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Global Milk Tea Franchise Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Milk Tea Franchise market size is predicted to grow from US$ 421 million in 2025 to US$ 588 million in 2031; it is expected to grow at a CAGR of 5.7% from 2025 to 2031.

As of the current market development status, the milk tea franchise industry is experiencing significant growth and popularity worldwide. Milk tea, also known as bubble tea or boba tea, has gained a strong following among consumers of all ages, making it a lucrative business opportunity for entrepreneurs.

One of the key factors driving the market growth is the increasing demand for unique and trendy beverages. Milk tea offers a wide variety of flavors, toppings, and customization options, which are highly appealing to consumers seeking novel and exciting drinks. Additionally, the rising popularity of Asian cuisine and culture in many parts of the world has also contributed to the increasing demand for milk tea.

Another factor driving the growth of the milk tea franchise market is the increasing focus on healthier beverage options. Many milk tea brands now offer healthier alternatives, such as using fresh ingredients, natural sweeteners, and offering dairy-free or sugar-free options. This has helped attract health-conscious consumers who are looking for refreshing and nutritious alternatives to traditional sugary drinks.

LPI (LP Information)' newest research report, the “Milk Tea Franchise Industry Forecast” looks at past sales and reviews total world Milk Tea Franchise sales in 2024, providing a comprehensive analysis by region and market sector of projected Milk Tea Franchise sales for 2025 through 2031. With Milk Tea Franchise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$

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millions of the world Milk Tea Franchise industry.

This Insight Report provides a comprehensive analysis of the global Milk Tea Franchise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Milk Tea Franchise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Milk Tea Franchise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Milk Tea Franchise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Milk Tea Franchise.

This report presents a comprehensive overview, market shares, and growth opportunities of Milk Tea Franchise market by product type, application, key players and key regions and countries.

Segmentation by Type:

Kiosk or Food Court

Take-out Store

Dine-in Store

Segmentation by Application:

Personal Investment

Corporate Investment

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

7 Leaves Cafe

Bambu Franchising

Beanleaf

Bee & Tea

Bubbleology

Caff? La Tea

California Milktea

Cha Tuk Chak

Chachago

Chatime

CUPP

Ding Tea

Driptea

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Frotea

Happy Cup

Happy Lemon

Island Tea

Koi Tea

Macao Imperial Tea

Moonleaf

Ocha Tea

Pearl's Tea

Sharetea

Tapioca Express

TEAlicious (BHC Franchising)

Teapioca Lounge

Teatalk

Kung Fu Tea

Gong cha

Mixue Bingcheng

Chabaidao

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