

Global Mini-LED TV Market Growth 2026-2032

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Abstracts

The global Mini-LED TV market size is predicted to grow from US\$ 16816 million in 2025 to US\$ 20099 million in 2032; it is expected to grow at a CAGR of 2.6% from 2026 to 2032.

In 2025, global Mini-LED TV production reached approximately 11.46 million units, with an average global market price of around US\$1.5k per unit.

A Mini-LED TV is an LCD television that uses Mini-LED backlight technology, where LEDs are miniaturized to micron scale and densely arranged to enable local dimming. This significantly improves contrast, brightness, and HDR performance. Compared with conventional LED TVs, Mini-LED TVs deliver picture quality closer to OLED while maintaining higher brightness, longer lifespan, and lower burn-in risk, making them a key direction for high-end LCD displays.

The Mini-LED TV supply chain includes upstream suppliers of LED chips, backlight modules, driver ICs, LCD panels, optical films (diffuser and brightness enhancement films), and power management ICs. The midstream consists of TV OEMs responsible for backlight design, system integration, and image processing optimization. Downstream is the consumer electronics market. Representative upstream players include Sanan Optoelectronics, NationStar Optoelectronics, BOE Technology, AU Optronics, and MediaTek. Downstream brands include Samsung Electronics, LG Electronics, TCL Technology, Hisense, and Sony, forming a structure driven by core display components and dominated by branded OEMs.

With the rapid development of the Mini LED TV market, domestic and foreign enterprises are accelerating their layout on this track. Among them, TCL is the earliest enterprise in the world to achieve the commercial application of Mini LED televisions. With its first mover advantage, it occupies an advantageous position in market

competition and has strong competitive strength. However, against the backdrop of the huge potential for development in the Mini LED TV market, the number of companies deploying in this market is constantly increasing. Therefore, the global Mini LED TV market has not yet stabilized, and the overall pattern is relatively scattered. As an advanced technology product, Mini LED TV still has huge incremental market demand in the context of the increasing trend of large-scale television in the future. It is expected to usher in broad development space in commercial display markets such as conference rooms, education, shopping malls, and homes.

LP Information, Inc. (LPI) ' newest research report, the "Mini-LED TV Industry Forecast" looks at past sales and reviews total world Mini-LED TV sales in 2025, providing a comprehensive analysis by region and market sector of projected Mini-LED TV sales for 2026 through 2032. With Mini-LED TV sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mini-LED TV industry.

This Insight Report provides a comprehensive analysis of the global Mini-LED TV landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mini-LED TV portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mini-LED TV market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mini-LED TV and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mini-LED TV.

This report presents a comprehensive overview, market shares, and growth opportunities of Mini-LED TV market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

55-Inch

65-Inch

75-Inch

85-Inch

Others

Segmentation by Refresh Rate:

60 Hz

120 Hz

144 Hz

240 Hz

Segmentation by Resolution:

4K

8K

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

LG

Samsung

Sharp

Polytron

Panasonic

Philips

Sony

Toshiba

TCL

Vizio

Hisense

Xiaomi

Skyworth

Huawei

Changhong

Konka

Haier

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mini-LED TV market?

What factors are driving Mini-LED TV market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mini-LED TV market opportunities vary by end market size?

How does Mini-LED TV break out by Type, by Application?

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