

# **Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Growth (Status and Outlook) 2023-2029**

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## **Abstracts**

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MICE stands for Meetings, Incentives, Conferences and Exhibitions. It refers to a group of tourism that plans, books and organises conferences, seminars and other events. The industry is nowadays often also referred to as the meeting industry and event industry, to avoid the affiliation with rodents.

LPI (LP Information)' newest research report, the "MICE (Meetings, Incentives, Conferencing, Exhibitions) Industry Forecast" looks at past sales and reviews total world MICE (Meetings, Incentives, Conferencing, Exhibitions) sales in 2022, providing a comprehensive analysis by region and market sector of projected MICE (Meetings, Incentives, Conferencing, Exhibitions) sales for 2023 through 2029. With MICE (Meetings, Incentives, Conferencing, Exhibitions) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world MICE (Meetings, Incentives, Conferencing, Exhibitions) industry.

This Insight Report provides a comprehensive analysis of the global MICE (Meetings, Incentives, Conferencing, Exhibitions) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on MICE (Meetings, Incentives, Conferencing, Exhibitions) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global MICE (Meetings, Incentives, Conferencing, Exhibitions) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for MICE (Meetings, Incentives, Conferencing, Exhibitions) and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global MICE (Meetings, Incentives, Conferencing, Exhibitions).

The global MICE (Meetings, Incentives, Conferencing, Exhibitions) market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for MICE (Meetings, Incentives, Conferencing, Exhibitions) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for MICE (Meetings, Incentives, Conferencing, Exhibitions) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for MICE (Meetings, Incentives, Conferencing, Exhibitions) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key MICE (Meetings, Incentives, Conferencing, Exhibitions) players cover The Freeman Company, Informa (UBM), RELX Group, BCD Meetings & Events, Live Nation, Anschutz Entertainment Group, Cvent Inc, ATPI Ltd and CWT Meetings & Events, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of MICE (Meetings, Incentives, Conferencing, Exhibitions) market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Corporate

Entertainment

Sports

Education

Others

#### Segmentation by application

Corporate Organizations

Public Organizations & NGOs

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Freeman Company

Informa (UBM)

RELX Group

BCD Meetings & Events

Live Nation

Anschutz Entertainment Group

Cvent Inc

ATPI Ltd

CWT Meetings & Events

Production Resource Group

Clarion Events Ltd

Capita plc

Emerald Expositions Events Inc. (EEX)

Fiera Milano SpA

Hyve Group plc

Cievents

Tarsus Group

Questex LLC

Global Sources

Meorient

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

2.1.1 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2018-2029

2.1.2 MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size CAGR by Region 2018 VS 2022 VS 2029

#### 2.2 MICE (Meetings, Incentives, Conferencing, Exhibitions) Segment by Type

2.2.1 Corporate

2.2.2 Entertainment

2.2.3 Sports

2.2.4 Education

2.2.5 Others

#### 2.3 MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Type

2.3.1 MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size CAGR by Type (2018 VS 2022 VS 2029)

2.3.2 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Type (2018-2023)

#### 2.4 MICE (Meetings, Incentives, Conferencing, Exhibitions) Segment by Application

2.4.1 Corporate Organizations

2.4.2 Public Organizations & NGOs

2.4.3 Others

#### 2.5 MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Application

2.5.1 MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size CAGR by Application (2018 VS 2022 VS 2029)

2.5.2 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size

Market Share by Application (2018-2023)

### **3 MICE (MEETINGS, INCENTIVES, CONFERENCING, EXHIBITIONS) MARKET SIZE BY PLAYER**

3.1 MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Players

3.1.1 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Players (2018-2023)

3.1.2 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Players (2018-2023)

3.2 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

### **4 MICE (MEETINGS, INCENTIVES, CONFERENCING, EXHIBITIONS) BY REGIONS**

4.1 MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Regions (2018-2023)

4.2 Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth (2018-2023)

4.3 APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth (2018-2023)

4.4 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth (2018-2023)

4.5 Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth (2018-2023)

### **5 AMERICAS**

5.1 Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Country (2018-2023)

5.2 Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Type (2018-2023)

5.3 Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by

Application (2018-2023)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Region (2018-2023)

6.2 APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Type (2018-2023)

6.3 APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Application (2018-2023)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) by Country (2018-2023)

7.2 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Type (2018-2023)

7.3 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Application (2018-2023)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) by Region (2018-2023)



8.2 Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Type (2018-2023)

