

# Global Mineral Eyeliner Market Growth 2025-2031

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## Abstracts

The global Mineral Eyeliner market size is predicted to grow from US\$ 171 million in 2025 to US\$ 256 million in 2031; it is expected to grow at a CAGR of 7.0% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Mineral eyeliner is an eye makeup product based on natural mineral ingredients. Its core raw materials usually include minerals such as zinc oxide, magnesium oxide, calcium oxide, copper, and nourishing ingredients such as vitamin E. This type of eyeliner uses natural mineral colorants to achieve color presentation. The pen core is smooth and easy to push, and can fit the eye skin closely. It also has excellent waterproof performance and durability, which can effectively reduce the phenomenon of smudges. Some mineral eyeliners also incorporate special technologies such as infrared release and isolation film, which not only provide makeup modification functions, but also take gentle care of the skin around the eyes.

United States market for Mineral Eyeliner is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Mineral Eyeliner is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Mineral Eyeliner is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Mineral Eyeliner players cover Maybelline, KATE, Marie Dalgar, KissMe,

TOM FORD, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Mineral Eyeliner Industry Forecast” looks at past sales and reviews total world Mineral Eyeliner sales in 2024, providing a comprehensive analysis by region and market sector of projected Mineral Eyeliner sales for 2025 through 2031. With Mineral Eyeliner sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mineral Eyeliner industry.

This Insight Report provides a comprehensive analysis of the global Mineral Eyeliner landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mineral Eyeliner portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mineral Eyeliner market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Mineral Eyeliner and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mineral Eyeliner.

This report presents a comprehensive overview, market shares, and growth opportunities of Mineral Eyeliner market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Liquid Mineral Eyeliner

Pencil Type Mineral Eyeliner

Cream Mineral Eyeliner

Gel Mineral Eyeliner

Segmentation by Application:

Daily Beauty

Professional Makeup

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Maybelline

KATE

Marie Dalgar

KissMe

TOM FORD

NATURAGLACE

Jane iredale

bareMinerals

Southern Magnolia Mineral Cosmetics

Advanced Mineral Makeup

Kalentin

Guangzhou Dolife Cosmetics

Ningbo Aishi Cosmetics

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Mineral Eyeliner market?

What factors are driving Mineral Eyeliner market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mineral Eyeliner market opportunities vary by end market size?

How does Mineral Eyeliner break out by Type, by Application?

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