

Global Mineral Water Market Growth 2024-2030

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Abstracts

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The global Mineral Water market size is predicted to grow from US\$ 6967 million in 2024 to US\$ 8373 million in 2030; it is expected to grow at a CAGR of 3.1% from 2024 to 2030.

Mineral water is water from a mineral source that contains various minerals, such as salts and sulfur compounds. Mineral water may be effervescent (i.e., “sparkling”) due to contained gases. Also some mineral water is made by mineralization processing, the mineral elements not from natural.

Mineral Water Market Drivers

Health and Wellness Trends: There is a growing consumer focus on health and wellness, leading to increased demand for natural and mineral-rich beverages. Mineral water is perceived as a healthier alternative to sugary drinks, contributing to its rising popularity.

Increasing Awareness of Hydration: Awareness about the importance of hydration for overall health is encouraging consumers to opt for mineral water. The recommendation of drinking adequate water daily has driven sales of bottled water, including mineral varieties.

Natural and Organic Products Demand: Consumers are increasingly seeking natural and organic products, which boosts the appeal of mineral water. Brand positioning as 'natural' or 'pure' enhances consumer trust and preference.

Variety of Flavors and Packaging Innovations: The introduction of flavored mineral

waters and innovative packaging has attracted a diverse consumer base, including younger generations. Modern and attractive packaging improves product visibility and appeal.

Rising Disposable Income: Increasing disposable incomes in emerging markets allow consumers to spend more on premium bottled water products. As living standards improve, more people are investing in higher-quality beverage options, including mineral water.

Environmental Awareness and Sustainable Practices: Many mineral water brands are adopting eco-friendly practices, such as using recyclable packaging and sustainable sourcing. Brands that emphasize environmental responsibility can resonate better with eco-conscious consumers.

Mineral Water Market Restraints

High Production and Transportation Costs: The costs associated with sourcing, bottling, and transporting mineral water can be significant, especially for remote sources. These high costs may be passed on to consumers, making premium products less accessible.

Competition from Tap Water and Alternatives: The availability of safe and clean tap water in many regions poses a challenge to the bottled water market. Consumers may choose to drink tap water or opt for less expensive alternatives, limiting the growth of mineral water sales.

Environmental Concerns regarding Plastic Bottles: The environmental impact of plastic waste from bottled water has led to increased scrutiny and criticism of the bottled water industry. Negative perceptions may deter some consumers from purchasing bottled products, including mineral water.

Market Saturation: The bottled water market is becoming increasingly saturated, with numerous brands and products available. This saturation can lead to intense competition and price wars, making it challenging for new entrants to establish themselves.

Regulatory Challenges: Different countries have varying regulations regarding bottled water quality and labeling practices. Navigating these regulations can be daunting for manufacturers, impacting their ability to market and sell products effectively.

Health Issues and Quality Concerns: Occasionally, concerns about the quality and safety of bottled water can arise, particularly if there are reports of contamination or mislabeling. Such issues can undermine consumer trust and lead to reduced sales.

LP Information, Inc. (LPI) ' newest research report, the “Mineral Water Industry Forecast” looks at past sales and reviews total world Mineral Water sales in 2023, providing a comprehensive analysis by region and market sector of projected Mineral Water sales for 2024 through 2030. With Mineral Water sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mineral Water industry.

This Insight Report provides a comprehensive analysis of the global Mineral Water landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mineral Water portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mineral Water market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mineral Water and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mineral Water.

This report presents a comprehensive overview, market shares, and growth opportunities of Mineral Water market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Natural Mineral Water

Man-made Mineral Water

Segmentation by Application:

Hypermarkets & Supermarkets

Convenience Stores

Grocery Stores

E-commerce

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Danone

Nestle

Coca-Cola

Bisleri International

Suntory Water Group

Gerolsteiner

Ferrarelle

Hildon

Tynant

Master Kong

Nongfu Spring

Wahaha

Ganten

Cestbon

Kunlun Mountain

Blue Sword

Laoshan Water

Al Ain Water

NEVIOT

Rayyan Mineral Water

Key Questions Addressed in this Report

What is the 10-year outlook for the global Mineral Water market?

What factors are driving Mineral Water market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mineral Water market opportunities vary by end market size?

How does Mineral Water break out by Type, by Application?

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