APPs Security Assessment Industry Forecast' looks at past sales and reviews total world Mobile APPs Security Assessment sales in 2025, providing a comprehensive analysis by region and market sector of projected Mobile APPs Security Assessment sales for 2026 through 2032. With Mobile APPs Security Assessment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile APPs Security Assessment industry.

This Insight Report provides a comprehensive analysis of the global Mobile APPs Security Assessment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Mobile APPs Security Assessment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile APPs Security Assessment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile APPs Security Assessment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile APPs Security Assessment.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile APPs Security Assessment market by product type, application, key players and key regions and countries.

Segmentation by Type:

Dynamic Evaluation

Static Evaluation

Segmentation by Product Form:

Audit/Compliance Category

Vulnerability Detection Category

Protection and Hardening Category

Segmentation by Service Scenarios:

Development Phase Security Left Shift

Pre-Deployment Compliance Certification

Operation Phase Continuous Monitoring

Segmentation by Application:

Android

IOS

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Veracode

Checkmarx

PortSwigger

Micro Focus

NTT Application Security

Qualys

Invicti Security

Huawei

Wonfone Technology

Xiaomi

GuidePoint Security

360

Zimperium

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