

Global Mobile Application Performance Monitoring (APM) Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Application performance monitoring (APM) is the practice of tracking key software application performance metrics using monitoring software and telemetry data. Practitioners use APM to ensure system availability, optimize service performance and response times, and improve user experiences.

The global Mobile Application Performance Monitoring (APM) Software market size is projected to grow from US\$ 2358.6 million in 2023 to US\$ 3698.8 million in 2030; it is expected to grow at a CAGR of 6.6% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Mobile Application Performance Monitoring (APM) Software Industry Forecast" looks at past sales and reviews total world Mobile Application Performance Monitoring (APM) Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Mobile Application Performance Monitoring (APM) Software sales for 2024 through 2030. With Mobile Application Performance Monitoring (APM) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Application Performance Monitoring (APM) Software industry.

This Insight Report provides a comprehensive analysis of the global Mobile Application Performance Monitoring (APM) Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading

global companies with a focus on Mobile Application Performance Monitoring (APM) Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile Application Performance Monitoring (APM) Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Application Performance Monitoring (APM) Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Application Performance Monitoring (APM) Software.

Top 3 players in Asia-Pacific application performance monitoring (APM) market are AppDynamics (Cisco), IBM and Dynatrace. These 3 companies accounts for about a third of Asia-Pacific total market share. In terms of type, On-Premises segment holds a dominant share of 70%. In terms of application, BFSI and IT and telecommunications are the top 2 sub-market and cover over half of total market share.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Application Performance Monitoring (APM) Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

On-Premises

Hybrid

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Dynatrace

New Relic

AppDynamics

VMware (EMC)

Micro Focus

MobileBridge

Perfecto

CA Technologies

HeadSpin

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Figure 74. Turkey Mobile Application Performance Monitoring (APM) Software Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries Mobile Application Performance Monitoring (APM) Software Market Size 2025-2030 (\$ Millions)

Figure 76. Global Mobile Application Performance Monitoring (APM) Software Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Mobile Application Performance Monitoring (APM) Software Market Size Market Share Forecast by Application (2025-2030)

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