

Global Micro Motor Magnet Market Growth 2026-2032

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Abstracts

The global Micro Motor Magnet market size is predicted to grow from US\$ 2426 million in 2025 to US\$ 4119 million in 2032; it is expected to grow at a CAGR of 7.9% from 2026 to 2032.

Micro-motor magnets are miniature permanent magnets used in small electric motors to drive rotor motion by generating a stable magnetic field. These magnets are typically made of materials such as neodymium iron boron, ferrite, or samarium cobalt to provide high magnetic performance in a compact structure. Micro-motor magnets are widely used in consumer electronics, automotive systems, home appliances, medical devices, and industrial automation equipment. Their small size, strong magnetic force, and high durability enable motors to achieve high efficiency, precise control, and energy-saving operation. The micro-motor magnet industry chain includes upstream rare earth metals, ferrite powders, alloy materials, and chemical additives. The midstream involves powder preparation, magnet forming, sintering, processing, coating, and magnetization processes. Downstream applications mainly include mobile phone vibration motors, camera modules, electric vehicle actuators, cooling fans, medical devices, robots, and smart home appliances. Supporting industries provide precision machining equipment, testing instruments, and supply chain logistics services to ensure stable magnet performance and product reliability. In 2025, the global production of micro-motor magnets was approximately 2,917 million units, with a global average market price of approximately US\$0.85 per magnet. The gross profit margin of major companies in the industry is between 25% and 40%. In 2025, the global production capacity of micro-motor magnets is estimated to be approximately 3,889 million units.

The Micro Motor Magnet market is expanding due to rapid growth in consumer electronics, electric vehicles, robotics, and smart home devices. Miniaturization of electronic components and increasing demand for compact, high-efficiency motors are key drivers of market growth. Advances in rare earth magnet technology, particularly

high-performance neodymium magnets, are improving magnetic strength and thermal stability while enabling smaller motor designs. Automotive electrification, including electric power steering, electric pumps, and actuator systems, is further increasing demand for micro motor magnets. Manufacturers are focusing on improving material efficiency, reducing rare earth usage, and enhancing coating technologies to improve corrosion resistance and durability. As automation and smart devices continue to expand globally, demand for high-performance micro motor magnets is expected to grow steadily.

LP Information, Inc. (LPI) ' newest research report, the "Micro Motor Magnet Industry Forecast" looks at past sales and reviews total world Micro Motor Magnet sales in 2025, providing a comprehensive analysis by region and market sector of projected Micro Motor Magnet sales for 2026 through 2032. With Micro Motor Magnet sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Micro Motor Magnet industry.

This Insight Report provides a comprehensive analysis of the global Micro Motor Magnet landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Micro Motor Magnet portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Micro Motor Magnet market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Micro Motor Magnet and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Micro Motor Magnet.

This report presents a comprehensive overview, market shares, and growth opportunities of Micro Motor Magnet market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

NdFeB Magnet

Alnico Magnet

Ferrite Magnet

Others

Segmentation by Magnet Shape:

Arc Segment Magnet

Ring Magnet

Block Magnet

Segmentation by Motor Type:

DC Micro Motor Magnet

Brushless Micro Motor Magnet

Stepper Micro Motor Magnet

Segmentation by Application:

Audiovisual Equipment

Automobile

Household Appliances

Medical Equipment

IT

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Stanford Magnets

Chengdu Galaxy Magnets

Super Magnet

Guangdong South Magnet Technology Co., Ltd.

HSMAG Magnets

Ningbo Xinfeng Magnet Industry

Yantai Zhenghai Magnetic Material

Zhong Ke San Huan High-tech

Haime Magnet Technology

Innuovo Technology

Apex Magnets

Xiamen Yuxiang Magnetic Materials Technology

BJA Magnetics

SDM Magnets

Key Questions Addressed in this Report

What is the 10-year outlook for the global Micro Motor Magnet market?

What factors are driving Micro Motor Magnet market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Micro Motor Magnet market opportunities vary by end market size?

How does Micro Motor Magnet break out by Type, by Application?

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