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Global Microbial Reference Strains Market Growth 2025-2031

https://marketpublishers.com/r/G7151A781561EN.html
Date: March 2025
Pages: 104
Price: US$ 3,660.00 (Single User License)
ID: G7151A781561EN

Abstracts

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The global Microbial Reference Strains market size is predicted to grow from US$ 695 million in 2025 to US$ 1076 million in 2031; it is expected to grow at a CAGR of 7.6% from 2025 to 2031.

Microbial Reference Strains are well-characterized, standardized samples of microorganisms used as benchmarks in scientific research, diagnostic testing, and quality control. These strains are typically preserved in culture collections and possess known genetic, phenotypic, and pathogenic properties, which allow them to serve as consistent references for comparison with other microbial isolates. Their use ensures reliability and reproducibility in laboratory experiments, facilitating the validation of methods, the calibration of instruments, and the development of new assays.

United States market for Microbial Reference Strains is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Microbial Reference Strains is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Microbial Reference Strains is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Microbial Reference Strains players cover Thermo Fisher Scientific, ATCC, BioM?rieux, VWR (Avantor), Controllab, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LP Information, Inc. (LPI) ' newest research report, the “Microbial Reference Strains Industry Forecast” looks at past sales and reviews total world Microbial Reference Strains sales in 2024, providing a comprehensive analysis by region and market sector of projected Microbial Reference Strains sales for 2025 through 2031. With Microbial Reference Strains sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Microbial Reference Strains industry.

This Insight Report provides a comprehensive analysis of the global Microbial Reference Strains landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Microbial Reference Strains portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Microbial Reference Strains market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Microbial Reference Strains and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Microbial Reference Strains.

This report presents a comprehensive overview, market shares, and growth opportunities of Microbial Reference Strains market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Quantitative Strains

Qualitative Strains

Segmentation by Application:

Pharmaceuticals

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Food

Cosmetics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Thermo Fisher Scientific

ATCC

BioM?rieux

VWR (Avantor)

Controllab

Microbiologics

Zhejiang TAILIN Bioengineering

Beijing SanYao Science & Technology

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HuanKai Group

Wenzhou Weike Biological Laboratory Equipment

Key Questions Addressed in this Report

What is the 10-year outlook for the global Microbial Reference Strains market?

What factors are driving Microbial Reference Strains market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Microbial Reference Strains market opportunities vary by end market size?

How does Microbial Reference Strains break out by Type, by Application?

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