8.3 Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Application (2018-2023)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL MICE (MEETINGS, INCENTIVES, CONFERENCING, EXHIBITIONS) MARKET FORECAST**

10.1 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast by Regions (2024-2029)

10.1.1 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast by Regions (2024-2029)

10.1.2 Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast

10.1.3 APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast

10.1.4 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast

10.1.5 Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast

10.2 Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast by Country (2024-2029)

10.2.1 United States MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast

10.2.2 Canada MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast

10.2.3 Mexico MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast

10.2.4 Brazil MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast

10.3 APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast by Region (2024-2029)

- 10.3.1 China MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
- 10.3.2 Japan MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
- 10.3.3 Korea MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
- 10.3.4 Southeast Asia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
- 10.3.5 India MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
- 10.3.6 Australia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
- 10.4 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast by Country (2024-2029)
  - 10.4.1 Germany MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
  - 10.4.2 France MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
  - 10.4.3 UK MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
  - 10.4.4 Italy MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
  - 10.4.5 Russia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
- 10.5 Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast by Region (2024-2029)
  - 10.5.1 Egypt MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
  - 10.5.2 South Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
  - 10.5.3 Israel MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
  - 10.5.4 Turkey MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
  - 10.5.5 GCC Countries MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast
- 10.6 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast by Type (2024-2029)
- 10.7 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Forecast by Application (2024-2029)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 The Freeman Company
  - 11.1.1 The Freeman Company Company Information
  - 11.1.2 The Freeman Company MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.1.3 The Freeman Company MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)
  - 11.1.4 The Freeman Company Main Business Overview

- 11.1.5 The Freeman Company Latest Developments
- 11.2 Informa (UBM)
  - 11.2.1 Informa (UBM) Company Information
  - 11.2.2 Informa (UBM) MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.2.3 Informa (UBM) MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)
  - 11.2.4 Informa (UBM) Main Business Overview
  - 11.2.5 Informa (UBM) Latest Developments
- 11.3 RELX Group
  - 11.3.1 RELX Group Company Information
  - 11.3.2 RELX Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.3.3 RELX Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)
  - 11.3.4 RELX Group Main Business Overview
  - 11.3.5 RELX Group Latest Developments
- 11.4 BCD Meetings & Events
  - 11.4.1 BCD Meetings & Events Company Information
  - 11.4.2 BCD Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.4.3 BCD Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)
  - 11.4.4 BCD Meetings & Events Main Business Overview
  - 11.4.5 BCD Meetings & Events Latest Developments
- 11.5 Live Nation
  - 11.5.1 Live Nation Company Information
  - 11.5.2 Live Nation MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.5.3 Live Nation MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)
  - 11.5.4 Live Nation Main Business Overview
  - 11.5.5 Live Nation Latest Developments
- 11.6 Anschutz Entertainment Group
  - 11.6.1 Anschutz Entertainment Group Company Information
  - 11.6.2 Anschutz Entertainment Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.6.3 Anschutz Entertainment Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)

- 11.6.4 Anschutz Entertainment Group Main Business Overview
- 11.6.5 Anschutz Entertainment Group Latest Developments
- 11.7 Cvent Inc
  - 11.7.1 Cvent Inc Company Information
  - 11.7.2 Cvent Inc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.7.3 Cvent Inc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)
  - 11.7.4 Cvent Inc Main Business Overview
  - 11.7.5 Cvent Inc Latest Developments
- 11.8 ATPI Ltd
  - 11.8.1 ATPI Ltd Company Information
  - 11.8.2 ATPI Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.8.3 ATPI Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)
  - 11.8.4 ATPI Ltd Main Business Overview
  - 11.8.5 ATPI Ltd Latest Developments
- 11.9 CWT Meetings & Events
  - 11.9.1 CWT Meetings & Events Company Information
  - 11.9.2 CWT Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.9.3 CWT Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)
  - 11.9.4 CWT Meetings & Events Main Business Overview
  - 11.9.5 CWT Meetings & Events Latest Developments
- 11.10 Production Resource Group
  - 11.10.1 Production Resource Group Company Information
  - 11.10.2 Production Resource Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.10.3 Production Resource Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)
  - 11.10.4 Production Resource Group Main Business Overview
  - 11.10.5 Production Resource Group Latest Developments
- 11.11 Clarion Events Ltd
  - 11.11.1 Clarion Events Ltd Company Information
  - 11.11.2 Clarion Events Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered
  - 11.11.3 Clarion Events Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions)

