

# Global Mobile Application Management Market Growth (Status and Outlook) 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

We define a mobile application management (MAM) tool as an on-premises or SaaS tool specifically designed for the license management, distribution, securing and life cycle management of apps for mobile device platforms. Thus, MAM tools provide integration with public app store payment and licensing mechanisms (such as Apple's Volume Purchase Program [VPP]), an enterprise app store, and the ability to set policies related to security, usage and ongoing management for apps or groups of apps. At minimum, a MAM product supports native and HTML 5 apps. Many also support a variety of popular hybrid app architectures, which may be highly desirable based on a particular client's needs.

LPI (LP Information)' newest research report, the "Mobile Application Management Industry Forecast" looks at past sales and reviews total world Mobile Application Management sales in 2022, providing a comprehensive analysis by region and market sector of projected Mobile Application Management sales for 2023 through 2029. With Mobile Application Management sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile Application Management industry.

This Insight Report provides a comprehensive analysis of the global Mobile Application Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mobile Application Management portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique

position in an accelerating global Mobile Application Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile Application Management and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile Application Management.

The global Mobile Application Management market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Mobile Application Management is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Mobile Application Management is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Mobile Application Management is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Mobile Application Management players cover Citrix, IBM, Apperian (Arxan), BlackBerry, Pulse Secure, Progress, Microsoft, Sophos and Appaloosa, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Application Management market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud-based

On-premises

## Segmentation by application

iOS

Android

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Citrix

IBM

Apperian (Arxan)

BlackBerry

Pulse Secure

Progress

Microsoft

Sophos

Appaloosa

MobileIron

Mocana

Jamf Pro

Hexnode MDM

Zoho Corporation

Cisco Meraki

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Figure 74. Turkey Mobile Application Management Market Size 2024-2029 (\$ Millions)

Figure 75. GCC Countries Mobile Application Management Market Size 2024-2029 (\$ Millions)

Figure 76. Global Mobile Application Management Market Size Market Share Forecast by Type (2024-2029)

Figure 77. Global Mobile Application Management Market Size Market Share Forecast by Application (2024-2029)

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