

# Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Growth (Status and Outlook) 2023-2029

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#### **Abstracts**

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MICE stands for Meetings, Incentives, Conferences and Exhibitions. It refers to a group of tourism that plans, books and organises conferences, seminars and other events. The industry is nowadays often also referred to as the meeting industry and event industry, to avoid the affiliation with rodents.

LPI (LP Information)' newest research report, the "MICE (Meetings, Incentives, Conferencing, Exhibitions) Industry Forecast" looks at past sales and reviews total world MICE (Meetings, Incentives, Conferencing, Exhibitions) sales in 2022, providing a comprehensive analysis by region and market sector of projected MICE (Meetings, Incentives, Conferencing, Exhibitions) sales for 2023 through 2029. With MICE (Meetings, Incentives, Conferencing, Exhibitions) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world MICE (Meetings, Incentives, Conferencing, Exhibitions) industry.

This Insight Report provides a comprehensive analysis of the global MICE (Meetings, Incentives, Conferencing, Exhibitions) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on MICE (Meetings, Incentives, Conferencing, Exhibitions) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global MICE (Meetings, Incentives, Conferencing, Exhibitions) market.



This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for MICE (Meetings, Incentives, Conferencing, Exhibitions) and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global MICE (Meetings, Incentives, Conferencing, Exhibitions).

The global MICE (Meetings, Incentives, Conferencing, Exhibitions) market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for MICE (Meetings, Incentives, Conferencing, Exhibitions) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for MICE (Meetings, Incentives, Conferencing, Exhibitions) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for MICE (Meetings, Incentives, Conferencing, Exhibitions) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key MICE (Meetings, Incentives, Conferencing, Exhibitions) players cover The Freeman Company, Informa (UBM), RELX Group, BCD Meetings & Events, Live Nation, Anschutz Entertainment Group, Cvent Inc, ATPI Ltd and CWT Meetings & Events, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of MICE (Meetings, Incentives, Conferencing, Exhibitions) market by product type, application, key players and key regions and countries.

Market Segmentation:

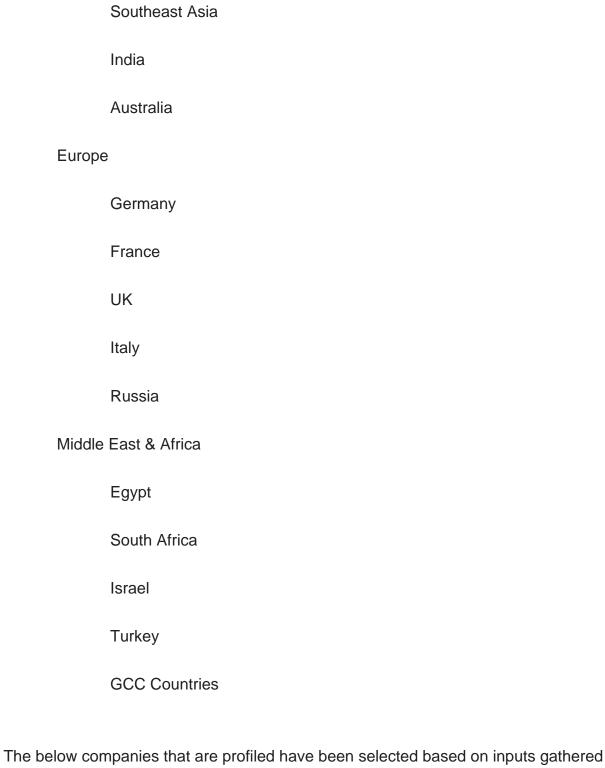
Segmentation by type

Corporate









The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Freeman Company

Informa (UBM)



RELX Group
BCD Meetings & Events
Live Nation
Anschutz Entertainment Group
Cvent Inc
ATPI Ltd
CWT Meetings & Events
Production Resource Group
Clarion Events Ltd
Capita plc
Emerald Expositions Events Inc. (EEX)
Fiera Milano SpA
Hyve Group plc
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Questex LLC
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Meorient



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