## Revenue, Gross Margin and Market Share (2018-2023)

11.11.4 Clarion Events Ltd Main Business Overview

11.11.5 Clarion Events Ltd Latest Developments

## 11.12 Capita plc

11.12.1 Capita plc Company Information

11.12.2 Capita plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

11.12.3 Capita plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)

11.12.4 Capita plc Main Business Overview

11.12.5 Capita plc Latest Developments

## 11.13 Emerald Expositions Events Inc. (EEX)

11.13.1 Emerald Expositions Events Inc. (EEX) Company Information

11.13.2 Emerald Expositions Events Inc. (EEX) MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

11.13.3 Emerald Expositions Events Inc. (EEX) MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)

11.13.4 Emerald Expositions Events Inc. (EEX) Main Business Overview

11.13.5 Emerald Expositions Events Inc. (EEX) Latest Developments

## 11.14 Fiera Milano SpA

11.14.1 Fiera Milano SpA Company Information

11.14.2 Fiera Milano SpA MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

11.14.3 Fiera Milano SpA MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)

11.14.4 Fiera Milano SpA Main Business Overview

11.14.5 Fiera Milano SpA Latest Developments

## 11.15 Hyve Group plc

11.15.1 Hyve Group plc Company Information

11.15.2 Hyve Group plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

11.15.3 Hyve Group plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)

11.15.4 Hyve Group plc Main Business Overview

11.15.5 Hyve Group plc Latest Developments

## 11.16 Cievents

11.16.1 Cievents Company Information

11.16.2 Cievents MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

11.16.3 Cievents MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)

11.16.4 Cievents Main Business Overview

11.16.5 Cievents Latest Developments

11.17 Tarsus Group

11.17.1 Tarsus Group Company Information

11.17.2 Tarsus Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

11.17.3 Tarsus Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)

11.17.4 Tarsus Group Main Business Overview

11.17.5 Tarsus Group Latest Developments

11.18 Questex LLC

11.18.1 Questex LLC Company Information

11.18.2 Questex LLC MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

11.18.3 Questex LLC MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)

11.18.4 Questex LLC Main Business Overview

11.18.5 Questex LLC Latest Developments

11.19 Global Sources

11.19.1 Global Sources Company Information

11.19.2 Global Sources MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

11.19.3 Global Sources MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)

11.19.4 Global Sources Main Business Overview

11.19.5 Global Sources Latest Developments

11.20 Meorient

11.20.1 Meorient Company Information

11.20.2 Meorient MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

11.20.3 Meorient MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2018-2023)

11.20.4 Meorient Main Business Overview

11.20.5 Meorient Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**



## List Of Tables

### LIST OF TABLES

- Table 1. MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 2. Major Players of Corporate
- Table 3. Major Players of Entertainment
- Table 4. Major Players of Sports
- Table 5. Major Players of Education
- Table 6. Major Players of Others
- Table 7. MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 8. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Type (2018-2023) & (\$ Millions)
- Table 9. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Type (2018-2023)
- Table 10. MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 11. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Application (2018-2023) & (\$ Millions)
- Table 12. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Application (2018-2023)
- Table 13. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Players (2018-2023) & (\$ Millions)
- Table 14. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Player (2018-2023)
- Table 15. MICE (Meetings, Incentives, Conferencing, Exhibitions) Key Players Head office and Products Offered
- Table 16. MICE (Meetings, Incentives, Conferencing, Exhibitions) Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- Table 17. New Products and Potential Entrants
- Table 18. Mergers & Acquisitions, Expansion
- Table 19. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Regions 2018-2023 & (\$ Millions)
- Table 20. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Regions (2018-2023)
- Table 21. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Country/Region (2018-2023) & (\$ millions)

Table 22. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Country/Region (2018-2023)

Table 23. Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Country (2018-2023) & (\$ Millions)

Table 24. Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Country (2018-2023)

Table 25. Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Type (2018-2023) & (\$ Millions)

Table 26. Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Type (2018-2023)

Table 27. Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Application (2018-2023) & (\$ Millions)

Table 28. Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Application (2018-2023)

Table 29. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Region (2018-2023) & (\$ Millions)

Table 30. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Region (2018-2023)

Table 31. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Type (2018-2023) & (\$ Millions)

Table 32. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Type (2018-2023)

Table 33. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Application (2018-2023) & (\$ Millions)

