

# Global MICE Tourism Market Growth (Status and Outlook) 2022-2028

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

As the global economy mends, the 2021 growth of MICE Tourism will have significant change from previous year. According to our (LP Information) latest study, the global MICE Tourism market size is USD million in 2022 from USD million in 2021, with a change of % between 2021 and 2022. The global MICE Tourism market size will reach USD million in 2028, growing at a CAGR of % over the analysis period.

The United States MICE Tourism market is expected at value of US\$ million in 2021 and grow at approximately % CAGR during review period. China constitutes a % market for the global MICE Tourism market, reaching US\$ million by the year 2028. As for the Europe MICE Tourism landscape, Germany is projected to reach US\$ million by 2028 trailing a CAGR of % over the forecast period. In APAC, the growth rates of other notable markets (Japan and South Korea) are projected to be at % and % respectively for the next 5-year period.

Global main MICE Tourism players cover ATPI, Capita Travel and Events, IBTM Events, and CWT Meetings & Events, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

This report presents a comprehensive overview, market shares, and growth opportunities of MICE Tourism market by product type, application, key players and key regions and countries.

Segmentation by type: breakdown data from 2017 to 2022 in Section 2.3; and forecast to 2028 in section 10.7.

Inbound Meetings

Incentives

Conferences

Exhibitions

Segmentation by application: breakdown data from 2017 to 2022, in Section 2.4; and forecast to 2028 in section 10.8.

Hotel

Traffic

Retail

Entertainment

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report: Breakdown data in in Chapter 3.

ATPI

Capita Travel and Events

IBTM Events

CWT Meetings & Events

Interpublic Group

BCD Meetings and Events

Cievents

Grass Roots Meetings and Events

Questex

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