

# Global Mobile App Marketing Services Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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LPI (LP Information)' newest research report, the "Mobile App Marketing Services Industry Forecast" looks at past sales and reviews total world Mobile App Marketing Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Mobile App Marketing Services sales for 2023 through 2029. With Mobile App Marketing Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile App Marketing Services industry.

This Insight Report provides a comprehensive analysis of the global Mobile App Marketing Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mobile App Marketing Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile App Marketing Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile App Marketing Services and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile App Marketing Services.

The global Mobile App Marketing Services market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Mobile App Marketing Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Mobile App Marketing Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Mobile App Marketing Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Mobile App Marketing Services players cover Moburst, REPLUG, Page Traffic, Perform, InMobi, Zoomd, AdQuantum, Adsbalance and DCI, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile App Marketing Services market by product type, application, key players and key regions and countries.

## Market Segmentation:

### Segmentation by type

App Product Marketing

App Growth Marketing

APP Data Analysis

Others

### Segmentation by application

Small and Medium Enterprises

Large Enterprises

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Moburst

REPLUG

Page Traffic

Perform

InMobi

Zoomd

AdQuantum

Adsbalance

DCI

App Radar

Gummicube

AppsChopper

Digital.com

NextGrowth Labs

SEMnexus

App Growth Network

Fuel4Media

PreApps

SEM Nexus

URLgenius

BuzzGuru

AppTweak

Studio Mosaic

Bango

Airship

Orange Mantra

Appial

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