Table 34. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Application (2018-2023)

Table 35. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Country (2018-2023) & (\$ Millions)

Table 36. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Country (2018-2023)

Table 37. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Type (2018-2023) & (\$ Millions)

Table 38. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Type (2018-2023)

Table 39. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Application (2018-2023) & (\$ Millions)

Table 40. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Application (2018-2023)

Table 41. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)



Market Size by Region (2018-2023) & (\$ Millions)

Table 42. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)

Market Size Market Share by Region (2018-2023)

Table 43. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)

Market Size by Type (2018-2023) & (\$ Millions)

Table 44. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)

Market Size Market Share by Type (2018-2023)

Table 45. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)

Market Size by Application (2018-2023) & (\$ Millions)

Table 46. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)

Market Size Market Share by Application (2018-2023)

Table 47. Key Market Drivers & Growth Opportunities of MICE (Meetings, Incentives, Conferencing, Exhibitions)

Table 48. Key Market Challenges & Risks of MICE (Meetings, Incentives, Conferencing, Exhibitions)

Table 49. Key Industry Trends of MICE (Meetings, Incentives, Conferencing, Exhibitions)

Table 50. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 51. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share Forecast by Regions (2024-2029)

Table 52. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 53. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 54. The Freeman Company Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 55. The Freeman Company MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 56. The Freeman Company MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 57. The Freeman Company Main Business

Table 58. The Freeman Company Latest Developments

Table 59. Informa (UBM) Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 60. Informa (UBM) MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 61. Informa (UBM) Main Business

Table 62. Informa (UBM) MICE (Meetings, Incentives, Conferencing, Exhibitions)

Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 63. Informa (UBM) Latest Developments

Table 64. RELX Group Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 65. RELX Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 66. RELX Group Main Business

Table 67. RELX Group MICE (Meetings, Incentives, Conferencing, Exhibitions)

Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 68. RELX Group Latest Developments

Table 69. BCD Meetings & Events Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 70. BCD Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 71. BCD Meetings & Events Main Business

Table 72. BCD Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 73. BCD Meetings & Events Latest Developments

Table 74. Live Nation Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 75. Live Nation MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 76. Live Nation Main Business

Table 77. Live Nation MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 78. Live Nation Latest Developments

Table 79. Anschutz Entertainment Group Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 80. Anschutz Entertainment Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 81. Anschutz Entertainment Group Main Business

Table 82. Anschutz Entertainment Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 83. Anschutz Entertainment Group Latest Developments

Table 84. Cvent Inc Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 85. Cvent Inc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 86. Cvent Inc Main Business

Table 87. Cvent Inc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 88. Cvent Inc Latest Developments

Table 89. ATPI Ltd Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 90. ATPI Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 91. ATPI Ltd Main Business

Table 92. ATPI Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 93. ATPI Ltd Latest Developments

Table 94. CWT Meetings & Events Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 95. CWT Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 96. CWT Meetings & Events Main Business

Table 97. CWT Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 98. CWT Meetings & Events Latest Developments

Table 99. Production Resource Group Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 100. Production Resource Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 101. Production Resource Group Main Business

Table 102. Production Resource Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 103. Production Resource Group Latest Developments

Table 104. Clarion Events Ltd Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 105. Clarion Events Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 106. Clarion Events Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 107. Clarion Events Ltd Main Business

Table 108. Clarion Events Ltd Latest Developments

Table 109. Capita plc Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 110. Capita plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 111. Capita plc Main Business

Table 112. Capita plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 113. Capita plc Latest Developments

Table 114. Emerald Expositions Events Inc. (EEX) Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 115. Emerald Expositions Events Inc. (EEX) MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 116. Emerald Expositions Events Inc. (EEX) Main Business

Table 117. Emerald Expositions Events Inc. (EEX) MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 118. Emerald Expositions Events Inc. (EEX) Latest Developments

Table 119. Fiera Milano SpA Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 120. Fiera Milano SpA MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 121. Fiera Milano SpA Main Business

Table 122. Fiera Milano SpA MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 123. Fiera Milano SpA Latest Developments

Table 124. Hyve Group plc Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 125. Hyve Group plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 126. Hyve Group plc Main Business

Table 127. Hyve Group plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 128. Hyve Group plc Latest Developments

Table 129. Cievents Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 130. Cievents MICE (Meetings, Incentives, Conferencing, Exhibitions) Product Offered

Table 131. Cievents Main Business

Table 132. Cievents MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 133. Cievents Latest Developments

