

Global Mobile App Development Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Mobile app development software includes a wide variety of tools for building, converting, and deploying cross-platform applications for mobile devices.

Businesses often create mobile applications for sale and for internal use. They may also port existing desktop applications to mobile devices. Due to differences in operating systems, hardware capabilities, and UX design, developing or porting a mobile application presents unique challenges. As a result, many vendors have created tools and services designed to assist mobile application developers.

The global Mobile App Development Software market size is projected to grow from US\$ 1421.4 million in 2023 to US\$ 2436.6 million in 2030; it is expected to grow at a CAGR of 8.0% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Mobile App Development Software Industry Forecast" looks at past sales and reviews total world Mobile App Development Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Mobile App Development Software sales for 2024 through 2030. With Mobile App Development Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mobile App Development Software industry.

This Insight Report provides a comprehensive analysis of the global Mobile App Development Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and

M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mobile App Development Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mobile App Development Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mobile App Development Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mobile App Development Software.

Some of the future market trends of Mobile App Development Software are:

The increasing demand for cloud-based solutions and Internet of Things (IoT) technology, which enable faster, cheaper, and more scalable app development and deployment

The growing popularity of low-code and no-code development platforms, which allow users with little or no programming skills to create applications using drag-and-drop interfaces and pre-built templates

The rising adoption of artificial intelligence (AI) and machine learning (ML) features, such as chatbots, voice assistants, facial recognition, and natural language processing, which enhance the functionality and user experience of mobile applications

The expanding market for smart devices, such as wearables, speakers, and smart home appliances, which use mobile applications to access and control their features

The increasing focus on privacy and security, which require app developers to comply with various regulations and standards, such as the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), and to implement encryption, authentication, and data protection measures

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile App Development Software market by product type, application, key players and key regions and countries.

Segmentation by type

IDEs

Low-code and no-code development platforms

Mobile conversion/migration tools

Development libraries and SDKs

Content management systems

Collaboration tools

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

OutSystems

Mendix

Twilio

Zeplin

Google

Microsoft

React

AWS

Android Studio

WompMobile

Appium

Moovweb

Apache Cordova

Swiftify

MicroStrategy Mobile

Webix UI

ServiceNow

Temenos Quantum

Appsee

Adobe

Alpha Software

Sencha

Syncfusion

Axway

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