

# Global Mobile Application Security Testing Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G323CD8A3DD2EN.html>

Date: May 2026

Pages: 127

Price: US\$ 3,660.00 (Single User License)

ID: G323CD8A3DD2EN

## Abstracts

The global Mobile Application Security Testing market size is predicted to grow from US\$ 4970 million in 2025 to US\$ 17299 million in 2032; it is expected to grow at a CAGR of 19.6% from 2026 to 2032.

Mobile Application Security Testing (MAST) refers to the security testing of applications on mobile devices such as smartphones and tablets, aimed at identifying and fixing potential security vulnerabilities in areas like data transmission, storage, authentication, and access control. As mobile internet and smart devices become ubiquitous, the security of mobile applications has become one of the central issues in global technology. The primary goal of mobile application security testing is to protect user privacy, financial security, and data integrity, preventing applications from being exploited or attacked. The main testing technologies in this market include Static Application Security Testing (SAST), Dynamic Application Security Testing (DAST), and Interactive Application Security Testing (IAST), involving techniques like vulnerability scanning and penetration testing. As applications become more diverse and complex, the demand for mobile application security continues to rise, demonstrating the strong growth potential of this market.

## Market Development Opportunities & Main Driving Factors

Firstly, globally, particularly in industries such as finance, e-commerce, and healthcare, the widespread use of mobile applications has made issues like data breaches, identity theft, and payment security pressing concerns. As companies increasingly focus on application security, the demand for specialized security testing services continues to rise. Secondly, technological innovation drives industry development. For instance, with the application of artificial intelligence (AI) and machine learning (ML), security testing is

not only more efficient in detecting vulnerabilities, but can also predict potential security threats in advance. Thirdly, changes in the policy environment have contributed to the market's growth. Countries and regions around the world have introduced regulations requiring businesses to enhance mobile application security. For example, the European Union's General Data Protection Regulation (GDPR) mandates developers to protect user data, further increasing the demand for mobile application security testing. Finally, the optimization of raw material costs and the service supply chain has also helped the industry's development. The standardization of technological protocols and the widespread use of automated testing tools have enabled market participants to offer more efficient and cost-effective solutions.

### Market Challenges, Risks, & Restraints

Although the Mobile Application Security Testing market is growing rapidly, it faces several challenges and risks. First, there are high technological barriers. Despite innovations driving market growth, achieving efficient and secure testing methods remains challenging, especially in emerging fields such as blockchain and the Internet of Things (IoT), where application security testing still requires significant research and development investment. Secondly, the shortage of qualified security experts and technical staff has become an important constraint to market development. Globally, there are still relatively few companies that can provide high-quality security testing services, and the scarcity of talent places pressure on both resources and technology. Additionally, while many automated tools and platforms have increased testing efficiency, the accuracy and comprehensiveness of these tools are still under scrutiny. Some low-cost automation tools may not cover all potential security vulnerabilities, reducing the reliability of security test results. Finally, compliance and privacy protection issues also pose risks to the industry. Especially when privacy regulations differ across countries and regions, ensuring that testing services comply with local legal requirements remains a complex issue for businesses.

### Downstream Demand Trends

The downstream demand for Mobile Application Security Testing primarily focuses on industries like finance, e-commerce, healthcare, and government/public services. In the financial industry, with the rapid development of mobile payments and fintech, there is an increasing demand for the security of financial applications, especially regarding payment, financial transactions, and personal data protection. For these needs, mobile application security testing is especially important. In the e-commerce sector, with the growing trend of online shopping, retailers need to ensure that their applications can

effectively defend against cyberattacks, preventing hackers from stealing payment information and user data. In the healthcare industry, the personal health data and sensitive information involved in medical applications also drive security requirements. More and more application developers realize that only through professional mobile application security testing can they enhance the credibility of their applications and improve user experience. Government and public service organizations, driven by policies, also need to conduct application security testing to ensure the safety of government services, personal identity information, and public data. As data privacy protection laws are increasingly enforced, the demand for mobile application security continues to rise across all industries.

## Regional Trends

Globally, there are significant regional differences in the demand for mobile application security testing. In North America, especially in the United States, the strong emphasis on technological innovation and information security awareness has driven high demand for mobile application security testing. The United States is not only the leading market for mobile application testing technologies and services but also the hub for related research and innovation. In Europe, regulatory requirements (such as GDPR) and a highly developed digital economy have made security compliance a key driver of market growth. Countries like the UK, Germany, and France face strict application security testing needs. In the Asia-Pacific region, particularly in China, India, and Japan, the rapid development of mobile internet has created a large market demand. China's tech companies are particularly focused on mobile application security, while India and Japan are gradually increasing their investments in mobile application security as part of globalization. In Latin America, countries like Brazil and Mexico are seeing growing demand for mobile application security testing as mobile internet adoption increases, though the market is still in its early stages. The demand in the Middle East & Africa mainly focuses on financial payments and public services. With the ongoing digital transformation, the mobile security testing market is expected to gradually expand in these regions as well.

LPI (LP Information)' newest research report, the "Mobile Application Security Testing Industry Forecast" looks at past sales and reviews total world Mobile Application Security Testing sales in 2025, providing a comprehensive analysis by region and market sector of projected Mobile Application Security Testing sales for 2026 through 2032. With Mobile Application Security Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Application Security Testing industry.

This Insight Report provides a comprehensive analysis of the global Mobile Application Security Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Mobile Application Security Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Application Security Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Application Security Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Application Security Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Application Security Testing market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Static Application Security Testing (SAST)

Dynamic Application Security Testing (DAST)

Interactive Application Security Testing (IAST)

Mobile Application Penetration Testing

Mobile App Security Code Review

#### Segmentation by Testing Methodology:

Manual Testing

Automated Testing

## Hybrid Testing

### Segmentation by Security Level:

High-Security Applications

Medium-Security Applications

Low-Security Applications

### Segmentation by Testing Focus:

Authentication & Authorization

Data Encryption

Secure APIs

Vulnerability Scanning

Malware & Code Injection

### Segmentation by Application:

Government & Defense

BFSI

IT & Telecom

Healthcare

Retail

Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accenture?IRL/US?

IBM?US?

Micro Focus?UK?

Veracode?US?

Synopsys?US?

Pradeo?FR?

Rapid7?US?

Tieto?FI?

Trustwave?US?

WhiteHat Security?US?

NowSecure?US?

Checkmarx?US?

Qualys?US?

Appknox?UK/IN?

Indusface?IN?

Cigniti Technologies?US/IN?

Positive Technologies?RU?

Synack?US?

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