Table 134. Tarsus Group Details, Company Type, MICE (Meetings, Incentives, Conferencing, Exhibitions) Area Served and Its Competitors

Table 135. Tarsus Group MICE (Meetings, Incentives, Conferencing, Exhibitions)  
Product Offered

Table 136. Tarsus Group Main Business

Table 137. Tarsus Group MICE (Meetings, Incentives, Conferencing, Exhibitions)  
Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 138. Tarsus Group Latest Developments

Table 139. Questex LLC Details, Company Type, MICE (Meetings, Incentives,  
Conferencing, Exhibitions) Area Served and Its Competitors

Table 140. Questex LLC MICE (Meetings, Incentives, Conferencing, Exhibitions)  
Product Offered

Table 141. Questex LLC Main Business

Table 142. Questex LLC MICE (Meetings, Incentives, Conferencing, Exhibitions)  
Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 143. Questex LLC Latest Developments

Table 144. Global Sources Details, Company Type, MICE (Meetings, Incentives,  
Conferencing, Exhibitions) Area Served and Its Competitors

Table 145. Global Sources MICE (Meetings, Incentives, Conferencing, Exhibitions)  
Product Offered

Table 146. Global Sources Main Business

Table 147. Global Sources MICE (Meetings, Incentives, Conferencing, Exhibitions)  
Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 148. Global Sources Latest Developments

Table 149. Meorient Details, Company Type, MICE (Meetings, Incentives,  
Conferencing, Exhibitions) Area Served and Its Competitors

Table 150. Meorient MICE (Meetings, Incentives, Conferencing, Exhibitions) Product  
Offered

Table 151. Meorient Main Business

Table 152. Meorient MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue  
(\$ million), Gross Margin and Market Share (2018-2023)

Table 153. Meorient Latest Developments



## List Of Figures

### LIST OF FIGURES

Figure 1. MICE (Meetings, Incentives, Conferencing, Exhibitions) Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Country/Region (2022)

Figure 8. MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Type in 2022

Figure 10. MICE (Meetings, Incentives, Conferencing, Exhibitions) in Corporate Organizations

Figure 11. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market: Corporate Organizations (2018-2023) & (\$ Millions)

Figure 12. MICE (Meetings, Incentives, Conferencing, Exhibitions) in Public Organizations & NGOs

Figure 13. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market: Public Organizations & NGOs (2018-2023) & (\$ Millions)

Figure 14. MICE (Meetings, Incentives, Conferencing, Exhibitions) in Others

Figure 15. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market: Others (2018-2023) & (\$ Millions)

Figure 16. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Application in 2022

Figure 17. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Player in 2022

Figure 18. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Regions (2018-2023)

Figure 19. Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2018-2023 (\$ Millions)

Figure 20. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size

2018-2023 (\$ Millions)

Figure 21. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2018-2023 (\$ Millions)

Figure 22. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2018-2023 (\$ Millions)

Figure 23. Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Value Market Share by Country in 2022

Figure 24. United States MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Canada MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 26. Mexico MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 27. Brazil MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 28. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Region in 2022

Figure 29. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Type in 2022

Figure 30. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Application in 2022

Figure 31. China MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Japan MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 33. Korea MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Southeast Asia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 35. India MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 36. Australia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 37. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Country in 2022

Figure 38. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Type (2018-2023)

Figure 39. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Application (2018-2023)

Figure 40. Germany MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 41. France MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 42. UK MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Italy MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 44. Russia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 45. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Region (2018-2023)

Figure 46. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Type (2018-2023)

Figure 47. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share by Application (2018-2023)

Figure 48. Egypt MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 49. South Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 50. Israel MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Turkey MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 52. GCC Country MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Growth 2018-2023 (\$ Millions)

Figure 53. Americas MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 54. APAC MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 55. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 56. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 57. United States MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 58. Canada MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 59. Mexico MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size



2024-2029 (\$ Millions)

Figure 60. Brazil MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 61. China MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 62. Japan MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 63. Korea MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 64. Southeast Asia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 65. India MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 66. Australia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 67. Germany MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 68. France MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 69. UK MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 70. Italy MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 71. Russia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 72. Spain MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 73. Egypt MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 74. South Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 75. Israel MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 76. Turkey MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 77. GCC Countries MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size 2024-2029 (\$ Millions)

Figure 78. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size Market Share Forecast by Type (2024-2029)

Figure 79. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size  
Market Share Forecast by Application (2024-2029)

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